

The Billboard

APRIL 28, 1945

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

NIGHT CLUBS-VAUDE

BEAUCOUP GELT IN BORSHT BELT



JO STAFFORD

Piping to the Top on Her Own
(See Radio Department)

RADIO

Measuring Circulation
As the CBS Net Does It

MUSIC

Across the Counter---Or
What Disk Retailers Need

RADIO

DOUBLE-TALKING RATE CARDS



JUST SIGNED FOR
PARAMOUNT PICTURES

CURRENTLY STARRED AT
THE HOLLYWOOD TROCADERO

JUST COMPLETED SMASH
EASTERN THEATER TOUR

RECORDING SENSATION
OF THE DECADE!

WINNER OF ALL THE
POPULARITY POLLS

FEATURED ON BING
CROSBY'S AIRSHOW

331 CLUB
WOOD

The KING COLE TRIO

Capitol
RECORDS

Newest Release—Now Available

"If You Can't Smile and Say Yes" No. 192

"Bring Another Drink" "I Realize Now"

"All for You" "Straighten Up and Fly Right"

"Gee, Baby, Ain't I Good to You"

And the Best-Selling Album

"KING COLE TRIO FAVORITES"

CONTAINING EIGHT GREAT HITS

C. P. MacGREGOR TRANSCRIPTIONS

The Fastest-Climbing Attraction of Them All . . .

Paced by the intriguing piano of Nat (King) Cole

—and his appealing vocal style—the King Cole

Trio has rung up astounding box-office records

everywhere . . . and there's more to come! . . .

Motion pictures, theaters, recordings, night clubs and ballrooms are the solid rungs of the ladder which this team of Cole, Oscar Moore and Johnny Miller have utilized to climb to top success. You'll be hearing more of Cole in the future . . . 1945 is a Cole year!

Personal Management: CARLOS GASTEL
8555 Sunset Blvd., Hollywood, Calif.

Bookings: GENERAL AMUSEMENT CORP.
New York—Chicago—Hollywood

Billboard

"G.I.'s Play Music Longhair, Brow & Pops OK" — Pons

Baltimore Code To Avert Fires Set for Intro

Johnson Sounds Discordant Note For U. S. Fairs

Catskills Now Big-Time Stuff

NEW YORK, April 28.—Back from their eight-month tour overseas with the USO where they played to 400,000 soldiers directly, Lily Pons and Andre Kotelnetz threw some light on the musical tastes of the G.I.'s in an interview recently. They found the dough-bops pitched for good music—whether pop, middlebrow or highbrow didn't matter—the boys wanted the goods. Among their favorites were *Ave Maria*, *The Wolf Song*, from *Lohengrin*, and *Old Man River*, *Begin the Beguine* go on forever, Kotelnetz said.

Kotelnetz used service band and G.I. fiddler from his temporary base for ork. After band was prepped, they went to remote camps. The couple gave 27 shows in 20 days in CBI theater.

WOTO, Bethmo, Burma was opened by a Ponce-Kotelnetz musical first. Station began music to troops in China. While in the Orient, Kotelnetz spotted an original composition by Jack Loken, G.I. composer, *Breezy Avenue*, that the troops went in for a big way. He brought the tune back with him.

The further the couple went from the States, the more they found that tunes popular back home were not even known by the boys—the Oklahoma score for instance.

Kotelnetz made some interesting remarks on the international music. "Good music can be a good-will ambassador for us if we send it thru the world. The other countries appreciate it. When we played before the Chinese, they enjoyed our tunes."

Getting right back into harness, Miss Pons will pick up the Met Opera Company in the Middle-West and tour with them. Andre Kotelnetz is now preparing an ork for his summer concert series, he is making work with another radio show probably on CBS.

Equity Group Names Ticket

NEW YORK, April 21.—Equity's nominating committee, elected last March 19, reported to council meeting on Tuesday, April 18, that the ticket to be voted on by membership at the annual meeting June 1 at the Hotel Astor. Nominated to serve on the council are: Frank Pons, Leo G. Carroll, Frank Fay, Ruth Hammond, Leo Carroll, Frank Fay, Joe DeWitt, and Joe Sheehan. Mary Frances Haffin is nominated as a replacement to serve two years and Robert Parry for a similar term of four years. After a petition by several members present at Tuesday's meeting, Philip Loeb was nominated for a five-year term on an independent ticket.

A special membership meeting is scheduled for May 7 at the Astor to discuss the merits of the candidates. At that time there may be further independent nominations.

Among other matters taken up by the council at Tuesday's session was the payment to members for canceled Saturday (14) matz. Some companies made a one-month deduction from their pay rolls. Council ruled that all members shall be paid in full for work.

Petition of Harry Goets to lay off 172 Equity troupe pending script revisions, was granted "under the usual conditions." All members of original cast at companies who show reopen if they so desire, and shall be guaranteed two weeks salary after reopening.

BALTIMORE, April 23.—A new city fire prevention code, giving enforcement and police powers to the chief engineer of the fire department and his deputies, has been completed by a special committee which has been working on it for nearly a year. H. Webster Smith, president of the board of fire commissioners and committee chairman, has announced. The code, which must be passed by the city council in the form of an ordinance to make it legally binding, covers all items dealing with fire.

It enumerates in great detail different kinds of assembly, convention and amusement halls, night clubs, theaters of all types and other places of entertainment, and lays down rigid rules relating to the number of persons allowed per square foot. There also are strict regulations relating to carnivals, under which leading amusement parks apparently will be listed, and to circuses.

Authority and Penalties

Chief engineer of the fire department now by dynamite chairman, has been charged with the duty of enforcing the provisions of the code, but also is authorized (See *Baltimore Drafts on Page 57*)

WASHINGTON, April 21.—Transportation Director J. Monroe Johnson yesterday issued a warning that there is a possibility that State, regional and county fairs may be banned this year as a travel conservation measure and cautioned fair managers against making elaborate preparations for such events during the summer or fall.

Johnson's statement stressed the many problems confronting the nation's transportation services some of which are becoming so acute that it may be necessary to restrict the holding of fairs in order to reduce the travel load. In such an event (See *Johnson Says Fairs on Page 57*)

Maine Rejects Sunday Vaude

AUGUSTA, Me., April 23.—The Maine Legislature has rejected a measure which would have made Sunday vaudeville shows in the State. Senator Currier, who sponsored the bill, contended that Sunday shows are now

Stage Managers To Get The Donaldson Award Votes

NEW YORK, April 21.—Preparation for the balloting on the Second Annual Donaldson Awards for outstanding achievement in the theater, 1944-45 season, which will take place next month, received an added impetus Monday (16). Some two dozen stage managers met at Eddie's Restaurant to break bread together and voice enthusiastic cooperation to make *The Billboard*-sponsored legit Oscars even more completely far-reaching than last year.

Get-together was the notion of Eddie Dimond, syndicate racketeer, who of *Bill* for Adeno, who represents the s.m.'s on the Donaldson Awards Committee. Letter suggestions to the committee, the fastest and surest way to get the ballots into the hands of the personnel of current Broadway shows was to enlist the aid of the backstage crew, and the confab resulted.

Dimond Explains Purpose

For the benefit of a few of the back-of-the-curtain brigade who were unfamiliar with last season's awards picture, Dimond explained the purpose of the balloting—that it is distinctly the accolade of the theater itself to its own. Everyone having a part in the making of legit, either straight play or musical, is entitled to a vote. Obviously, he pointed out, the honors in the 22 categories can have their fullness; meaning to the winners only if theaterfolk as a

whole get their ballots promptly and drop them in the mail. He asked, therefore, that each s.m. accept this responsibility of distributing the blank ballots and instructions to each member of his own cast and crew and to urge the latter to be prompt in casting their votes. The Dimond oratory went over with (See *STAGE MANAGERS on page 33*)

USO-CSI Revives Vaude Sketch Act In G.I. Hospitals

NEW YORK, April 23.—Under the banner of the USO-Camp Shows, the vaude sketch act, a real showbiz oldie is being given life again in army and navy hospitals. Since August, 1944, without any belly, without any salary, the hospital sketch artists, modern prototypes of the old-limers, have put 10,000 pictures in 96 hospitals. The 100 or more of them work in the States, 14 are now overseas following our armies in the field. John Vickery and Carl Bender, two of the most prominent of the artists, have just returned from long stints in the South Pacific.

They go into the wards and under the guidance of doctors do portrait sketches (See *Sketch Act Revived on page 33*)

Advance rentals, bookings last season that will mean \$5 despite V-E or any day

By Paul Ross

NEW YORK, April 23.—Providing the weatherman doesn't toss a series of week-end dingles, the summer resort industry this year is going to provide plenty of gold for vets and musicians. Forecasts by talmid peddlers, large and small, indicate that the summer of 1945 will be, at the very least, as big as 1944—and, possibly, even bigger. Vacation time, 1944, was the best season the industry has had in its history.

Several factors will combine to make 1945 highly successful, say such varied sources as Charlie Rapp, Beckman & Pransky, Ace Lyons, Sid Hall, Mike Hammer, Frederick Bros. and William Morris.

Bungalow Sell-Out

One of the factors is heavy advance reservations of housekeeping units at both mountain and shore resorts. Some sources say that family-type apartments and bungalows are already completely sold out in the resort places. This heavy advance is not as much a result of unusually early spring weather as anxiety to make sure of a place to live and enough folding money to carry out this wish.

Non-family units, says the trade, are not being booked now in any degree because this type of business waits on the weather, occurrence of holidays and so on. But there is no reason to think volume will not be as large as last year, when it was huge despite the enormous rise in rent and charges for board or restaurant meals.

V-E Date No Ache

Another factor in the rosate pie is the imminence of the war's end. Even if a lot of factories should suddenly close, the summer resorts are not likely to be affected, says the trade. People who feel they can afford to lay out the manoom it now costs to go to a resort place are not those who would be directly struck by factory shutdowns, and they might have to retrench next year if there is any kind of depression.

In their hands, the end of the war would unleash more or less pent-up desires to have as good a time as possible. Trade points to the fact that ex-servicemen or furloughing fighters now constitute a heavy proportion of the business done in summer resorts.

Curfew Helps

A third factor is the curfew, curiously enough. Trade says that the curfew clamp on festivities in town would serve to make people think they have little to stay at home for and may as well go up to the mountains or down to the shore. Also, the curfew would not be a hold-down on fun at mountain resorts where there generally is an early closing hour.

At the shore places, however, the curfew might develop into a realising factor as far as act and music bookings are concerned but so far it hasn't. The large agencies report plenty of advance interest in bands, including name outfits, and "show operators are not scared of the curfew either, because they think (See *Borah's Sweet on page 27*)

In This Issue

Bands & Vaude Groups	31
Burlesque	32
Circus	33
Circus	34
Coastal Combo	35
Final Curtain	36
Pair-Exchanges	44-45
Final	46
Marionettes	50
General Outdoor	57-59

Legitimate	62
Letter List	64
Music	65
Merchandise	66
Musical	67
Musical	68
Music	69
Night Club	70
Radio	71
Pipes for Pitches	72
Radio	73

Reprints	74
Reprints	75
Reprints	76
Reprints	77
Reprints	78
Reprints	79
Reprints	80
Reprints	81
Reprints	82
Reprints	83

WattaRoutine For Buyers!

Hocus-focus on time, wage, prices, etc., confirms AAAA standardization plea

NEW YORK, April 23.—Rate cards are not only, in many cases, a mere and delusion but in many instances are so lacking in standardization that even after the time buyer has the rate card and standard rate and Date in front of him, he's not certain, on spot business, what a certain slot will cost him and how long it should be in number of words or recorded seconds, and a host of other vital facts that a time buyer should have to avoid going nuts.

Often, also, he finds that spot costs are no high that it's cheaper by far to buy a five-minute slot and get a real plug for his product than it is to use the spot routine.

Standardization has been sought by the American Association of Advertising Agencies for a long time. While the nets have swung around a bill-by-bill basis, the form for which the rate card standardization group has been helping for a long time, the number of individual agencies which publish rate cards that "conform to the 'standard rate card' of the AAAA" represent but a fraction of the bill-board stations throughout the U. S. A. that issue cards.

More Buyer, Rep Aches

But it's more than standardization that is causing aches not only at the desk of the time buyer but at the station rep's. There's the problem of differential between live copy and a t's, uniform time classifications, the under-the-counter special rates and rotating contracts that give sponsors like Bulova special advantages, there's the demand that rate cards state the actual number of minutes that are for sale (i.e. not 15 but 14½, for instance). Typical instance of the actual time not being on most rate cards was a recent check-up by a time buyer who found that station breaks meant anywhere from 20 to 40 words, that minute spots ran from a low of 80 to a high of 150 words. The differential doesn't mean much on paper but what it means to the writer of spot commercial copy is a tremendous (See Double-Talking Rate Cards page 8)

Hope, Bing, Allen To Guest on Blue's Rehabilitation Seg

NEW YORK, April 23.—Blue's new rehabilitation show, *The Road Ahead*, which goes on the air for 15 weeks with different sponsors, opens its first week on the program May 2 at 9 p. m., with Bob Hope leading off as guest star, Clifton Fadiman emceeing and bank-rollering the show. There also is a big-name cast. Plan is to have the show broadcast each week from a different service hospital with different star guests.

Bing Crosby will handle the guest chores the second week and Fred Allen the third. David Brown, who will do all the shows and *Information, Please*, Quizmaster Padman is expected to handle the ringmaster's duties. *The Road Ahead* is on the air unless he takes 100 overseas on a USO tour.

Blue is trying to line up a different individual sponsor each week, with several sets. Those shows for which there is no client will be paid for by the net. When there is a big-name star, he'll only the talent and line charges. One of the features of *The Road Ahead* will be a short program, called *Rehabilitation*, in which he will quilt wounded vets on their pet gripes.

Bland Date

NEW YORK, April 21.—Talking about double entendre, which we weren't, but it's a good way to start a gig story, where's one that popped up in the *Blind Date* last Monday (18). Ensign Ariene Francis asked a serviceman if he'd ever had a blind date before.

Replied the soldier: "I never even made a blind date."

FCC To Survey Listeners for Channel Hearing

WASHINGTON, April 23.—The biggest survey of its kind, aimed at exploring amount and kind of radio listening in the United States about to get underway in preparation for Federal Communications Commission hearing on clear channel FCC hopes to complete the survey by midsummer with the help of researchers from Bureau of Budget, Bureau of Census and Department of Agriculture.

Survey is outgrowth of conference last Tuesday (17) of committee, chaired by Duke Smythe, FCC chief economist, 28 attorneys and industry research men. Also present at conference were FCC General Counsel Rosel Hyde and Clure Owen, assistant chief of broadcast division of engineering department.

Survey originally planned by FCC was to sound out listening interests among families outside primary service areas. It was generally expected to be by industry representatives but there was a strong feeling that the survey be enlarged to cover families within primary listening areas as well as outside. Mail questionnaires will be sent to several hundreds of thousands of homes and personal interviews will be held in several score representative counties. The survey, it was emphasized, will not overlap the listening census proposed by Broadcast Measurement Bureau. Technical preparation by industry has been urged by FCC.

7 Nets, Dozen Area Outlets To Air San Francisco Meet

SAN FRANCISCO, April 23.—The spotlight of international politics is turned on this city as the United Nations Conference prepares to open next Wednesday (25), with radio out to do its greatest reporting job. For the first time in the history of the United Nations, on a mass basis its regular news wire services, network programs and on-the-spot handling of conference material.

After a poor start, when it was twice rumored that the meeting of the Allied Nations might be postponed, the parity is now definitely decided to be launched at 2 p. m., April 24, on Wednesday with broadcasts that will be heard around the world. There has been no specific announcement as to which of the world's diplomats will open the conference from here, but it is expected that Secretary of State Edward Stettinius Jr. may do the job. President Truman is definitely known, will not attend the conference but will be cut in from Washington to officially open the session and welcome the delegates.

Opening ceremonies will go on the air over seven networks and a possible dozen individual stations. The eight nets in the Bay area, the four American networks are NBC, CBS, Blue and MBS. The three foreign nets are the British Broadcasting Corporation, the Canadian Broadcasting Corporation and Australian Broadcasting Corporation. Each net out-

Cowles' WHOM Swapped for WBYN Pus \$\$

NEW YORK, April 23.—Station WHOM dogged by action, surprised to find a couple of days come thru from the FCC. Seems as the problem of moving WBYN from Brooklyn to Newark, which would mean switching a license from New York, was becoming a bit of a problem to the estate that owns the Newark paper and that WHOM was becoming a bit of a problem child to the Cowles interest.

Naturally this all has to be okayed by the FCC, but it looks more in the groove than the original Newark New York. WBYN—dedicated is a fast shift by Mike Cowles of his ex-personnel with Craig Lawrence getting out of New York and John Paige moving to another Cowles operation. Ted Bums, national sales manager of the C stations, is said by the trade to be set to remain on the Main Stem.

More is admitted by several WHOM dogs to be action, surprise to find as it is to the trade. In-and-out of station ownership (in the case of WBYN, before the fact) is said to be the fastest switch in radio life in a long time.

Tony Schaffer Joins WLW

CINCINNATI, April 21.—Appointment of A. E. Schaffer as administrative assistant to James D. Shouse, vice-president of the Crosley Corporation in charge of broadcasting, was announced by the general manager of WLW, was announced this week. Schaffer was managing director of the Cincinnati Zoo for 28 years until the event was curtailed by war conditions. He also operated Greyhound Railroad in Music Hall here for eight years and for two years was director of entertainment at the Netherland Plaza Hotel. He duties with WLW will consist of coordinating various national and regional trade organizations and representing the station management in various other fields.

7 Nets, Dozen Area Outlets To Air San Francisco Meet

let will have individual studios and work rooms.

With the networks gobbling up the principal half of floor space in the Veterans Building, where daily conferences will be held, the Indies found it convenient, at the last minute, to organize a small studio. The Indies headed the small-waters and was able to grab for the coalition two small back rooms which must serve the eight Indies plus a few small stations from near-by areas who may want to come in later.

The four nets have their top-notch talent. The men on the job, John McNally, John W. Brown, an ex-CBS man, and last week, Francis McGinnis, special eventer for NBC, and George Milne also are here. The Blue's G. W. (Johnny) Johnston is likewise on the job, as is CBS's Paul White.

NBC's television coverage has hit a snag. The web has been the film on hand at the moment and is dicker with the Eastman Kodak office here to supply the film and equipment. If the deal prospers, NBC will go ahead with its previously announced plans to fly the films to New York for television showing.

The herd of some 200 newscasters have begun to arrive and the delegates also are beginning to put in an appearance. The airman will be set up in the Palace Hotel. The conclusion here is that the meet will run thru seven weeks.

S. F. Conference Gives News Seg to Spotlight Bands

NEW YORK, April 21.—Blue's *Spotlight Bands*, Goodrich bank-roller, has got a new hype for the duration of the San Francisco World Security Conference starting at Wednesday (25), opening day of the meet, when its first four minutes is taken over by reports of the day's activities. Blue commentator will give the spiel.

Move is part of the net's attempt to make the news of the conference part of the web's programming as long as the meet lasts. The addition of a news period to a band show is no novelty, with NBC's *Fitch Fenderson* taking on a commentator last fall. NBC move, unlike the Blue's, was attempt to correct poor programming they had in early Sunday afternoon from 11 a. m. with no news takers.

Brown & Hale Go Co-op on Full MBS Web

NEW YORK, April 23.—Two of Mutual's top commentators, Cecil Brown and Arthur Hale, go co-op on the full MBS web, replacing their present sponsors on the current list, stations but being offered to local bank-rollers in areas where they are not now heard. The move, which will go into 93 outlets Monday, Wednesday and Friday, 8-9:15 p. m.; Hale, for Richfield and Brown, for stations in Cleveland, Thursday and Saturday from 7:30-7:45.

Brown, long-time reporter, was correspondent and newsmen for the Mutual for over a year, coming to the web after his blow-up with CBS over the problem of censorship. Hale formerly did the trans-radio news package, *Confidentially Yours*, on WOR, Mutual's flagship station.

Bert Hauser, head of the MBS co-op program department, has been setting promotions for the two newies plus some other things that are expected shortly. Main pitch in Hauser's plans is an attempt to aid national advertisers merchandise their products in small towns as well as to sell to local sponsors.

Blue April 26 Night Sked To Have S. F. Confab Twist, M. C.

NEW YORK, April 21.—The Blue, on April 26, day after the San Francisco World Security Conference opens, will try a novel gimmick designed to give the web an over-all confab theme without that there is a confab on Thursday night talent. All shows that night will be given a conference flavor. The confab theme will be introduced by an evening-long emcee job from S. F. Web has managed to clear every spot on the MBS web for the confab. It added to the extra 10 seconds which advertisers have granted to plug shows following the confab. The confab will be in programs in which to throw an emcee. The man to do the job has not yet been named. The confab of San Francisco and, during station breaks, relate each program to the following.

As far as the shows are concerned, the net will try to have *Lum & Abner*, for instance, give small-town America's impression of the conference. Fred Waring will play songs of the united nations, *Room Meeting and March of Time*, of course, be nature of the conference theme and the early evening sked of commentators no programming problem. The confab will be a confab, says Welling, if he isn't tied up with other bls, will take over the emcee reins.

Listening Review Number 7

Too Cue for Words

NEW YORK, April 23.—The Groaner continues to be the most prolific source of ad-lib on the air. Letest is his own re-write of the lyrics to his theme song, *Biso* (a slight, "Biso" was used on last Thursday's (19) stanza: "When the blue of the night— Did I miss my cue tonight?"

Lombardo Shifting Tied to Chelsea's Blue Plug Contest

NEW YORK, April 23.—Unique tie-in with a program time shift, as well as a neat way to obtain more slack notices, is being made by Lorus Iron, Inc., makers of Chelsea glass and sponsors of *Gay Lombardo Musical Autographs* (Bluto, Monroes, 10 p.m., EWY). In shifting "Sweetest of Sins" to 9:30 p.m. on Tuesdays at 9 p.m., starting May 15—in that spot, the show will follow the *Allen Young* show and back the *Melrose Mystery* (Chicago)—Chelsea decided to cash in on the deal by making the efforts of the Blue Alliances' flicks who will bring the change part of their contest, previously announced.

The contest is being run for promotion and publicity managers of 180 Radio Network stations carrying the "Sweetest" set and awards are to be based on promotions and presentations, including newspaper publicity and advertising, spot advertising, spot announcements and special exploitation tie-ups. Contest period is from April 15 to June 15, with a final results and presentation deadline set for July 1.

Prizes will amount to \$1,500 in War Bonds. Judges will be Doris Lawton, radio editor of *Advertising Age*; Lou Frankel, radio editor of *The Billboard*; Elmer Peterson, radio editor of *Broadsheet*; Eldridge Peterson, editor of *Printers Ink*; Frank Burke, editor of *Radio Daily*; Reginald Clough, editor of *Tide*, and George Rosen, radio editor of *Variety*.

Elman's "Auction" Set as Roy Rogers Show Replacement

NEW YORK, April 21.—Dave Elman's *Radio Auction*, new Mutual sustainer, is reported set as a replacement for the Roy Rogers show when the Goodyear bank-rupture blows off the air May 15. Elman's program will not be sponsored by Goodyear.

Reason for the early closing date on Rogers is the cowboy singer's indefinite draft status. At latest reports he is in I-A, but there is some talk that he may be sent to Europe to train for the war. Elman's show is a gadget affair. Articles of historical or curiosity value are auctioned off to specially invited guests, with listeners at home permitted to bid on a few items.

Talk in the trade has it that if Rogers is drafted he will return to the air in the fall.

Ruth Davey New Chirper for 7-Up

NEW YORK, April 23.—Philadelphia singer Ruth Davey, who has been doing a show on WCAU for about a year, takes over the chirping on the air May 15, replacing Annette Warren. Miss Warren bows off after five weeks on the program.

It is understood that the show's producer felt that Miss Warren is a top-notch singer, but her style was not suited to the type of music that the clients want on the Mutual air. Show is expected to demand a straight commercial singer. Miss Warren, a Phil Moore protégé, relies heavily on light delivery.

Don Lee-Mutual Buys Site for Post-War Studios

HOLLYWOOD, April 23.—New site for Don Lee-Mutual was purchased recently for \$750,000, making it the first of the networks to have definite location for post-war buildings. The Blue still has to pick a spot for headquarters.

Announcement of the purchase of the new site was made by Thomas E. Lee, president of the Don Lee Broadcasting System. This will give the web title to 90,000 square feet on the west side of Vine, from Homewood to Fountain, three blocks south of Sunset.

Building Aides Materials
Lewis Allen Wells, vice-president of the Don Lee chain, said that new buildings would be constructed as soon as materials are released. He anticipates a fall date for ground breaking ceremonies. Plans for a two-story building to house standard radio, FM and television have been drawn up.

New building to be constructed under the supervision of Frank M. Kennedy, chief engineer for Don Lee, and Harry R. Lubick, director of television, for Thomas E. Lee, will include ground-floor production and programing department, four studio wings, 40 to 45 sets, and capacity and seven of medium size. Present location of Don Lee-Mutual on Melrose Avenue has been purchased by Radio Daily, Reginald Clough, of Los Angeles, and Don Lee on the property expires in December, 1945, but RKO agreed to extend the time limit until new facilities are ready.

Pacific USO Cirk Booked for Bing

NEW YORK, April 23.—Bing Crosby, for the second year in a row, will hit the USO road this summer with the Pacific theater his most probable destination. Understood that the singer is anxious to repeat his sock performance in the ETO last summer and do a little groaning for the men fighting the Japs.

Meanwhile, no definite replacement has been set for him, altho it's definite that the program will be strictly pop music with a few top-notch guest singers thrown in. J. Walter Thompson Agency has been very anxious to get Dinah Shore to do three or more shows. But it's said to be uncoordinated here.

The summer show will originate in the East and West Coast has already signed to work in a film and do a concert tour for the hot months.

Rogers, Morse Ice "Family" Pic Deal

HOLLYWOOD, April 23.—Picture deal between Charles Rogers and Carlton Morse showed that the picture deal has cooled. Morse said that the agreement to call off the production plans was developed when screen play was attempted. Screen version of *Family* was not acceptable either to Morse or NBC and Morse stated that the picture was too valuable a property to tamper with. It was understood that Rogers had gone to get a complete period of 10 years of screen treatment but could not come up with anything that was satisfactory to all concerned.

Clinton Twiss, who handles production for Morse, said that screen writers would have to write three new volumes of script, covering a period of 10 years. The show has been on the air. New pic deals are in the offing, according to Twiss, who said that all negotiations will be handled by the Stanley Bergman Office.

Stamp Memorial

NEW HAVEN, Conn., April 23.—Listeners of WFSL last week launched a telephone campaign to get the station's support for a series of postage stamps commemorating P. D. R. The outlet liked the idea so much, it sent a telegram to Connecticut Senator Brian McMahon, urging him to suggest it to the postmaster general, and has gone on the air asking listeners to write to the Senator. There's a good spot open now for a permanent 3-cent stamp.

Navy Nixes WCCO Co-Op E. T. Try on Shakedown Cruise

MINNEAPOLIS, April 23.—Return to the city of A. R. Josephy, WCCO-CBS station manager here, from the three-week shakedown cruise of the U.S.S. St. Paul, on which he went along with the newspaperman, disclosed for the first time that Josephy had attempted to cover the expedition via transcription for other stations in this territory.

Josephy went along at the invitation of the navy to handle production of a film made on the trip by Cedric Adams, WCCO newscaster and *Minneapolis Star-Journal* columnist. It was explained that Adams' insistence that he have a radio man along to produce and take care of whatever technical problems arose was the reason Josephy got the bid.

At any rate, once aboard ship, Josephy prepared a script, not including Adams, which would be transcribed for use by KSTP, WTCN, WLOL and other stations in Minnesota. St. Paul, the city, according to Josephy's plan, were to be released simultaneously with those to be used by WCCO featuring Adams.

But just as the transcription was to be made, the navy, thru one of its censors, stepped in and nixed the idea, claiming the crew was strictly a newspaper party and not for radio. Josephy, according to reliable reports, tried to argue the censor out of this point of view but failed.

Jo Stafford Nears Tape in Race for Ford Thrush Slot

NEW YORK, April 23.—Pop singer Jo Stafford is about set to take over as the featured vocalist on Ford's new NBC show (2-230, Sunday) after the agency tried one other gal. When the show went on the air, the agency, J. Walter Thompson, decided to feature a group of singers, classical, middle-brow and pop.

Met opera star Dorothy Kientzen took the show, but when the program was supposed to get the second trial, her spot was cancelled because of the death of President Roosevelt and it's reported that Ford decided to go along with Miss Stafford, who bowed in yesterday (22). Selection of the singer, the agency says, is a trade, that the tone of the program will be prevalently popular with few operatic frills.

Hoosier Hot Shots Going Back to Hollywood Films

CHICAGO, April 23.—Hoosier Hot Shots, who have just returned here following Columbia Picture commitment and a series of West Coast p.a.s., are set to leave for Hollywood in June for another workout before the Universal Klegs.

Larry Finley, op of Mission Beach Ballroom, San Diego, where the Hot Shots did a series of one-nighters on their last West Coast visit, has inked the tournee for another set of dates during their June floater stint.

Station Taps Accurate Pic

Mapping attempts non-emotional measurement—habit alibies year's lateness

NEW YORK, April 23.—Despite the fact that the *Seventh Bi-Annual CBS Listening Area Survey* stands a very good chance of being the last of the series made by the web, the formula on which the audience measurement study was made in 1942 and 1943 is important since it's the Broadest Measurement Bureau station circulation studies will be along the same lines. It is also important that the trade know just what the CBS map (every affiliate received its map during last week) means and how the formula was developed and why.

First, the sample tabbed in every city, county and State was in direct ratio to its actual population. Also only approximately 187,500 homes were tabbed (75 per cent of the total 250,000 mailed by the web) but were stratified so that each of 3,000 counties were pictured adequately, culturally and by the size of the community. No county was declared measured until a minimum of 50 per cent of the ballots mailed to that county had been returned. In other words in CBS ballot areas, the sample was not only statistically representative—even if it should take as many as 10 follow-up requests with extra incentive offered to bring in the minimum sample. This avoids top-loaded pictures which are bound to result in cases where a survey is made based upon a few "big" names. Follow-up, *tested direct mail devices* are used in the CBS ballot mailing such as pre-paying with actual stamps and mail costs on ballots. Pre-paid premiums, etc., but how the ballots were obtained is a detail—the fact that they were obtained and that the sample was proportioned down to the smallest county is the vital factor to aid agency time-buyers and sponsor ad managers.

Outmoded Terminology

CBS maps set rate station circulation in the outmoded primary, secondary and tertiary verbiage, but each of these means something different. Primary means in other usage of "B" "S" and "T". Primary, for instance, means at least two-thirds of the radio families listen one or more times a week but the half of radio families must listen three times a week or more times a week. Secondary means from one-third to two-thirds of all radio families listen one or more times a week, with one-third of these radio families listening at least three times a week. Tertiary represents an audience from 10 per cent up to 33 1/3 per cent of all radio families listening—listening three or more times a week.

"Tough" Requirements

These requirements are tough—in fact, some stations put their CBS maps right in the drawer and never use them. Their own methods are more realistic. The BMB formula, the coverage pie will go up and, for in the tertiary rating, for instance, a station must have 10 per cent or more listen at least once a week will be tabbed. That will make a great difference, giving some stations as many as five extra counties. The same is true in the primary and secondary rating. With a 50 per cent listening requirement with all of it in the tertiary rating, the station must have a much larger claimed primacy than the 66 2/3 and 50 per cent of that with listening of three times a week or more.

No BMB Goose

CBS hasn't set up its requirements in order to goose BMB. Its requirements are the same as the ones set back in 1941 following the 1940 report (survey made in *See CBS Measures Circulation, page 19*)

Blue adds 13,976,320 Weekly Impressions

(An impressive two-week gain)

HERE at the Blue Network we've made some interesting progress recently in one specific phase of this radio business. We seem to have been able to influence more and more people to hear the shows our advertisers are putting on.

It started a few months back. We had some new ideas we wanted to try. From the experience many of us had in selling products, we thought it might be well to approach the selling of entertainment the same way. So we believe we've added some new thinking to sound promotion effort.

In place of routine promotions, we set out on Planned Promotions. We coordinated the efforts of our 196 stations the way a manufacturer coordinates dealer effort.

It was obvious that the impact of 196 stations, working with agencies and advertisers, would deliver many more listeners to the Blue.

The Sunday Night Promotion

First—we charted a Sunday-night-on-the-Blue promotion. It was only an experiment. Nobody knew how it would come out.

The individual stations took the plan, enhanced it with their own ideas and their own enthusiasm, and here's what happened:

6,800,000 more family impressions were attracted to the Blue on Sunday night . . . this in spite of well-organized previous promotions by the two other major networks.

The Morning Promotion

Well, it worked once. So it was tried again. Next came the Morning Promotion. Headquarters formulated the Plan. 196 stations put it into effect. The results?

In the first two weeks, we added 13,976,320 impressions per week to our morning audience! And of course this increase came to us from the other networks.

The advance Hooper reveals that for March the Blue was the only network to lift its Share-of-audience while the other three networks dipped. And, as you know, the Blue's average rating of a 1 morning programs is the highest of the four networks.

This is just a beginning

With progress like this, naturally we're planning other promotions. We're confident we're going to get the same kind of results with them, too. It's given us a promotional philosophy that can be summed up in two sentences—FIRST, YOU HAVE TO HAVE GOOD SHOWS TO OFFER THE PUBLIC (and ours are getting better all the time). SECOND, YOU HAVE TO LET PEOPLE KNOW ABOUT THESE SHOWS (and it looks like we've hit on a good way of doing this).

All this adds up to a pretty important thing to radio advertisers: *Now's a good time to get your franchise on the Blue!*

AMERICAN
BROADCASTING
COMPANY, INC.

The Blue Network

Direct from the NEWS CAPITAL of THE WORLD

**WHAS Brings Its Listeners
Carey Longmire and Wilfrid Fleisher**

**... nationally known news commentators, broadcasting
exclusively for WHAS, by direct wire from Washington.**

LONGMIRE, whose nose for news led him to Europe when the first signs of disintegration appeared, managed by hook and crook to get into Spain to write for the New York Herald-Tribune the first articles from Franco's Spain which were printed in 1939. Referring to this scoop, *Time* magazine called him an "open-eyed" correspondent. He was in New York when the Battle of France was lost, but went east immediately to cover the London blitz. He predicted trouble between Hitler and



Stalin before the German invasion of Russia. Longmire was one of the first Yankee correspondents to fly in an "operational flight" in an R.A.F. bomber ... but his top "beat" was a mysterious cable to his editor's home resulting in a 24-hour scoop for his paper predicting the famous Atlantic Charter conference. Longmire claims to be a liberal-independent politically, and his mike style is very informal. Favorite comment of listeners is: "He explains the news so well."

FLEISHER, a native of Pennsylvania, educated abroad, was correspondent for his father's newspaper, the Japan Advertiser, in World War I. He obtained the first exclusive story of the murder of the Czar of Russia and his family ... covered the League of Nations for a time ... and was managing editor of the Japan Advertiser when pressure from the Jap Government caused its abandonment in 1940. Fleisher scored a world beat by becoming one of 4 white men in the world



to interview Emperor Hirohito. In 1936 he scored another world beat by telephoning the New York Herald-Tribune that Japan and Germany were forming an alliance. He covered the diplomatic talks with Japan which were going on when war started. March 23, in a WHAS broadcast he predicted that General Douglas MacArthur would lead the invasion of Japan. Fleisher is the author of two books on Japan, "Volcanic Isle" and "Our Enemy Japan."

The clamor for news was never greater. And WHAS meets the demand. It devotes 127 broadcasts every week to unglossed, unemotional, authentic reports of the news as it happens. ... And it does more! It brings Carey Longmire and Wilfrid Fleisher straight to its listeners with their straight-from-the-shoulder analyses of the news, backed by first hand knowledge of the places and people they talk about.

WHAS keeps its listeners listening by its intelligent news reporting.

WHAS

'Round-the-Clock News—Backed by 50,000-Watt Clear Channel.

Blue Counting 3 Seg Sponsors

NEW YORK, April 23.—Blue tele department is rolling along the enter routes with three new sponsors reported interested in buying net shows. According to highest agency sources, a large Philadelphia cosmetics manufacturer, R&H Beer and Hearn Department Store will shortly be added to John Davis Stoves, which bank-rolled a net effort to a *Serenissima* on DuMont's WABD.

The Philly *Philly* outfit, says the trade, will sign on the dotted line. *Ladies Be Seated*, once-a-week entertainment show which the net puts on at General Electric's station, WABD, Sebecanet. R&H Beer is interested in *Kierman's Korner*, gag news show ringmastered by Walter Kierman on WABD. Hearn's wants a gem show with Nancy Craig, Blue woman's program commentator.

"Ladies" About Set
Ladies Be Seated is about set for sponsorship, the other two, according to agency men, will take three to four weeks. If the latter two efforts go thru, the net's video topper, Paul Mawry, will have to take more time on WABD to develop its present half-hour for *Leipziger* to a *Serenissima*.

It's understood that all three deals will be signed on a non-exclusive basis, in agreement with John Davis. In that case net is making no profit on the program, merely offering the client to share production costs. It is believed the no-doubt deal is web's belief that since the limited number of sets make the medium impractical, a salesman, net would be just as well merely to develop good client relations for the post-war period.

AFM's Resolution Calls for Live Rate For Posing on Tele

NEW YORK, April 21.—A resolution which strengthens AFM's stand that live musicians be used in television to pose for scenes where canned music is used was brought up at a recent listening conference held at the executive board meeting in Chicago. The resolution states that no musicians will be allowed to pose for tele programs where canned music is being broadcasted unless they are paid at the same rate they would receive for actually playing or recording the show.

Porter Applauds Video at DC-Philly Relay Inaugural

WASHINGTON, April 23.—Confidence which Chairman Paul Porter of FCC has in television as a bulwark force in post-war America was re-emphasized by the chairman last Tuesday (17) on the occasion of inaugurating the first of a multiple-relay linking Washington and Philadelphia. Porter in a speech broadcasted by WTRZ (Philadelphia) expressed the belief that television couldn't have reached popular usage in time for late President Roosevelt to have broadcast on it. But he praised enterprise of U. S. industry for speeding development.

He singled out Philco Corporation for praise for planning in opening the multiple-relay and predicted that television "will grow into a giant capable of serving us in many ways which we do not now even comprehend." Television, he said, "can hasten the process of reconstruction." He stressed the need for "democracy's greatest handman" by bringing the whole picture of the political, social, economic and cultural life to the eyes as well as the ears of listening development.

What the network and the stations face where there is a change of network or shift of channel is a tough hard-core promotional job, like the socko job turned in by WGAR when it took over the 1230 band and came out with a hard-core promotion of the Cleveland audience that it had before is shifted. It cost money and required ingenuity to get the "habit" of WGAR proved that it could be done, but

Reviewed Thursday (19), 7:30 to 8:30 p.m. Style—Drama, news, magic and dancing. Sustaining on WGBK, Chicago.

After six months of experimentation, Commonwealth Edison Company's *Wellcome* to the city has turned into a smooth vehicle for advertising the firm's electric appliances line. Some smooth direction by Dorothy Gurney, a great deal of animated acting by Broadway actors, especially Fran Allen and George Glas, as Joan and Chris Murphy, and a subtle bit of scripting by Ardion Bodner make the sequence, laid in the friendly atmosphere of a kitchen, a most innocuous, yet extremely convincing, advertising medium. Playlet also worked in a clever plug for the Seventh War Loan Drive. Every scene, every causal cut of commercials wouldn't blink an eye at this bit of salesmanship. Show received four and a half hours of rehearsal, and the pre-show experience was very evident.

Don Phillips, the commentator, did just a fair job in the news slot. Via the Chalk Talk, he analyzed the current situation, after which he introduced the anniversary of the bombing of Tokyo. Date of the anniversary was Wednesday. This made it a day late for Don Phillips. He wants to meet the competition of radio and newspapers, it must hit such news news on the end of the week with a dramatic bit built on a feature story which was dated, as it was given plenty of space by papers locally early in the week.

Excellent camera direction, plus an artistic backdrop depicting a "American music, put over a Rumba Mado, a dance interpretation by Loreto and Leo. Camera gave full-length shots of the dancers as they danced. The result that receives got realistic depth of the taping. The full backdrop was used more frequently than the close-up during the entire hour showing, with the result that a listener who tuned in late would get a bit out of immediately after dialing the program.

Leo Phillips and his magical mysteries need some rehearsal in video technique before his work becomes good video fare.

CBS Measures Circulation: Station Tab Is Accurate Pic

(Continued from page 5)
1939) which did base its figures on the once-a-week listening formula. The reason behind the tight requirement is that it's better to claim less and deliver more.

That's the CBS reason why the survey was conducted. This time the survey was answered in April and most of the ballots were taken in the hands of Sam Blichstein, who is in charge of the survey. Blichstein makes the report for CBS by May. The report, therefore, covers mid-spring listening—at the peak January-February use of the CBS-Audimeter, since what is measured is supposedly the "habit of listening" and not "current listening." Radio audience figures are based on research point out that there was very little difference between a January-February tab and a March-April census.

Habit Of Listening?
That "habit" is CBS's explanation of why it's not too bad that it takes a year to get the returns tabulated and in coverage of the survey. The "habit of listening" says CBS doesn't change rapidly, which, if true, must hurt when a network loses stations like WNAK, Yakima, N. D., and KNTV, San Mateo. The "habit of listening" claim is solid then the "habit of listening" may continue with the station after the station has left a network.

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REVIEWS CBS

Reviewed Wednesday (18), 8-10 p.m. Style—News, documentary and forum. Sustaining over WCBW, New York.

The Columbia releases pilot gets better and better. Evon Allen Jackson's chain assembly, that strong and there's less and less toboggan up and down with his head as he reads script.

Madame Tenebris is the first of *Warline*, the fifth show which the girl dies of *Attila* have dreamt up, was okay in part and stinks in others. This first episode, *How* *to Stay Married* in *Warline*, was the smelly portion, with a sailor and wife being caricatures of people.

The idea of doing sex in pantomime was okay but they laid it on so thick that it was disgusting even unto the getting into bed, which no sailor should do with his wife before an audience on his first night's furlough. A wedding etiquette quiz was well done, but someone should have heard Frances Bush and Lucille Huduburg, who mugged this, that white dress affair. This would have meant spiced off-white wedding gown. The way it was the way it's going to have to be some day. Final *Attila* seg was *Brides in Poland*, a spy memo with a few sets. William Haller better was good as Jan, and Ann Shepherd better as Jewella. Sets were good, but the whole thing was a little bit script was corny, it was okay airport stuff.

Second gathering of high-schoolers on *Playhouse 90* was a good one. The subject that "hatchers over 40 should be taken and the dough ought to go to make a million over 40." It was a riot; major riot. They dropped the campaign signs used on the first show which had nothing to do with the designation, and went on to the next show. The problem of getting good, clear-cut close-ups, the kids are so much fun that you don't mind the bad. The show was a natural, and what a commercial possibility! Joe Koehler.

Many times his magical equipment was used to make just camera and focus and the magical illusion was ruined. John Stoppel.

Age No Negative

The CBS radio audience indicates the habit of listening. That it's a year old the day it's issued is a negative, but it's negative only in a small percentage of areas. The survey is an old one, but the circulation figures for stations available that are fresher. Competitive networks are projecting an increase in call for year-old figures in its first circulation survey also. NBC year-old coverage figures are yet to be released.)

Hooper and CAB Protesters
Only figures which can be converted into circulation figures are Hooper audience measurement figures which *The Billboard* cites in program up to urban areas once every two months. In doing so, *The Billboard* realizes that it is projecting listening in the rank order of listening in the same as in the telephone homes but is more intense.

No Emotion in CBS Ballot
CBS radio figures are as reliable, the emotional impact of broadcasting. They endeavor to place radio circulation upon a pure research basis. The concentration is on the rank order of listening of programs. Since another school of research thinking stresses the fact that people are not as interested in stations or networks, the forgetting of the showbiz side of broadcasting in this tabulating hurts. However, the case of programs vs. stations can be paroled by

NBC Reviewed Saturday (21), 7-8:30 p.m. Style—Magic, film. Sustaining over WNBC, New York.

There's pitifully little that can be said about or for tonight's performance by the usually highly competent NBC video staff. Of the hour and a half devoted to the show, only a "children's program," only 15 minutes was live, that portion being occupied by the most comendatory analysis of Williston, a magician.

Williston is not a bad magician and his patter, for the most part, was fairly entertaining. However, if the program was really a children's program, Williston should have been instructed to aim all of his talk at them. He cracks about pawn shops and insane asylums, and probably more mystifying to juvenile listeners than his tricks, not that they were funny to adults. A bit more attention should have been paid to color values. At one point he spoke encouragingly about red and white balls (part of a game which he had looked on). At the close of what in all fairness must be called a decent performance, the director cut him off the air before he had said his good nights, a disconcerting error.

The rest of the evening was taken up by two films. The first, a U. S. Department of Agriculture booklet, was a Quiz Kids and Joe Kelly to discuss the problem of balanced diets for children. The best comment on that one was made by a fellow viewer, who said it was bad enough to have been a studio show. The other movie was called *Wings Over Africa*, a story of a pilot who had been in jungles and allied birds. Very stimulating. Marty Schrader.

newspaper readership versus readership of features in each paper. It would be, in fact, a very good idea to have the defenders, just as logical to tab the circulation of *The Daily News* by discovering the number of subscribers of that paper but for Dick Tracy instead of *The Daily News* itself.

10-Carat Gold

The CBS 7 Series—1944 corner on a station's circulation map. It's admittedly a bit of a 10-carat gold. Buyers might ask for 14 or 18-carat but a cross section of those who buy the most wanted station's program is a good buy time on a CBS circulation map book, even if it isn't the ultimate in "guaranteed" results. No one guarantees newspaper readership. While advertising may and pay for the full paid circulation, the No. 1 grocery ad had a readership of 30 per cent, the No. 2 beauty ad 24 per cent. The number one ad (a national ad) in the same paper with a typical non-selling post-war appeal brought an 80 per cent readership. The straight selling appeal readership usually runs nearer the grocery ad than it does the national ad.

But what is the reason for the current for radio does is to indicate, as pointed out previously, the "habit" of listening (i.e., the tuning habits, buying habits with respect to radio). It is a measure of actual audience for any individual program as far as it's possible today, just as it is for television. The Advertising Research Foundation endeavors to deliver the same info on newspaper advertising. The kind of data that is being collected is still an unscientific one, but the ad-dollar knows far better where it goes than the radio advertiser. The use of newspaper advertising, except in the field of direct selling where department stores and other retailers have been doing it long in black and white, today, wherever broadcasting has really used the ultimate in advertising, has been a success. Godfrey over WTOP for a number of Washington retailers, and Ben Hawkes, who has been doing it for WTOP in Hartford, Conn., the selling cost per dollar has been less day-by-day than any other ad-medium. That the retail pic of radio has been a success is to do with the medium or its circulation.

The missing element is the know-how of spot selling. Too few air-end-men have been trained to use the ears that stations give 'em.

In *The La Crosse (Wisconsin) Tribune*, (AEP Staff No. 78).

ESTABLISHED 1880
PRESS CIRCULATION BUREAU, INC.
155 O'Quinn St., New York 7, N.Y.
B-6971

"Candy" Infringes On "Sugar Baby," Pinkard Suit Says

NEW YORK, April 23.—Infringement suit against Robbins, Peist & Miller Music Co. was brought last week by Macco Pinkard, writer of *That Sugar Baby of Mine*, in which he claims tune *Candy*, published by Peist, is an infringement.

Sugar Baby was written in 1926, with the late Sidney Mitchell and Edna Alexander. Pinkard claims that the possibilities of a contract signed in 1944 between Robbins and Pinkard and Alexander Music Company, original copyright owners of the song, were damaged.

At the time Robbins advanced Pinkard \$3,500 with promise of reviving and promoting the song. Pinkard also wrote Sweet Georgia Brown and *Here Comes the Shoebout*, among others.

ASCAP Wins In Nebraska; Ban Repealed

OMAHA, April 21.—Long fight waged by music men in the State of Nebraska on behalf of ASCAP finally has resulted in victory for the society. Last week the State Legislature repealed the law which would resume doing business in the State. Governor Griewood subsequently signed the LB 255, making it a law. Bill repealed the Nebraska anti-ASCAP law passed in 1937, and this time was passed 77-11, with five members of the Legislature not voting.

Repeal of the law has created one of the hottest fights seen here in a long time, with most music users in the State writing senators in support of the bill, asserting that they must have some agency to deal with for public performance of music or be subject to numerous and costly copyright infringement suits.

Senator Against Measure

Typical of those who were against the bill was State Sen. John Mekota, Crete, who bitterly charged ASCAP with being a "vicious monopoly" that was conducting a campaign of fear to coerce music users to support it (the bill) and the Legislature to pass it. He made one final effort to kill the measure but was unsuccessful. Joe Macco, operator of Omaha's Peony Park and WOW, Omaha, State's biggest music store, also opposed the bill.

After it was passed, Macco said: "In seeking truth and justice in defense of free enterprise under the laws of our constitution, I bow to the organized power of the music ASCAP cartel which knows no justice and does not recognize the laws of our constitution."

Pix Studio Tooters Salaries Upped; Year Guarantee \$5,200

HOLLYWOOD, April 23.—Movie studio musicians will get upped salaries and overtime pay, according to a decision just handed down by the War Labor Board. The pact, negotiated by AFM proxy James Petrie, is retroactive to April 1, 1944, and calls for a 10 percent annual earning for studio staff musicians of \$5,200, sidemen go on overtime after reaching that figure.

Rehearsals are to be considered as full-time recording scale and double sessions are out, therefore, granting an automatic boost of \$10 a man for a six-hour period. Contractors are to get double time instead of time and one-half. After midnight, time and one-half prevails. Studio rates range from 25 to 35 men.

Earle Wheeler May Nix Bands For 4 Weeks

Names Want "Too Many \$"

NEW YORK, April 21.—Albino Warner's booking execs say that they've got band bookings for their Philly Rues, the Earle, during May, there's a strong possibility that houses may go into a straight film policy for at least four weeks, starting May 11. It's a two-sided story: (A) Band leaders nixing what they call "short" dough offered for that house by WB bookers, while (B) from the booking office it's said to be a combination of retaliation of teaching leaders a lesson for turning down the house and the business end of reach, and unavailability of bands within their price range.

Warner's bookers say that story is untrue, and that Ink Spots are going in May 11, followed by Les Brown, but such facts as Xavier Cugat and Woody Herman turning down the house while they couldn't get the price they wanted indicates that the whole situation is a pregnant one. According to leaders, Warner have always used the "crying towel" routine in getting name bands to play the Philly house at the same of the major companies, and talk was that he had to secure his release from Victor to ink with Morros. However, the investigation proved this was no definite contract with that company.

Hines signing is in line with recent *The Billboard* yarn, in which it was pointed out how smaller disc companies today are sneering many of the big name properties. Reason, of course, is the bookkeeping system handled by the majors. Minors can't get as many disks out, but at least they can put an artist out more often than a big company. Morros recently signed Art Tatum.

ing in May, because of unavailability of bands and talent. Execs admit that situation right now is pretty confused because of the known fact that many bands that ask top dough just don't come anywhere near that figure in so much as b. o. gross at the end of the week is concerned.

Arm Officers Give Name Bands Verbal Shlacking On Bruh - Off Over Fees

"\$500-\$750 Night at G. I. Camps Mostly 'Tempt Leaders'"

NEW YORK, April 23.—Name bands that have passed up playing army camps because the posts couldn't meet their fee, are now being "served" by the majors, by several officers in charge of entertainment at many army camps. The complaints have slithered into New York from many sources, but suffice to say, the majority of gigs have been at the general attitude of tight budgets that command a couple of hundred bucks a week. When they've been approached about playing army camps whose budgets will allow payment of from \$500 to \$750 a night, army men say they've met a general fluff-off by big bands.

Consequently, they continue, they have had to "take consolation" in playing small bands. To put it mildly, big bands have been "unco-operative." Another point that has many of them boiling is fact that many big bands play up unless they (the army camps) come and get them, and

Burke-Van Heusen, Talking Duke Pub

NEW YORK, April 23.—Burke-Van Heusen is in the midst of a publishing deal with Duke Ellington, terms of which have not been disclosed. Same firm has inked a pact with Vaughn Monroe as selling and collection agency for Monroe's tunes. However, it's known that deal with Ellington, if and when it goes thru, won't be the same kind.

Firm's talked-of deal with Harry James is strictly talk, according to those close to James. As disclosed by *The Billboard* some time back, James had been approached by Buddy Morris, along with many other pubs, but the leader wanted more than a 50-50 set-up in any new firm. From one pub he wanted a two-thirds interest, the pub to get one-third. That was the gist of the question in manipulation of profits for all concerned. Same story still goes: James most likely will go into his for himself.

Morros Signs Hines To Exclusive Pact

NEW YORK, April 21.—Boris Morros' American Recording Company last week inked Earl Hines band to an exclusive contract. Hines had asked for a couple of the major companies, and talk was that he had to secure his release from Victor to ink with Morros. However, the investigation proved this was no definite contract with that company. Hines signing is in line with recent *The Billboard* yarn, in which it was pointed out how smaller disc companies today are sneering many of the big name properties. Reason, of course, is the bookkeeping system handled by the majors. Minors can't get as many disks out, but at least they can put an artist out more often than a big company. Morros recently signed Art Tatum.

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Consequently, they continue, they have had to "take consolation" in playing small bands. To put it mildly, big bands have been "unco-operative." Another point that has many of them boiling is fact that many big bands play up unless they (the army camps) come and get them, and

haul them away after the performance. Of course, many sales are able to do this, since they have transports at their command, but in other cases, it's difficult to manipulate the transportation of big bands to and away from army camps.

On The Other Hand

On the side of the big bands, it's known that they play only a certain number of one-nighters, and they try to cash in on it as much as they can. Especially, when they've had to lose dough at a New York hotel spot. Consequently, they have stuffed off army camp dough where they can get much more from one-nighter in the same territory.

However, from the entertainment officer's point of view he's aware of only one thing. He's got just so much dough to spend, and for the most part, he knows that he's going to get a turn-around from the majority of big bands when he offers \$750 a date.

Jobbers Did 7% of Biz

Syndicate stores sell 18% and mail order houses 5%; MDS way out in front

NEW YORK, April 23.—With the sheet music biz at one of the highest peaks in the history of Tin Pan Alley—not counting the present-day slump which is caused by numerous factors—puls last year (1944) put away plenty of dough from sales of their pops, folios and standard music. In a breakdown, as indicated below, every part of the country participated in the purchase of sheet music of all types, with percentage breakdown something like this: Jobbers did somewhere around 77 per cent of the business; syndicate stores (including companies that lease out music departments in large stores) did around 18 per cent of the sheet music biz; while mail-order houses averaged 5 per cent. Breakdown the figures of one of the major publishers for last year, net sales for popular and standard music—not counting the sheet music of the Ashley Kaye Co. Of that amount, jobbers did close to \$600,000 worth of business; syndicate stores did around \$150,000 and mail-order houses around \$40,000.

MDS Paces Field

Breakdown of the jobbers indicates that Music Dealer's Service was way out front, doing around \$85,000. That was far outpaced the rest of the field, supplying some 6,000 dealers between them. Supply to say the least, \$225,000 worth of biz for this one pub. That's approximately 30 per cent of the actual total of \$760,000 in sheet music sold last year by this major pub.

It's estimated that about 50 per cent of the jobbers' sales were made up of popular sheet music, with the other 50 per cent split between standards and folios. That would mean that of the \$600,000 biz in sheet music, pop music brought in around \$300,000; while folios and standards netted some \$150,000 apiece.

Krege Nets \$5G

S. S. Krege Company was the biggest syndicate store seller, netting \$65,000, with sales mostly of sheet music. They have some 100 outlets in the country. Mail-order houses had some \$50,000 worth of biz, which is strictly standard.

Syndicate stores sales are able to be put in many different ways, as jobbers, which would mean that pop music accounted for about \$76,000; folios netted around \$37,500; standards the same. That's generally speaking.

In the syndicate bracket, besides Krege, music sales did over \$50,000 in some 10 departments in syndicate stores and department stores all over the country. Nelsner Bros., also handling music for the country, did some \$30,000 worth of biz. Handling music in syndicate stores were Pacific Music Sales, which has 100 small counters in syndicate stores, which netted some \$10,000; and C. G. C. Company which has music departments in five department stores, did around \$6,000.

19 Jobbers Get Rest

All in all, some 19 jobbers, outside of MDS and Ashley Kaye, netted around \$1.5 million. They accounted for approximately \$264,000 between them, or a little less than 35 per cent of the \$760,000. Chicago, did close to \$50,000, while Gordon V. Thompson, in Canada, handled \$35,000 worth of biz.

Next listed up as follows: figures are kept round, for purposes of clarity.

Carl Fischer \$20,000; Lyons and Healy, Inc., \$18,000; Ashley Kaye, \$17,000; Wm. W. Allen Co., \$14,000; Morse M. Freeman, \$12,000; S. S. Krege, \$65,000; M. J. Nelsner Bros., \$18,000; Southern Music Co., \$17,000; Sherman Katz, \$17,000; Grinnell Bros., \$15,000; Pacific Coast Publishing Co., \$14,000; C. G. C. Co., \$10,000; Capital Music Co., \$10,000; Thomas Music Supply, \$10,000; and Greenbaum, \$8,000.

FOR THE FIRST TIME

Count Basie

and
his
orchestra

WITH 12 STRINGS



This Heart of Mine

BY ARTHUR FREED & HARRY WARREN
FROM MGM'S FORTHCOMING MUSICAL ZIEGFELD FOLLIES
COUPLED WITH—A GREAT STANDARD

That old Feeling

BY SAMMY FAIN & LEW BROWN
BOTH VOCALS BY LYNNE SHERMAN

COLUMBIA RECORD NO. 36795

♥ Watch them go all-out for the unusual effects created in this sensational record by the Count with the use of a special string section . . . never before heard on a Basie record.

Retailers Have Special Disk Yens; the Cash Register Says More L. A. Stuff Needed Quick

More Platters by Ink Spots, Spike Jones, Mills Bros. Wanted

NEW YORK, April 21.—In the fourth of a series of pieces intended to pass on to diskeries, artists et al., just what the customers want (disk jockeys and juke box ops had their say in previous issues), record dealers

this week came up with a pile of lowdown on what goes . . . over the counter. Two hundred and twenty-three platter retailers in big burghs and small towns from one end of the country to the other (constituting The Billboard Retailers' Advisory Committee), turned in opinions in the pre-

mitted), turned in opinions in the pre-

They named the bands and singers they'd like to get more records by; artists not now recording they'd like to have return to the wax; types of music they'd like to see plattered more consistently, and specific tunes they could use on disks. The score shapes up thus:

Ink Spots Again

The Ink Spots, who rated right up near the top in both the disk jockey and operator studies, scamper off with top honors in the dealer derby. More than 25 per cent of the retailers would like to see more Spots' platters, and this figure is half again as high as the number of dealers who clamored for more disks by the next highest scorer, Spike Jones. Right on Spike's heels came another Negro quartet, the Mills

Brothers, who were demanded by just one dealer less than the Jones boy.

Among the standard name bands, Frankie Carle was the maestro whose disks the dealers could use more of. And Harry James' hot breath was right on Piano Frankie's neck. Guy Lombardo, Tommy Dorsey, Les Brown, Woody Herman and Charlie Spivak rated next in the order named.

Haymes, Como and Mercer

Dick Haymes, Perry Como and Johnny Mercer finished neck and neck among the male vocalists, who apparently are in far greater demand than the singing girls, none of whom were named by as many dealers as yowled for Haymes, Como, Mercer, or for that matter, for Bing Crosby, Andy Russell or Frank Sinatra, who seemingly are having enough disks turned out to satisfy the dealers a little more than the first three named.

Jo Stafford, Billy Holliday, Deanna Durbin, Betty Hutton and Judy Garland are the canaries whose records are not coming out in great enough quantities to keep the retail job happy.

Ethel Smith Rates

A real standout in this phase of the study was Ethel Smith, who rated right up with Frankie Carle and other toppers on the not-enough-disk tab.

On the question of platters by performers who have not recently, or have never recorded, the study revealed an amazing range of dealer opinion. Of the 223 dealers who contributed to survey,

(See Retailers Years on page 16)

Don Reid

AND HIS ORCHESTRA

FEATURING
DORIS DONOVAN
FRITZ HEILBRON

CURRENTLY
O. K. FARR'S
**RAINBOW
BALLROOM**
Denver, Colorado



4 NITES WEEKLY
MUTUAL NETWORK • Coast To Coast

Personal Manager • JOHNNY DEVER

DIRECTION
FREDERICK BROTHERS AGENCY, INC.
NEW YORK HOLLYWOOD CHICAGO

the Same

B **C**

the Same

Big **Grosses**

8TH RETURN ENGAGEMENT
PARAMOUNT THEATRE N. Y.
(JUST CONCLUDED)

OPENING MAY 2
THE 400 CLUB N. Y.

FEATURED IN WALT DISNEY'S FORTHCOMING
FULL LENGTH TECHNICOLOR PICTURE

"MAKE MINE MUSIC" ..
(TENTATIVE TITLE)

COLUMBIA
RECORDS

BUDDY

franklin

AND HIS ORCHESTRA

Featuring HARRIET COLLINS and EDDIE ALLYN

MUSICRAFT Recordings

- ANYWHERE
- I MISS YOUR KISS
- THERE IS NO YOU
- INNOCENT ME
- SOPHISTICATED YOU

EXTENDED ENGAGEMENT

WALNUT ROOM
BISMARCK HOTEL
CHICAGO

Columbia Distribs Prepare Dealer Franchises To Tab What's Expected of Both

Move To Hold Prices, Stop Trans-Shipping, Etc.

NEW YORK, April 23.—In what is aimed at a tightening of relationship between Columbia record distributors and dealers, company's franchisees are now preparing franchise certificates which will put down in black and white just what the distrib will do, and just what is expected of a Columbia dealer. Move is compared, in the trade, to the old Victor franchise, in which that company's distrib demanded and gave many things to a dealer.

Difference in opinion seems to emerge as to whether this is a Columbia move, or whether it's a distrib-motivated action. Columbia execs say it's strictly a distrib thing, while a couple of the big distribas say that motivation for the move comes strictly from Columbia. However, general over-all idea behind the certificate, which incidentally is not aimed at a dealer handling Columbia records exclusively or his cutting out other record lines, is to bring out into the open just what all cut-price tactics now going on. Besides this, such practices as trans-shipping, in which one dealer buys from another dealer for resale, is frowned upon in the certificate.

Certificate, which is said to be the first ever issued by any Columbia affiliated distrib, contains the following: "In consideration, dealer agrees he will not sell any Columbia product at less than retail price announced by Columbia and will refrain from cut-price advertising and selling, and from other practices detrimental to the good will which has been established for Columbia products. The dealer also agrees he will not sell Columbia products to any other dealer or merchant without securing permission from his distributor." (Latter is trans-shipping.)

Certificate mentions that distributor will also provide displays, outlines and

co-operation between distributor and dealer. Dealer will also be provided with sales promotion material.

Continuing Agreement

Understood that this will be a continuing agreement to maintain prices, prevent cut prices and help do away with trans-shipping. Reasons for the latter practice is seen in situation where one album is especially saleable in one section of the country, and proves a dud elsewhere. Case in point is the Danny Kaye Album which was smash in New York. Dealers here, when they found out that the album wasn't moving so hot elsewhere, agreed to buy from other dealers at 10 per cent less than the selling price, and sold it here at regular retail price.

Columbia has some 84 distributors located throughout the country. Victor operates the same way, while Decca has its own distribas. Understood that Victor was planning to do the same thing that Columbia is now doing between its distribas and dealers. When questioned, Victor sales execs said that nothing was being contemplated now but that after the war distribas would probably set up their own qualifications for a dealer. At that time, there probably will be a tight franchise given to certain dealers who meet certain requirements, including a basic inventory stock, etc.

According to Columbia distribas, one of the main ideas behind the franchise is that only those dealers that stock the longhair albums as well as pop tunes will be allowed to sign with the company. Reason for that obviously is to make sure that permanent businesses that deal in records today and that will be around tomorrow will be given preference over those shops that have opened today just to take advantage of the terrific demand for pop disks.

A NEW SENSATIONAL TIMELY "BLUES" RECORD

SUNG AND PLAYED AT THE PIANO BY

CHAMPION JACK D. PREE

(EXCLUSIVE JOE DAVIS RECORD ARTIST)

F. D. R. BLUES

COUPLED WITH

GOD BLESS OUR NEW PRESIDENT

EXCLUSIVELY ON

JOE DAVIS RECORD NO. 502

ORDER NOW!!! WRITE, WIRE, CALL, PHONE—ALL ORDERS FILLED COMPLETELY

RETAIL PRICE -- 75c PLUS TAXES

WHOLESALE PRICE -- 49c

ALL ORDERS C. O. D. SHIPPING CHARGES PREPAID WITHOUT EXTRA CHARGE TO YOU.

JOE DAVIS RECORD CO.

331 WEST 51ST STREET
NEW YORK 19, N. Y.

Immerman Resigns MPHC; Heads Up New Rack Op; Returns, Costs Questioned

No Music Pub Tie-Ups Despite Gale Dough in Biz

NEW YORK, April 21—With the resignation of Saul Immerman, effective June 1, for last eight years assistant treasurer of Music Publishers' Holding Corporation, the Warner Bros. music group, to head new rack organization, Song Distributing Corporation, the rack situation in the alley is coming to a head. Immerman's move, in dropping out of the Warner set-up, takes with it most of the question of whether Moe Gale, another partner in the enterprise, and his interest in Advance Music wouldn't be misconstrued by the trade.

Immerman To Boss Operation

However, according to Immerman, Gale is an interest holder, but he (Immerman) will pick the tunes and run the business. The Advance Music tie-up, thru Gale, will not affect the new racks in any way. Trade, however, has posed several questions and directed answers, most of them at what they call the rather delicate relationship of Gale and Advance, or, in other words, the factor that music publisher actually competing with other firms, may have a hand in what seems to be a formidable opponent to the now hugely successful rack being run by Music Dealers' Service, distributed thru International Magazine Company.

No Co-Op for Pub Racks

One of the obvious discrepancies in the fact a couple of big pubs have made clear, in no uncertain terms, that they will not give their tunes to any rack connected with a publishing house. Whether Gale's interest in Advance, and his partnership in the new rack order, will be construed as this, remains to be seen. Again, according to Immerman,

this return privilege sought will be the same now conducted by the MDS-rack, in which pubs take back any and all copies returned by the rack.

Returns Must Be Minimum

According to pubs, because of the paper shortage, they will put their foot down, but hard on any rack so far as taking back unlimited returns. At best, one pub put it, they'll take an average of half a dozen MDS-rack returns, and, for cases of example if it's 10 per cent, they'll attempt to limit the new rack order to a 10 per cent return. Along the same line, couple of big pubs have said that they may try and put a limitation on the number of returns they'll take from any rack order, including MDS, and as pointed out in *The Billboard* last week, they may insist on splitting returns with MDS 50-50. In this way, MDS, in their opinion, would probably be forced to set up a system with rack distributors, in which they (the location spots) could not have a full 100 per cent return privilege.

Young Minority Stockholder

New rack set-up, run by Immerman, who'll be president, has Barney Young holding a small minority interest. Young's attorney, Andrew Weinberger, also has a small interest. Understand that first racks will be out around June 15, with some 15,000 racks anticipated early in the set-up. New company will distrib thru American News Company, and expect to distrib and sell some 50,000 to 60,000 of some 12 songs per rack.

Another pointed problem is the fact that pubs now sell copies at 20 cents (See Immerman Resigns on page 16)

"A Voice as Smooth as a
Fireside Chat Set to Music"
GENE KNIGHT, Journal-American
"Orchids to Phil Brito's Disc
of 'If I Could Be With You'"
WALTER WINCHELL, Daily Mirror



Phil Brito

on MUSICRAFT #15029

Introducing

**YOU'RE NOT FOOLING ANYONE
BUT YOURSELF**

Revising

IF I COULD BE WITH YOU
(ONE HOUR TONIGHT)

Remember these Money Makers?

I DON'T WANT TO LOVE YOU

backed by YOU BELONG TO MY HEART

COME BACK TO SORRENTO

SHRINE OF ST. CECILIA

Soon to be Released

AFTER ALL THIS TIME

backed by

I'LL SEE YOU IN MY DREAMS

OVER A MILLION PHIL BRITO-MUSICRAFT
RECORDS SOLD LAST YEAR

Personal Management IRVING ROMAN Press Representatives: ART FRANKLIN

Directions

GENERAL AMUSEMENT CORP.

MUSICRAFT CORPORATION

**Announces
the appointment of**

**CALIFORNIA
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**210 NORTH LARCHMONT BLVD.
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as its exclusive DISTRIBUTOR for Southern California
south of Monterey-Kings-Tulare-Inyo Counties



We cordially invite our Friends, Dealers and
Operators to come in at the earliest possible
moment to hear the NEW MUSICRAFT RELEASES

315—HOW HIGH THE MOON • THE SONG IS ENDED

HEPburn CATTOW Trio

316—JUST FOR YOU BLUES • JUST YOU, JUST ME

TEDDY WILSON Quintet

319—I SURRENDER DEAR • RUNNIN' WILD

TEDDY WILSON Quintet

321—NEGRA CONSENTINA (My Pal Brunette) (Rhumba)

GOOD, GOOD, GOOD (Guacha)

JOSE BETHANCOURT and his Orchestra

322—LAURA (Beguine) • IN A CAVALCA (Rhumba)

JOSE MORANO and his Orchestra

15032—ANY OLD TIME • JEALOUSY

JOHNNY RICHARDS and his Orchestra

15033—THE MORE I SEE YOU • I WUV A WABBIT

DEAN HUDSON and his Orchestra

15034—I MISS YOUR KISS • ANYWHERE

BUDDY FRANKLIN and his Orchestra

STANDARD SWING SERIES BACK WATER BLUES

ONE OF THE THREE GREATEST BLUES WRITTEN

ARRANGED BY
FLETCHER HENDERSON

JUKE BOX JENNY

A SWING CLASSIC THAT REALLY SWINGS

ARRANGED BY
WAYNE ROBISONORCH.
75c
EachPublisher of
Famous Swing and Blues Hits
for Twenty Years

Walter Melrose Music Co.

Tucson, Ariz.

HAIL! THERE'S NO MORE HEIL! HAIL! THERE'S NO MORE HEIL! HAIL! THERE'S NO MORE HEIL!

They're singing it to Hitler From Berlin-Paris-London-New York
It's the New V-F Day Hit We've Been Waiting For

Written by ALICE D. SIMMS

Published by BOB MILLER Inc., 1619 Broadway, N. Y. C.



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and RADIO ARTISTSSpecialists in
portrait photos of
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BOUNCE-Y, BOUNCE-Y, BALL-Y

featuring the HENRY SILVERMAN TRIO and THE SINGING NOVELAIRES

backed by the Novelty Band

WHISTLE FOR A WIND

featuring ROSS LEONARD, THE STARBLES and the

HENRY SILVERMAN TRIO

Vocal Group (VOC)

Special Personality Series—Not Obtainable on Other Records.

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Operator's Price

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F.O.B. N. Y.

Cir. 7-5655

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By Jack B. Johnston & Will Lippman
Headed for YOUR HIT PARADE. A Novelty Polka with trimmings.
If you want to be the first to see it write or wire for copy.

LA CASA DEL RIO, MUSIC PUBLISHERS, 221 SHEPHERD, TOLEDO 9, OHIO

"My Rainbow of Dreams"

Recording Companies, Music Dealers and

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WANTED AT ONCE

Musicians and Artists that double, need this,
Trainers, Guitars, Drums, Silver, All Instruments,
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Waukegan, Ill. 60085

BUY MORE WAR BONDS

Retailers Yearn For Latin Disks, Survey Reveals

(Continued from page 12)

only five artists were named by five or more retailers. Wayne King was asked for by seven, the Mill Herth Trio by six, and Boyd Barbour, Jacky Mann and Hoagy Carmichael by five each. (Here again similarity between retailer and operator fares is apparent, since King and the Herth group both hit high scores in the ops' survey.) For the rest, the requests were for 263 different performers, with some 254 of them named by only one dealer each.

Tunes, High, Wide and Handsome

When it came to naming tunes they'd like to see recorded, the boys were almost as far apart as they were on the foregoing category, and named 180 different songs, with only eight getting five or more calls. *How Little We Know* topped them all, with 18 dealers agreeing they'd like to see disks of this ballad. (Tune is a little difficult to do, particularly for vocalists, because of wide range, but platter or two on it will probably pop soon.) Ten retailers tabbed *The Story of Two Cigarettes* as a tune they could use on wax. Eight mentioned *Waiting* (with several requesting a disk of the ditty by Carl Ravenna specifically), and eight more called for *Rodger Young*. Seven stores requested waxings of *Belmont Trouser*, seven more *After A While*, six *Good Good Good*, and five wanted *Fuzzy Wuzzy*. (Some of above have been or are scheduled to be waxed in the near future, since dealers' dope came in several weeks ago and had to be tabulated, analyzed, etc., before publication. Those Jim Lewis, for instance, did *Rodger Young* for Victor. Al Tracet did *Fuzzy Wuzzy* for National, etc.)

L. A. Okay

In their expressions on the types of music they'd like to see on wax more frequently than at present, the dealers got together again. Latin American music was the type most dealers want more of, with 59 of them calling for rumbas, 33 tangos, 11 congas, and the rest splitting it up as mambo, Mexican, Latin American, South American, etc. Eighty-one dealers in all feel that what they can push across those counters most easily is the stuff from our good neighbors.

Lots on Names for Folk Stuff

Folk music winds up a strong Number 2, with 61 dealers agreeing that it's what they want more of. Here, too, the retailers call the roses by several names: cowboy, hillbilly, Western, mountain, etc., but it all adds up to the folk demand. Next, in music types, come novelists with 43 dealers' countermeasures giving the novelty pitch and many specifically pointing out they want Spike Jones' *Cocktail for Two* kind of platter, or tunes of the Melroy Doetsen genre. Fourth most-in-demand music type (and many dealers were violent about the need for a kind of true-in-in) was waltzes, with 49 dealers wanting for a greater output of 3/4-time pressings. It all adds up to a liberal entree education for the waxes and their makers, who might make a lot of their customers and their customers' customers happy by following these recommendations by the men who push their disks across the counter.

IMMERMAN RESIGNS

(Continued from page 15)

wholesale to the MDS rack, by virtue of that that rack and others now in circulation have an initial order of somewhere around 120,000. They say (puns) that any new rack, until it's proven a big seller, will have to pay full wholesale price of 22 cents per copy.

In a recent issue of *The Billboard*, story related that MPFA sent out letters asking for exclusive rack order on individual songs. According to a couple of pubs, they received such a letter but it did not come from MPFA, but from another factor associated with the MDS rack.

BOB CROSS AND HIS ORCHESTRA

Commencing return
engagement April 27CASA LOMA
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A BLUE POKE BONNET AND A STOVEPIPE HAT THE #1 SONG OF THE UP AND COMING FIRM

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Music Publishers

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GUTSHALL
NATIONAL DISTRIBUTORLEADING RECORD
DISTRIBUTOR
IN THE WESTROCHSTER 2163
1876 W. WASHINGTON BLVD.
LOS ANGELES 7, CALIF.

Shep Fields Set To Go Overseas June for USO

NEW YORK, April 23.—Latest of name bands skedded to go overseas for USO-CGI is Shep Fields, who is said by USO execs as having a tentative sailing date sometime in June. Besides Fields, Benny Carter's ark has now evolved an interest in going, but there are no details as yet. Fields, at present, is playing at the Causal Room, Hotel Capital, New York.

Funny situation has arisen in Hal McIntyre set-up, with his arranger being turned down by draft board, but USO is keeping him on pay roll for six-month period while band is overseas. That's probably first time USO has laid out dough for a performer to stay at home. McIntyre is all set to go in May, with Hudson also tentatively slated for overseas performance.

Following is a letter received by The Billboard from Al Donahue. "In the past few weeks there has been much discussion in the trade papers regarding the efforts to get name bands to go overseas.

"Here is what happened to me. In December, 1943, I contracted USO-Camp Shows in New York and requested permission to go overseas. I received a letter stating it would take about six weeks preparation. I wrote USO informing them that my next location would be at the Palace Hotel in San Francisco and asked for more information. We stayed at the Palace six months. We are now at the Aragon Ballroom in Hollywood where we have been for the past seven months and to this day I have not heard from them and did not get an answer to my letter. I was one of the first to request permission to go overseas and that was a year and a half ago. I am still waiting for the answer to the letter I wrote USO in December, 1943.

Int'l Sweethearts Okayed

CHICAGO, April 21.—The International Sweethearts of Rhythm, currently at the

Leonard Joy Slated To Head Decca's West Coast Disking

NEW YORK, April 23.—Although it's not official as yet, it's said that Leonard Joy is set to be head of diskings for Decca on the Coast. He'll take the late Dick Voynow's place.

Joy has made three trips out there in the last few months, and is on the Coast right now. It's said that the next trip there after he returns will probably be his permanent one.

MCA's Chi Meeting Arouses Much Talk

NEW YORK, April 21.—Music Corporation of America's band meeting in Chicago last week, although said to be a routine confab, had trade speculating plenty as to what went on. Recent moves in the organization, such as the Hayward merger, and post-war plans for bands are said to have been given the big talk.

According to MCA execs, it was strictly routine. Annual affair, last year's was held in New York, year before that in California. The big boys are all back in New York now.

Rhumboogie here, have been okayed for a USO overseas tour, starting sometime in June, according to Dan Gary, road manager with the all-girl ork. Gary said that the band was submitted to USO execs in New York last month and were okayed for the trip last week.

The 18 girls who are figured to make the trip are presently being processed for the foreign junket. Although the band is booked up until October, Gary said that the ork will cancel all engagements whenever USO execs start their overseas junket.

Palladium Prexy Vows He'll Battle ASCAP to Courts

HOLLYWOOD, April 23.—During a special press conference called by Maitre Cohen, Palladium prexy, it was revealed that the Palladium management thru its attorney, Ray Sandler, expects to press the ASCAP trouble the spot is having thru the courts to the limit if necessary. It is to be expected that ASCAP, thru its local supervisor, Richard J. Powers, will demand the three months' back music rental payment Cohen has held up. If unpaid on April 25, as the terms of the contract read, permit for usage of ASCAP music at the ballroom will be suspended. A 30-day extension period is provided in the contract in case there is a default of payment.

Cohen stated that if ASCAP suspends his license, he will go to the courts to ask for a restraining injunction to remain in effect until his point of issue,

that the Palladium is paying a discriminatory music license fee to ASCAP in comparison to ballroom operations of similar nature, is legally proven right or wrong. Cohen has one other out in case ASCAP uses the suspension clause. He may temporarily take up ASCAP's arrangement of a per piece contract which is said to cost a location \$1 per playing of a tune. If this should happen, probably both ASCAP and the Palladium would need someone to check the ASCAP plays each evening.

Cohen insists that he is fighting ASCAP primarily on the principle that he and perhaps many other location owners are paying a discriminatory music license fee and that the money he would save in the reduction compared to the Aragon-Trianon rate in Chicago is meager in comparison to the money attorney fees, etc., will set up if it should be necessary to take matter to the courts. He added that actually he feels the \$5,000 fee he pays ASCAP yearly is well worth the music furnished his spot but that this figure should proportionately apply to each and every ballroom, thru-out the country according to ASCAP's rate standardization schedule under the terms of a consent decree.

Hot Record Society, New E. T. Org, Puts Fleagles Out First

NEW YORK, April 21.—A new company has entered the electrical transcription field with first releases of The Hot Record Society music library. The new co. firm, which is utilizing the WOR studios until a set-up of their own is completed, makes its headquarters at 363 Fifth Avenue.

First H.R.S. releases, which were distributed to stations last week, were also the first 10 tunes cut by Brick Fitzgerald's unique rehearsal ork which is made up of sidemen all working in other combos who congregate weekly at Nola studios to practice. The group is unique in that the sidemen receive no pay for the sessions and kick in for the studio out of their own pockets.

Coney Island Skatery Turns Dancery With Name Bands

NEW YORK, April 23.—Coney Island's largest roller skating rink has been taken over by new owners and will operate this year as Million-Dollar Ballroom with a regular week-end schedule of name bands, opening May 12 and 13 with Les Brown's ork.

Two of the dancery's new owners, Meyer Hamburg and Morris Posner, are former ops of a Luna Park Freak Show while the third partner, David Rosen, ran a similar concern on Surf Avenue. Their new venture is located on 21st and the Boardwalk.

"DON'T LET IT HAPPEN AGAIN"

EDDIE CANTOR, one of the truly great public-minded stars of our day, echoes these words in a sincere message to the delegates at the historic San Francisco Conference.

Mr. Cantor's thrilling performance of this inspired song—

DON'T LET IT HAPPEN AGAIN

written on the battlefield by Sgt. Henry Prichard expresses the hopes and prayers of the entire world for everlasting peace.

BMI is deeply grateful to Mr. Cantor for his unselfish and valuable contributions on behalf of the nation's war effort

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Jimmy Cairns
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WEDNESDAY
April 25, 9 P.M.—E.W.T.
Coast to Coast Over
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Now in His 5th Big Year for
BRISTOL MYERS CO.
Ipana and Sal Hepatica

Harry James Records A Winner

A TERRIFIC RENDITION OF

I DON'T CARE WHO KNOWS IT

Lyric by HAROLD ADAMSON

Music by JIMMY McHUGH

Columbia
Record
36778

ROBBINS MUSIC CORPORATION

Decca "Orders" Originals and Then Works 'Em

NEW YORK, April 21.—With Decca singing groups definitely laying it on heavily on originals—latest is Mills Brothers' duet of *I Wish*, which is slated for heavy production—unusual angle artist and selection of tunes is cropping up. In this particular case it's the actual writing of a tune for disk, something akin to writing special material for a performer. In the case of the Ink Spots, a tune for *Into Each Life Some Rain Must Fall* was written a couple of days prior to disk and written specifically for the Spots.

Difference here is that Decca is said to have gone out into the field and requested originals to be written for its artists, and consequently team of Roberts and Fleher, who wrote *Rain* and also *Wish*, were, in a manner of speaking, commissioned to write tune, although no advance for the composition was forthcoming. Unusual twist is the fact that a disk company, with so many pop tunes around, requests special material for an individual artist for a recording session, realizing the value of the right tune.

And it's paid off. Decca has done okay with its pub house, Sun Music, and its original compos. Sun has no pluggers, but firm does okay just on strength of phono records.

Romberg \$4,300 In Cedar Rapids; Cancels Des Moines

DES MOINES, April 23.—Sigmund Romberg played only one date in Iowa, a socko \$4,300 at Cedar Rapids, but canceled out at Des Moines due to a low advance sale and inability to obtain the Shrine Auditorium. Both the Cedar Rapids one-nighter and the proposed Des Moines date were booked thru Irving Grossman, Des Moines, after a turn-down from the Shrine Auditorium when the manager, Mrs. George Clark, refused to sign a Form B contract.

As a result of the turn-down, Romberg was booked thru Grossman who handled the deal on a 70-30 percentage and obtained the Memorial Coliseum at Cedar Rapids and the Coliseum at Des Moines. The Des Moines date was canceled two nights before, with the explanation advanced sales were too low.

The Shrine manager, Mrs. Clark, is reported to have refused to sign the Form B contract claiming she had never done so before and would not be bothered with doing so now. The Cedar Rapids date also hit the local newspaper there, with a story claiming Romberg took out \$4,300 while the city got only \$75 for use of the Coliseum. The newspaper story pointed out that Grossman received \$1,250 and paid for the Coliseum rental while the Romberg organization took the remaining \$3,050. The article pointed out that instead of a flat rental fee, sport shows paid \$50 plus a percentage of the gross.

S-B, B-VH Acquire Tunes

NEW YORK, April 23.—Most recently acquired tunes from scores include Shapiro-Bernstein's *Tara and Spens songs*, pic produced by Columbia. There are four songs. Burke-Van Heusen is going to work on *I'll Buy That Dream* from RKO's *Sing Your Way Home*, also Ronny Carmichael's *Memphis in June* from another RKO-er.

NewWhistlerLyrics

NEW YORK, April 23.—Silly Symphonist Al Trace has completed modernized lyrics for *The Whistler and His Dog*, by the late Arthur Pryor. The tunesmith's widow had Trace submit 10 sets of lyrics before she finally selected the one which will go into his books and a coming record session.

Decision Requiring Batooners To Pay S.S. Tax Appealed

DES MOINES, April 23.—The Federal Court decision holding that band leaders are independent contractors and must pay the Federal Unemployment and Social Security taxes on musicians has been appealed by both the government and the AFM. The decision has been appealed to the U. S. Circuit Court of Appeals in the Eighth District and probably will be argued at St. Paul this fall. Federal Judge Charles A. Dewey handed down the original decision on January 6 after a prolonged trial which was hailed as a test case for the entire dance band industry. However, decisions in some of the other federal courts have ruled otherwise. The suit was brought by the Crystal Ballroom of Dubuque, Ia., and by Larry V. Geer, operator of ballrooms at Fort Dodge and Storm Lake, Ia.

Ray Eberle Joins Dave Matthews in New Band Set-Up

HOLLYWOOD, April 23.—Negotiations are going on who will probably bring together Ray Eberle, ex-Glenn Miller vocalist; Dave Matthews, arranger and sax man formerly with Ilario, and Hal McIntyre, in a partnership big band arrangement. Working out of the William Morris office, outfit is expected to be known as the Ray Eberle-Dave Matthews orchestra.

Matthews organized the band several weeks ago and Eberle, who has been working as a single for some time now, is being brought in to give name appeal. Band originally set as package show with Eberle, Key Starr and Maud Lewis, the boogie-woogie pianist, to play dates in the San Francisco area. Several weekend dates at Pacific Square Ballroom, San Diego, Calif., are being worked out now by Charlie Wiek at the Morris firm.

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AND RECORD
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TOP TUNES

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*The Honor Roll of Hits list of America's top ten tunes is based on the weekly chart of the *Billboard*, the country's largest music publication.

"Fatha" Administrators Louisville U. Lesson On Race Prejudice

NEW YORK, April 23.—Additional incidents, focusing attention on the attempts of Negro entertainers to combat racial prejudice, occurred last month when Earl "Fatha" Hines refused to lecture on jazz before a University of Louisville audience because colored students were not admitted to the assembly. Hines, after mixing the talk, later appeared before a non-segregated audience in the University's School of Music.

Other recent instances of similar reactions from Negro entertainers include Lena Horne's recent walk-out at Camp Robinson, Ark., in protest against treatment of Negro soldiers at the camp, and Paul Robeson's stepping out of his role in Othello in Kansas City, Mo., to lecture the audience on segregation. It has been rumored that the National Association for the Advancement of Colored People (NAACP) may inaugurate a campaign among entertainers to help their "Jim Crow must go" campaign.

Parallel Bars

NEW YORK, April 23.—Song pluggers' dream comes true this week for BMI when org's two top plug tunes are done by both Eddie Cantor and Frank Sinatra at the same time, same day on different networks. Cantor does their *Don't Let It Happen Again*, dedicated to the San Francisco Conference, Wednesday (26) at 9 p.m. over NBC, while Sinatra plays their ballad, *Lonely Love*, at the same time on his CBS show.

Former Semi-Name Summer Buyers Angle for Top Orks

NEW YORK, April 23.—For the first time many summer band location spots that formerly went in for semi-name and other comparatively lower-priced orks are angling for bands in the Goodman and Dorsey brackets. While no contracts have been signed the places, mostly suburban dancehalls and amusement parks, are definitely in the market for big names and are doing all they can to lure them to the dotted line.

Palisades Amusement Park, which up until this year played strictly inexpensive orks, tried to sign Tommy Dorsey to play a three-day date some time in May to inaugurate a new name band policy for week-ends this summer but Dorsey nixed the deal because of the lack of dough involved. According to park execs, however, they are still negotiating with other leaders and bookers to put thru the name policy with Ship Fields opening May 12. As the park operates its ballroom on a free basis with the dancing tariff included in a blanket admission it is probable that the money angle will have to be adjusted by boosting the ante on the admittance to make up the difference in ork prices.

B. G. for Armonk Spot

Another suburban spot, Log Cabin Farms in Armonk, has a deal in the works with Benny Goodman to play an extended date sometime early in the season but so far manpower is holding things up as the park has only enough waiters, etc., to run their main dining room. While Log Cabin Farms used orks of nearly name calibre several years ago, spot has switched to using a local combo on week-ends since the gas, help and tire shortage.

Middle West Setting Bands

CHICAGO, April 23.—With the lucrative summer dance season approaching, Middle Western ops are lining up orks thru Chl bookers for the outdoor location season. Only location spot not definitely heard from thus far is Lakeview at Delevan, Wis., but rumor is that spot intends to open for the season.

Shawwood Park, Detroit, starts its terp fare May 25 with Jerry Wald. Ballroom has definitely set names to follow for the remainder of the four-month season. Forest Park Highlands, St. Louis, begins with Benny Strong's ork May 6 and has set a number of semi-name crews to follow. Lakeside Park, Denver, is already operating and has slated the top names for the remainder of the dancing season. Cedar Island, Cincinnati, has set Clyde Lucas for a week starting July 13, but begins its season earlier in May with band as yet unnamed. Kitch's Gardens, Denver, leads off May 10 with Bobby Sherwood and a number of names to come in later. Dutch Mill, Delavan, Wis., opens with Johnny Gilbert May 24 and will use semi-names the remainder of the dancing period.

On the summer one-night ballroom side, Tom Archer is opening the doors of his summer ballrooms in Sioux City, Ia.; Sioux Falls, S. D., and Des Moines soon. Sioux Park, Omaha, is set to open June 15 but hasn't definitely set any attractions. Modernite in State Fair Park, Milwaukee, plans to open but also hasn't slated any dates yet. Detroit Lakes (Minn.) Pavilion intends to hold a regular dancing season and is looking for a location band plus one-nighter dates to fill in.

2 Hits
On
One Record

GLEN GRAY
and the CASA LOMA ORCHESTRA

DON'T CARE WHO KNOWS IT

Published by ROBBINS MUSIC CORPORATION

AND

I WALKED IN

Published by MILLER MUSIC CORPORATION

Both by

HAROLD ADAMSON and JIMMY McHUGH

Decca
Record
18665



Featuring
MARIANE LUCAS
BUDDY BOYD
AND
SPRINGY
Currently

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BALLROOM
ST. LOUIS, MO.

Direction of
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PUT ANOTHER CHAIR AT THE TABLE

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PART 1—The Billboard

"The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a weighting of the leading tunes and records in the individual features of the two sections of The Billboard's Music Popularity Chart which represents both passive and active indications of song popularity. Passive indications of popularity are the songs with Most Radio Plugs, Records Most Played on Disk Programs and Film Music features.

Active indications of popularity are the Best Selling Retail Music, Best Selling Retail Records and Most Played Juke Box Records features.

The weighting scheme was arrived at by The Billboard after consultation with leading research authorities as well as leaders in the music and record industries.

Sales and juke box leaders in specialized types of music in Part Two, and the advance song and record features in Part Three of the Chart, of course, bear no influence on the determination of the HONOR ROLL OF HITS.

**HONOR
ROLL
OF
HITS★**

(TRADEMARK)

THE NATION'S
10
TOP TUNES

RADIO AND

SONGS WITH MOST RADIO PLUGS

(Beginning Friday, April 13, and ending Thursday, April 19)

Tunes listed here received the greatest number of plugs on programs emanating from network stations WABC (Columbia), WJAP (NBC), WOR (Mutual) and WJZ (Blue). This is purely a commercial program plug compilation and does not estimate number of listeners who heard programs.

List is based on Accurate Reporting Service tabulation. The Billboard lists

the top 25 (more in case of ties) tunes alphabetically. The total number of times a song has appeared in the Chart is in the "Weeks to Date" column.

(P) indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

W. to Date	TITLE	PUBLISHER	INC. BY
1.	A Friend of Yours (F) (R).....	Burke-Van Heusen—ASCAP	
2.	A Little on the Lonely Side (R).....	Advanced—ASCAP	
3.	All of My Life (R).....	Berlin—ASCAP	
10.	Army Air Corps.....	Flasher—ASCAP	
6.	Bala (F) (R).....	Peer—BMI	
7.	Candy (R).....	Felst—ASCAP	
5.	Close As Pages in a Book (M) (R).....	Williamson—ASCAP	
2.	Everytime (R).....	ABC—ASCAP	
1.	Home on the Range.....	Various—BMI	
11.	I Should Care (F) (R).....	Dorsey—ASCAP	
1.	I Wish I Knew (F) (R).....	Triangle—ASCAP	
13.	I'm Beginning To See the Light (F) (R).....	Grand—ASCAP	
12.	Just a Prayer Away (R).....	Shapiro-Bernstein—ASCAP	
5.	Laurel (F) (R).....	Robbins—ASCAP	
7.	Let's Take the Long Way Home (F) (R).....	Morris—ASCAP	
10.	Saturday Night (Is the Loneliest Night in the Week) (R).....	Barten—ASCAP	
6.	Someday, Somewhere (R).....	Chelica—BMI	
7.	(I Love You, I Love You, I Love You) Sweetheart of All My Dreams (F) (R).....	Shapiro-Bernstein—ASCAP	
3.	The More I See You (F) (R).....	Bregman-Vecco-Conn—ASCAP	
6.	There Must Be a Way (R).....	Stevens—BMI	
1.	Whatcha Say? (F).....	Harma, Inc.—ASCAP	

PLAY STATUS OF FILMS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Score & Publisher	Film & Producer	Performed by	Release Date
A Friend of Yours (Burke-Van Heusen)	"The Great John L." (King Grouby Productions)	Leo Sullivan	5-1-45
Anywhere (Bourne)	"Tonight and Every Night" (Columbia)	Janet Blair	2-22-45
Bala (Peer)	"The Three Caballeros" (Walt Disney)	Nestor Amaral	2-3-45
I Should Care (Dorsey)	"Thrill of Romance" (MGM)		Not Set
I Wish I Knew (Triangle)	"Billy Rose's Diamond Horseshoe" (20th Century)		Not Set
I'm Beginning To See the Light (Grand)	"The Man From Oklahoma" (Republic)		Not Set
Laurel (Robbins)	"Laurel" (20th Century-Fox)		Nov. 44

(Continued in opposite column)

Music Popularity Chart

Week Ending
April 19, 1945

- 1 My Dreams Are Getting Better All the Time
- 2 Candy
- 3 I'm Beginning To See the Light
- 4 A Little on the Lonely Side
- 5 Just a Prayer Away
- 6 Laura
- 7 Dream
- 8 There! I've Said It Again
- 9 Sentimental Journey
- 10 I Should Care

FILM PLUGS

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of times based on reports received by The Billboard from disk jockeys throughout the country. Unless indicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	Weeks to Date	Rank	Title	Artist
1	14	3	I'M BEGINNING TO SEE THE LIGHT (F)	Harry James..Columbia 36756—ASCAP
2	9	2	CANDY	Johnny Mercer-Joe Stafford
3	6	1	MY DREAMS ARE GETTING BETTER ALL THE TIME (F)	Les Brown
4	7	4	DREAM	The Pied Pipers..Capitol 185—ASCAP
5	12	6	A LITTLE ON THE LONELY SIDE	Frankie Carle..Columbia 36760—ASCAP
6	5	7	THERE! I'VE SAID IT AGAIN	Vaughn Monroe..Victor 20-1837—BMI
7	8	5	SENTIMENTAL JOURNEY	Les Brown..Columbia 36760—ASCAP
8	2	6	JUST A PRAYER AWAY	Bing Crosby-Ken Darby Singers.....
9	2	7	LAURA (F)	Woody Herman
10	2	10	MY DREAMS ARE GETTING BETTER ALL THE TIME (F)	Decca 18661—ASCAP
11	3	6	STUFF LIKE THAT	Betty Hutton.....Capitol 185—ASCAP
12	1	9	DREAM	Freda Martin..Victor 20-1645—ASCAP
13	1	10	ALL OF MY LIFE	The Three Suns.....Hit 7126—ASCAP
14	1	11	THE THREE SUNS	Hit 7126—ASCAP
15	1	11	SEE THE LIGHT (F)	Decca 23390—ASCAP
16	1	11	SENTIMENTAL JOURNEY	Hal McIntyre..Victor 20-1643—ASCAP
17	1	11	I SHOULD CARE	Tommy Dorsey..Victor 20-1625—ASCAP

(Johnny Johnston, Capitol 186; Freddy Martin, Victor 20-1635; Jerry Wald, MCA 7120; Dick Haymes, Decca 18661)
(Sammy Kaye

Coming Up

JUST A PRAYER AWAY	Sammy Kaye	Victor 20-1642
LAURA (F)	Freddie Martin	Victor 20-1655
I SHOULD CARE (F)	Jimmy Dorsey	Decca 16556
SWEETHEART	Freda Martin	Victor 20-1645
CHLOE (F)	Charlie Spivak	Victor 20-1646
.....	Spilo Jones	Victor 20-1654

WITH LEADING SONGS

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

Song & Publisher	Film & Producer	Performed by	National Release Date
Let's Take the Long Way Home (Harris)	"Here Come the Waves" (Paramount)	Bing Crosby	1-26-45
My Dreams Are Getting Better All the Time (Santley-Joy)	"In Society" (Universal)	Marion Hutton	8-18-44
(All of a Sudden) My Heart Sings (Leeds)	"Anchors Aweigh" (MGM)		Not Set
Sweet Dreams, Sweetheart (Kushik)	"Hollywood Canteen" (Warner Bros.)	Kitty Carlisle-Joan Leslie	12-30-44
Sweetheart of All My Dreams (Shapiro-Bernheim)	"Thirty Seconds Over Tokyo" (MGM)		12-26-44
This Heart of Mine (Triangel)	"Ziegfeld Follies" (MGM)		Not Set
The More I See You (Bregman-Vocco-Conn)	"Bilky Road" Diamond Horseshoe" (20th Century)		Not Set
Whatcha Say (Harris, Inc.)	"Pillow to Post" (Warner Bros.)		Not Set
You Belong to My Heart (Chas. K. Harris)	"The Three Caballeros" (Walt Disney)	Dora Luz	2-3-45

Capitol
'LAURA'
No. 196

Capitol
'THERE MUST BE A WAY'
No. 196

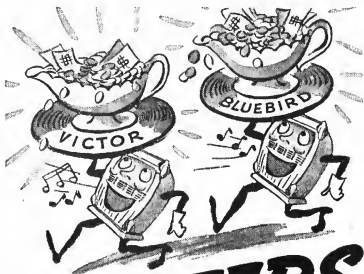
Sung by
Johnnie Johnston

WITH PAUL BARON AND HIS ORCHESTRA

When Johnny Mercer heard David Raksin's classic score for 20th-Fox's "LAURA," it kindled a flame... he couldn't rest till he had the right words for it. Now "LAURA" is on its way to being another sensational hit—as so many others have been—on Capitol Records.

Capitol RECORDS

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VICTOR'S NEW ★ DOUBLE FEATURE ★ RECORD

★Freddie Martin and his Orchestra, AND ★The King Sisters

together in two nickel-nabbin' tunes

YAH-TA-TA, YAH-TA-TA TAKE ME IN YOUR ARMS

- 45-0000

Georgia Gibbs singing with Orchestra 20-1660

THE MORE I SEE YOU **IN ACAPULCO**

(both from 20th Century-Fox picture "Billy Rose's Diamond Horseshoe")

Tony Pastor and his Orchestra 20-1661

BELL BOTTOM TROUSERS **FIVE SALTED PEANUTS**

(vocal by Ruth McCullough and Tony Foster)

(vocal by Tony Potter)

St. Louis Jimmy Blues Singer with Orchestra 34-0727

STRANGE WOMAN ONE MORE BREAK

Listen to "The Music America Loves Best" Sundays, 4:30 p.m.
EWT, over NBC Network.

BUY MORE
WAR BONDS



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

To (date)		Last		Week		Week	
12	1	1	1	1	1	1	1
1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4
5	5	5	5	5	5	5	5
6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9
10	10	10	10	10	10	10	10
11	11	11	11	11	11	11	11
12	12	12	12	12	12	12	12

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country.

The country. Records are listed numerically by									
Weeks	in date		Week		Title		Artist		
6	1	1	1.	MY DREAMS ARE GETTING BETTER ALL THE TIME (F)	Les Brown.....	Columbia	36779		
			2.	CANDY	Johnny Mercer-Joe	Stapled			
			3.	Gonna See My Baby	Pipers-Paul Wynn	Capitol	163		
3	4	3	4.	MY DREAMS ARE GETTING BETTER ALL THE TIME (F)	Johnny Long-Dick	Robertson	Decca	18561	
			5.	JUST A PRAYER AWAY	Bing Crosby-Ethel Smith				
			6.	My Mother's Waltz					
11	5	1	5.	I'M BEGINNING TO SEE THE LIGHT	Harry James.....	Columbia	36785		
			6.	THE LAST I Love You					
15	3	6	3.	RUM AND COCA-COLA	Andrews Sisters.....	Decca	18539		
			4.	THE LAST I Love You					
			5.	THERE I'VE SAID IT AGAIN	Vaughn Monroe.....	Victor	20-1637		
			6.	Rum and Coca-Cola					
6	10	6	10.	MY DREAMS ARE GETTING BETTER ALL THE TIME (F)	Pied Pipers.....	Capitol	165		
			11.	A Little in Love	Les Brown.....	Columbia	36785		

(Continued on page 66)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	Last Week	This Week	
5	1	1.	King Cole Trio
6	2	2.	Collection of Favorites Capitol A-5
		3.	Song of Norway
			Featuring Members of the Original New York Cast
3	4		 Decca DA-382
		4.	After Dark
			Marion Gould and Ork
4	—		 Columbia C-107
		5.	Glen Miller
			Glen Miller and Ork
4	—		 Victor P-148
		6.	Eight to the Bar
			Pete Johnson-Albert Ammons
			 Victor P-69

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List

Based on reports received from more than 100 sources		
Weeks last	This	
to date	Week	Week
6	1.	Ave Maria (Schubert) . . . Victor 14210
5	2.	Marlin Anderson . . . Victor 14210
4	3.	The Lord's Prayer . . . Victor 14210
6	4.	John Charles Thomas . . . Victor 17130
4	5.	Wynau Concerto . . . Victor 17130
3	6.	William Tell . . . Angeles Philharmonic Ork . . . Decca 2798
4	7.	Tchaikovsky Waltz (from String Serenade) . . . Victor 11-8727
3	8.	Serge Koussevitzky, Boston Symphony Ork . . . Victor 11-8727
3	9.	Ave Marie . . . Victor 11-8727
2	10.	Chopin et al. and Ork . . . Columbia 7414
2	11.	Kupala Palom . . . Columbia 7414
2	12.	Paderewski . . . Victor 6286

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers).

Last is based on			reports received from	release date
Weeks	Last	This		
2	Week	Week		
2	1	2	1. Muscle to Remember (From the Life of Chopin) Jess Hurlbi	Victor SP-4
6	2	2	2. Graven Plains Concerto in A Minor Rubette Gerashwin	Victor M-400
4	—	3	3. Beethoven Symphony No. 7 in A Minor Eugene Ormandy, Philadelphia Ork	Columbia M-577
5	3	4	4. Graven Plains Concerto in A Minor Gieseking, Berlin State Opera Ork	Columbia M-313
4	4	4	4. Rhapsody in Blue (Gerashwin) Artur Schnabel & Ork (Alec Templeton, pianist)	Columbia X-198

Music Popularity Chart

Week Ending
April 19, 1945

JUKE BOX PAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 100 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

POSITION	Weeks	Chart	Record
1	1	1	1. MY DREAMS ARE GETTING BETTER ALL THE TIME (F)—Les Brown (Doris Day).....Columbia 36778 (The Phil Moore Four, Victor 20-1641; Louis Prima, Hilt 1126; Johnny Long-Dick Robertson, Decca 18681)
2	3	2	2. CANDY—Johnny Mercer-Joe Stafford (The Pied Pipers—Paul Weston Ork).....Capitol 183 (The Four King Sisters, Victor 28-1635; Dinah Shore, Victor 20-1637; Carl Massey, Columbia 36782; Jerry Wald, Melrose 7129; Johnny Long-Dick Robertson, Decca 18681)
16	2	3	3. RUM AND COCA-COLA—Andrews Sisters (Vic Schoen Ork).....Decca 18636 (Louis Prima, Hilt 1126; Vaughn Monroe, Victor 20-1637; Al Trace, National 7097; Wilmoth Houdin, Decca 23394; "Happy" Freeman Trio, ARA 335-116)
13	4	4	4. I'M BEGINNING TO SEE THE LIGHT (F)—Harry James (Ritty Kallen).....Columbia 36756 (Duke Ellington, Victor 20-1638; Ink Spots-Ella Fitzgerald, Decca 23398; Colette Williams, Melrose 7131)
3	8	5	5. MY DREAMS ARE GETTING BETTER ALL THE TIME (F)—Johnny Long-Dick Robertson (Dick Robertson—Frances Lane).....Decca 18681 (See No. 1)
13	8	6	6. A LITTLE ON THE LONELY SIDE—Frankie Carle (Paul Allen).....Columbia 36760 (Louis Prima, Hilt 1126; Guy Lombardo, Decca 18642; Ben Broke, Mastercraft 15027; The Phil Moore Four, Victor 20-1641)
0	7	7	7. THERE I'VE SAID IT AGAIN—Vaughn Monroe (Vaughn Monroe—The Norton Sisters).....Victor 20-1637 (The Modernaires—Paul Kelly, Columbia 36800; Jimmy Dorsey, Decca 18679)
4	10	8	8. STUFF LIKE THAT THERE—Betty Hutton (Paul Weston Ork).....Capitol 188 (See No. 1)
7	0	9	9. MY DREAMS ARE GETTING BETTER ALL THE TIME (F)—The Phil Moore Four (Phil Moore—Billy Daniels).....Victor 20-1641 (See No. 1)
2	14	10	10. JUST A PRAYER AWAY—Bing Crosby—Ken Darby Singers (Ethel Smith—Victor Young Ork).....Decca 23382 (Sammy Kaye, Victor 20-1642; Kate Smith, Columbia 36762; The Three Sims, Hilt 1127)
6	12	11	11. DREAM—The Pied Pipers (Paul Weston Ork).....Capitol 185 (Freddy Martin, Victor 20-1645; The Three Suns, Melrose 7133; Frank Sinatra, Columbia 36781; Jimmy Dorsey, Decca 18679; Lee Castle, Mastercraft 15031)
10	6	12	12. LITTLE ON THE LONELY SIDE—Guy Lombardo (Jimmy Brown).....Decca 18642 (See No. 6)
7	12	13	13. I'M BEGINNING TO SEE THE LIGHT (F)—Duke Ellington (Joys Sherrill).....Victor 20-1618 (See No. 4)
5	—	14	14. CANDY—Dinah Shore (Albert Sock Ork).....Victor 20-1632 (See No. 2)
5	11	15	15. SENTIMENTAL JOURNEY—Les Brown (Doris Day).....Columbia 36769 (See No. 1)
1	—	16	16. I'M BEGINNING TO SEE THE LIGHT—Ink Spots-Ella Fitzgerald.....Decca 23399 (See No. 4)

Coming Up

TIPPIN' IN—Erskine Hawkins.....Victor 20-1639
POOR LITTLE RHODE ISLAND (M)—Guy Lombardo (The Lombardo Trio—Stuart Foster).....Decca 18681
SENTIMENTAL JOURNEY—Hal McIntyre.....Victor 20-1643

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most more than 100 reports received direct from operators all over the country.

POSITION	Weeks	Chart	Record
1	1	1	1. SMOKE ON THE WATER... Bab Wills.....Okeh 8738
2	2	2	2. SHAME ON YOU... Spade Cooley.....Okeh 6731
6	4	3	3. HANG YOUR HEAD IN SHAME... Bab Wills.....Okeh 8736
11	3	4	4. THERE'S A NEW ME... Jimmie Davis.....Decca 5105
4	4	5	5. OVER MY SHOULDER... Ernest Tubbs.....Decca 8106
4	—	6	6. COMES AT MAIL CALL TODAY... Gene Autry.....Okeh 6737
20	—	7	7. THERE'S A NEW ME... Tex Ritter.....Capitol 174
18	4	8	8. OVER MY SHOULDER... Gene Autry.....Okeh 6737
1	—	9	9. JEALOUS HEART... Gene Autry.....Okeh 6737
1	—	10	10. I'LL BE BACK... Gene Autry.....Okeh 6737
1	—	11	11. A PAIR OF BROKEN HEARTS... Spade Cooley.....Okeh 6731

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed as race-type disks most based on more than 500 reports received by the nation's juke boxes. List is direct from operators all over the country.

POSITION	Weeks	Chart	Record
1	1	1	1. TIPPIN' IN.....Erskine Hawkins.....Victor 20-1639
11	1	2	2. WONDER... Roosevelt Sykes.....Bluebird 34-0721
5	—	3	3. S. K. BLUES... Fats Johnson All-Star Ork. (Joe Turner).....National 9010
1	—	4	4. STRANGE THINGS HAPPENING EVERY DAY... Sister Rosetta Tharpe.....Decca 8069
26	5	5	5. WONDER... Pvt. Cecil Gant.....Giltedge 500 CCI
12	1	6	6. MOPI MOPI... Louis Jordan.....Decca 5068
6	—	7	7. I'M BEGINNING TO SEE THE LIGHT... Duke Ellington.....Victor 20-1618
13	—	8	8. SOMEBODY'S GOTTA GO... Colette Williams.....Hilt 711

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Week Ending
April 19, 1945

ADVANCE RECORD RELEASES

A STORY OF TWO CIGARETTES.....	Lee Castle (Tony Dexter)	
BAFF	Bing Crosby- Xavier Cugat.....	Decca 25413
BELL-BOTTOM TROUSERS	Kay Kyser (Ferdie Smith)	Columbia 35601
CAN'T YOU READ BETWEEN THE LINES?	Kay Kyser (Dolly Mitchell)	
DANCE LADIES	Glenn Miller.....	Columbia 35601
DREAM	Lee Castle (Tony Dexter).....	
DREAM	Hoagy Carmichael.....	Muscraft 15031

HANG YOUR HEAD IN SHAME.....	Red Foley.....	Decca 6106
I'LL NEVER LET YOU WORRY MY		
MIND	Red Foley.....	Decca 6106
IN ACAPULCO	Carmen Cavallaro	Decca 16671
NINE COMES AROUND EVERY YEAR	Woody Herman (Woody Herman)	

LAURA	Johnnie Johnston (Paul Baron Ork).....	Columbia 36803
LEAVE US LEAP	Gene Krupa & Ork.....	Capitol 196
OH! BABY	Big Bill	Columbia 36802
OUT OF THIS WORLD	Wanda Herman (Francis Wayne).....	Olech 6739

OUT OF THIS WORLD.....	The Three Suns (Artie Dunn).....	Columbia 36803
		Majestic 7136
PRAISE THE LORD AND PASS THE	Nelson Eddy (Robert Armbruster Ork)	Columbia 7428-M
AMMUNITION		
RODGER YOUNG	Nelson Eddy (Robert Armbruster Ork)	

RODGER YOUNG John Charles Thomas (Victor Young
Ork) Victor Red Seal 10-1167

SONGS BY THE DINNING SISTERS ALBUM. Capitol A-7
Aunt Hagar's Blues..... The Dinning Sisters (Jack Fascinato Ork).....

Brazil	The Dinning Sisters (Jack Fazelmato Ork).....	Capitol 29028
Please Don't Talk About Me When I'm Gone.....	The Dinning Sisters (Jack Fazelmato Ork).....	Capitol 29017
Once in a While.....	The Dinning Sisters (Jack Fazelmato Ork).....	

Sentimental Gentleman From The Dining Sisters (Joek Fascinato Ork)..... Capitol 2001
Georgia..... Capitol 2002
The Way You Look Tonight..... The Dining Sisters (Jack Fascinato Ork)..... Capitol 2002
Where or When..... The Dining Sisters (Jack Fascinato Ork)..... Capitol 2002

You're a Character, Dear..... The Dining Sisters (Jack Pardo and Ork).....Capitol 2091

STRAUSS WALTZES FOR DANCING ALBUM.....Decca 392

Artist's Life.....Robert Stolz Ork.....Decca 2340

Blue Danube Waltz.....Robert Stolz Ork.....Decca 2340

Emperor Waltz.....	Robert Stolz	Ork.	Decen	2340
Southern Roses.....	Robert Stolz	Ork.	Decen	2340
Tales From Vienna Woods.....	Robert Stolz	Ork.	Decen	2340
Vienna Blood.....	Robert Stolz	Ork.	Decen	2340
Wine, Women and Song.....	Robert Stolz	Ork.	Decen	2340
You and You.....	Robert Stolz	Ork.	Decen	2340

(Continued on page 66)

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to try into best selling, most played or most heard features of the Chart.

THE MORE I SEE YOU.....Georgia Gibbs....Victor 20-1660-A
Here's Miss Gibbs's first dinking for Victor, and gal is a winner. She has a good voice and sings with ease, and yet has drive, and registers. Other side is "It's Acapulco," which she sings lustily.

LAURA.....Johnnie Johnston...Capitol 194
This tune, plus Johnston's pleasant pipes, adds up to big returns. It's the first
top disk out on the song, and Johnston will capitalize on that, as the song is
going places. Reverse is "There Must Be a Way." Fair plus.

RECORD REVIEWS

By M. H. Orodnenko

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

ELLA FITZGERALD-INK SPOTS (Decca)

I'm Beginning To See the Light—FT; V. *That's the Way It Is*—FT; V.

The combination of Ella Fitzgerald and the Ink Spots brings together the best of the ballad song sellers. And when it comes to Joan Whitney and Alex Krumer "That's the Way It Is," a "my man" song tailor-made for Miss Ella's talents, the gal once again shows her capabilities as one of the best lyric perfectionists in the business. Shares the side with the Spotters' Bill Kenny. And while it is a grand song you don't become really enthusiastic until Miss Ella takes over. The same pattern is applied to "I'm Beginning To See the Light," with Miss Ella adding an original H to the lyric for her stanza.

Both sides seem big for the music boxes, with a major machine sensation likely to be scored by "That's the Way It Is."

TONY PASTOR (Victor)
Bell Bottom Trousers—FT; VC. Five Salted Peanuts—FT; V.

Two more song rellies are introduced here by Tony Pastor, and both are suited for the maestro's plaintive and wistful song selling. And for both, the band settles into a faint rhythmic setting. It's lively syncop styled for "Bell Bottom Trousers," a song which again Pastor dogeared for which Moe Jaffe has fashioned a modern set of lyrics. And then, smooth and the ensemble join in with the maestro in telling the "whimsical tale" of "The Fish and the Bird." "Five Salted Peas" is a refreshingly novel novelty which picks up where "On Mack Street" left off. And finally, when Pastor gets in a Milquetoast stinging groove as he belts his "search for a money vending machine that will bring him more than five salted peas."

Two timely and topical novelty needles, they make for effective needling in the music boxes, with "Bell Bottom Trousers" holding forth much promise to pile up staggering amounts of nickel.

(Continued on page 66)

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AND

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(from Paramount film of same name)

with vocal by Artie Dunn

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Lounge Industry in Squeeze By Combine of Bad Breaks

NEW YORK, April 23—Lounge ops are now beginning to feel the combination of pinches which first hit them with the curfew. The Makara territory is probably the hardest hit, the other sections of the country also are feeling it.

Trade attributes the down-trend to various influences, the most apparently are due to a lull in hopes. When the curfew first went into effect, cocktail ops got a solid wallop on the chops. Lots of them began talking about doing a fold, claiming they couldn't exist with the best three hours of his lopped off. But shuttering, generally, never got beyond the talk stage. Apparently the customers didn't stay away in such droves as first feared. So the bar and grill boys took another look at their pocketbooks and began spending for talent again.

Rumor Shoots Works

Two weeks ago a rumor, started by a columnist, that the curfew would be out within 10 days, gave them another shot in the arm and the lounge ops started to call offices for available trios, teams and singles. Things started to pick up and the cocktail set sellers were going around telling each other that all they needed was units. Most of the jobs, how-

ever, were out of town and New York twitters were not interested. But an influx of out-of-town musicians into New York eased the situation. If the New Yorkers wouldn't go out of town, the large offices felt they could always talk an out-of-town group into going back into a home town joint at more dough provided the big office sold them.

But in the last 10 days everything has changed. The sudden death of President Roosevelt, the one or two-day closings, followed by a 30-day period of mourning spread a pall over the entire trade. To add to their miseries came the statement of President Truman that there would be no lifting of the curfew in the "foreseeable future."

Ops Retrench

Right away ops began pulling back in to their shells. Where talent was already in, the spots held on, providing they had a good buy. But as far as replacements or additions go, it was strictly no dice. Instead, ops felt prices were out of line and began talking pay cuts. If a group refused to take a slice it was let out or replaced by a local unit. This meant that local-boy-get-a-job was the policy followed by many of the out-of-town joint managers. Some slim lads were and are just out of luck.

The local 802 boys aren't listening to talk of less dough. A group which got a shot at \$350 or so isn't interested in a figure of \$275 for an out-of-town job. So they're hanging around the union waiting for the breaks. The cocktail agencies meanwhile are sitting around biting their nails and calling them ungrateful so-and-so's.

But spots with big salaries are cutting down and nobody is satisfied. A sudden V-E Day may change the complexion of the entire picture. But neither the ops or the agencies are optimistic.

WM Burning Over Consequences of Shelley Purchase

NEW YORK, April 21—The William Morris office is doing a mild burn at some of the ramifications that developed from the Phil Shelley deal which was made a couple of months ago. Headaches which developed are apparently accelerating. Nevertheless, WM doesn't like accidents that cut into its take.

When the Phil Shelley deal was made, the Morris office took over the Chicago agent's acts with the exception of Arthur Lee Simpkins, Maurice Rocco, Joy Faye, Thelma Sills of Rhythm and Martha Davis. These five remained with Shelley under an exclusive management contract. However, there was a stipulation that if any of these five acts were booked thru any other agent than Shelley, the Morris office would do the selling. For this deal the office put up a reported \$60,000.

Latest blow-off came when Stan Zucker office booked Martha Davis into a Baltimore spot. The Morris agency stepped in and screamed blue murder. Zucker, who was innocent in the whole matter, produced an authorization from Shelley okaying the deal. Now the Morris office is burning up the wires to Shelley on the Coast demanding to know what goes. It charges it's the only agency outside of Shelley authorized to sell Shelley acts while, at the same time, other offices also have authorization.

Off the Cuff

East:

BOB, of Bob and Rodlyn, who lared off because of appendicitis, out of the hospital. . . . CLIPON and JOE, stage holdover at Twin Keys, Newark. . . . JULIE WINTZ, of MCA, now in Chi confabbing with other MCA moguls. . . . HERMAN AND GLORIA at the London Terrace, New London, Conn. . . . ALLISON SISTERS current at Union Hotel, Brownsville, Pa. . . . TONY MARLOWE just closed a 56-week stand at Page 33 (See OFF THE CUFF on page 33)

IT'S A NATIONALLY KNOWN ROUTINE—



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Curfew, -law or curfew

Flesh Going Well In Buff; Another New Club Opening

BUFFALO, April 21.— Another new night spot leapt about to make its debut here despite curfew and other difficulties now confronting every city. In fact, things generally are picking quite lively in the flesh land in this section.

The new Club Alhambras on the Lakes, just a few miles outside town, on the shores of Lake Erie, is premiering April 27. Owners are Joseph Di Morin and Jane Kowalevsky. The place has been shuttled for some time, but it's a colorful, successful background.

It will seat 600 people, and represents an investment of \$50,000 on Di Morin's part for building, property and various improvements. Talent budget (band and show) is set at \$2,250 weekly. Watly Gacy, Buffalo, is exclusive talent for spot, and set first show in affiliation with Stan Zucker office, New York. Band is Dell Brown's orchestra, with Elmer Thomas, featured vocalist, and booked for four weeks with option. Opening show features Tubby Rivers, Lola Anderson, Terry Lynn, Silver Cyclone and Valerie Lee. Spot will have a large dance floor, and an ample parking lot. There will be no show nights. Prices are in a carle, minimums are \$1.50 to \$2.50.

The Bon-Ton niter in South Buffalo has a new owner, Edward Solts. Spot runs on Tuesday nights (contingency for four-piece band and four acts).

The Cataract House Hotel, Niagara Falls, is using the Continental Room now, featuring Shirley and Ted Richards, Melodie Lane, and Ernie Whitaker's orchestra, and is doing good business. Manager G. Norrish expects to open the large River Bon-Ton niter in summer, and meanwhile uses it for special affairs.

He is reported fair at Cuts Ocala, Fla., Casino and Frank's Casino, Nova, which he runs on full policy, despite curfew drop. Week-end spots, including The Fern, East Aurora, N. Y., Coconut Grove and Lerry's. But that explains why he hard hit. Banquet bookings around here are up to par. Basil's Genesee Theater, Buffalo, is using four pieces on nights, and then, on the occasional spot bookings at Ne Palace Theater, Buffalo; Casino Theater, Toronto, Canada; Palace Theater, St. Catharines, Ontario; Henry Hotel, Bradford, Pa., is buying musical strolling acts.

N. Y. Niteries To Pitch for 3 Mill. Sale of War Bonds

NEW YORK, April 21.—New York niteries plan to get into the Seventh War Bonds drive with a bang. A committee headed by Joe Howard, Zambor up, will start pitching May 14. Program is to buy a bunch of B-29s. It is estimated that each city can buy \$100,000 and plan is to get \$5,000,000 together to hand over the price of six bombers to Uncle Sam.

Flying squadrons will be formed to work on nights. Howard figures that each spot on the Stem will have a full dress band drive for one week. In addition there will be girls booked in each club through the campaign to sell bonds.

Another gimmick to make the sheetal hoarders shell out will be cigarette coupons in the after-dark spots. A rep of the National Tobacco Association has agreed to furnish all the free tickets. The committee can sell, the proceeds to go towards the \$5,000,000 quota.

Friedlander Buys Mocambo

MIAMI, April 21.— Jack Friedlander, former operator of the Clover Club, has taken over the Mocambo from Max Leashnick. Purchase price is undisclosed. Leashnick is going to Miami, on May 6, brings in the ice show current at the Hotel New Yorker in Gotham.

WM Claims Can Sell Anybody's Acts Sans %age

NEW YORK, April 21.—Tangle growing out of the relations of Andy Russell with GAC and William Morris offices has caused WM to enunciate the theory that it—or any agent—has a perfectly legal right to represent any act, no matter to whom it is contracted, providing WM—or any agent—collects no commission for the effort.

This theory has been given AGVA as WM's reply to the fact that AGVA insists Russell has a fully-operative exclusive agency pact with GAC. Russell, now managed by Sam Slater, recently fired GAC and switched to WM. Latter office stoutly maintains it is lining up vaude acts for him. One each deal, at the Paramount, already has been set and WM says it is proceeding with others. WM is taking the position that the only damage accruing to any agent who proves a breach-of-contract case is the customary commission he would have received. In the matter of the Paramount deal, WM is not claiming 10 per cent, thus allowing GAC to collect.

If William Morris's novel theory proves correct it could easily alter the entire exclusive agency structure, for then any agent could represent any act at any time providing he was willing to work for nothing. There might be situations in which he was willing to do this.

WM Ousts MCA; Gets Booking Privileges at Chanticleer

NEW YORK, April 21.—William Morris office has scored a win in its personal battle with MCA by snatching the exclusive booking privilege at the Chanticleer, Baltimore. Spot formerly was serviced by MCA. Dick Henry, of WM, put the bid in and won it. It included Billy Vine, Joanne Whitely, Alfredo Seville and a Boots McKenna line.

MCA Rumored Ready to Slant to Whole Operation Toward Pix

NEW YORK, April 21.—The unusual meeting of practically the entire MCA staff in Chicago last week has the trade bustling with rumors. Agency officials who returned to New York explained the trip as "just a routine business meeting to discuss and arrange band bookings." But that explains why the trade was when it is realized that this office cleaned out its entire staff and brought them to Chicago for the Big Talk. That theater and band bookings would be understandable, but that the entire night club and cocktail crowd departments would go along is another matter.

The big hush-hush, for nobody in MCA circles will speak for publication, has to do with Jules Stein's movie ambitions. In the past year he has signed a batch of Hollywood names. These include not only performers but directors, writers, composers and at least one costume designer. It seems doubtful that any of these would have any part in band bookings.

That Stein is out to get in pictures is no longer a secret. On two different occasions the past year the Billboard has reported such developments. In the past few weeks were denied. Yet recently MCA bought the Leland Hayward office with its sizable movie connections.

MCA-KO?

The basic major possibility that even the bookers meeting in Chicago probably weren't told about is that MCA may shortly make a large interest in RKO Pictures. Some time ago the MCA head approached

D.C. Hears End Of Nazis Means Curfew Lifting

WASHINGTON, April 21.—White House sources predict a relaxation of the curfew and brown-out shortly after the final collapse of the Nazis. White President Truman, in his first press conference last Tuesday (17), declined to discuss post-war plans for the curfew and brown-out, there some little doubt among his intimates that both of these regulations will be moderated.

Municipalities in all parts of the nation have intensified pressure on Washington in recent weeks for lifting of the brown-out which, cities claim, is serving no useful purpose. The brown-out, claim city officials, is dimming night life morale, contributing to nighttime accidents and saving little electricity.

Foreign correspondents insisted on the brown-out up to now in order to discourage any notion that the war effort can be relaxed. Official Washington attitude is that the brown-out ought to be continued until a few weeks after V-E Day. Military pressure for ending of the midnight curfew persists and will be strong factor in final abandonment of that regulation as reported in *The Billboard* last week.

La Gypsy Starting Niter Career at Latin Qtr., Det.

NEW YORK, April 21.—Gypsy Rose Lee will make her niter debut at the Latin Quarter, Detroit, May 23. She is currently working in theaters. Price is understood to be close to \$3,500.

L. A. Club Resumes Tag

HOLLYWOOD, April 21.—Clover Club, which blossomed briefly as Jerry's Joints, never to authorities, has been revived. Management felt that there was too much confusion among niter patrons with the new handle.

Floyd Oslum, chief of the Atlas Corporation, and inside him a bid for the Atlas holdings in RKO. Price offered or asked was never disclosed, but authoritative Wall Street sources say that the deal which cooled off is back on the hot burner again and involves about \$100,000.

It seems logical that any new outfit going into the picture business would be stymied if it didn't have a distributing outlet. And acquisition even of a part interest in RKO would be a solution. According to Hollywood circles, if RKO talks fall thru, Republic Pictures may buy MCA. But whatever pie offer is bought the chances are that developments have passed the kicking stage.

Hollywood's New York

The first meeting of MCA staff was held on the Coast. The next one was in Chicago. It was for the latter that the entire New York office was cleaned out, something that never happened before. Most of the confabbing in Chicago was given over to a search of MCA properties to see which had movie potential. Staff was told that all properties acquired in the future should have pie possibilities. Bookers and agents are convinced that MCA wanted future planning geared to movies. And that anything not geared that way had better stop or else.

It is not clear if the sale was devoted to band bookings. But despite the denial of Jules Stein and other MCA reps, people close to the situation insist that the agency is no longer vitally

In Catskill Hit. Music K

Even talent looks set to collect a little extra in "having a wonderful time" area.

(Continued from page 3)

they can do enough business (at non-collaring price, because the CPA doesn't put any chains on resorts) or because they feel the curfew will be lifted in time for the season to get under way. It is only the cocktail lounge departments of large agencies that declare summer resort business may not be up to last year's standards.

No Place "Boresh" Label

The mountain places this year have developed a sensitivity toward being tagged with the "Boresh" label, says the trade. Reported reason is that they feel they are now out of the herring class and are actually part of big-time showbiz. Estimates provided by various trade sources would bear out this contention.

Those most actively engaged in selling stuff to the mountain resorts estimate that there are about 20 "Class A" hotels, country clubs and dance camps which spend anywhere from \$400 to \$1,000 weekly for vaude acts alone. These places are no longer top-flight fancy hotels but have become heavily invested establishments with large room capacity, swimming pools, fancy cuisine, full-fledged stages, dance floors and, in two or three cases, actual niter rooms as differentiated from casinos.

Striking an average, these estimates would leave the common figure of some \$700 being spent every week for acts alone over a period of 10 weeks by about 20 top-flight mountain resorts. Added up, this comes close to \$150,000, which certainly is not chicken-feed. If the cost of music is thrown in, the mean figure spent weekly in these places reaches \$1,000 and the total approaches \$250,000.

Trade says that in the act realm it buys the same type of talent for the mountains as is used by pit niteries and vaude houses and when the major bookers for these places run their rotators of talent they sound like they're reading a *Who's Who* of the niter-vaude field. These lads claim that it is nothing unusual for a big-name act to play up to \$8,000-\$10,000 working in the so-called Boreat Circuit over a summer on what would be a crude date basis.

In addition to the "Class A" places, says the trade, there are some 30 or so resorts where the average spend for weekly acts is close to \$100. Multiplied, this means an expenditure for the summer of some \$200,000 for acts alone, which again ain't buttons.

Fancy Pants Facts

The fancy dailies speak only the fancy-pants spots in the Catskill area, those east of the Hudson and around the Berkshires. They do not include the music resorts where where managers hire whole companies of entertainers and musical comedy stock players, nor

(See Broomcup Gilt on page 30)

interested in hands as such. On at least two occasions Stein has told intimates that he never had any intention of making that he plans to shed them, even tho he made a lot of money out of them in the past. He returns to New York where managers hire whole companies of entertainers and musical comedy stock players, nor

any, as any case plans have already been laid and inconsiderate feel sure that before another year passes the handle "Produced by Jules Stein for the Music of America" will be seen on movie screens.

TO HAL'S FRIENDS:



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We, his friends in Chicago, know HAL was a "War Casualty." When his health failed him he ignored the advice of physicians and friends and drove himself day after day with all the verve and dynamic energy for a worthy cause or to help a pal . . . that was HAL.

HE DIED IN ACTION!

There can be no posthumous medal or ribbon for HAL . . . the only honor we of show business can wish to bestow is a Memorial . . . an appropriate charity to perpetuate his name. The Variety Club of Illinois has chosen the La Rabida Sanitarium, which it sponsors. It is a children's sanitarium devoted to the cure of rheumatics of the heart, without regard to race, creed or color. The Memorial will be in the nature of a completely equipped and maintained HAL HALPERIN ROOM. Being a sufferer of the heart himself, HAL had a deep affection for La Rabida and a high regard for the excellent results this sanitarium achieved for children.

We are planning a HAL HALPERIN MEMORIAL SHOW at the Chicago Civic Opera House on May 6th. In all probability you will not be able to attend it . . . but being one of HAL's friends we are sure you will want to send us a check as a donation towards this cause. How much? What do you owe his memory? An ancient book asks, "Who shall command the heart?"

We know you will be as generous as possible. So . . . just as if it were he asking for some cause near to his heart we ask you to send us your contribution promptly as a tribute to his memory.

THE VARIETY CLUB MEMORIAL FOR HAL HALPERIN

Host, Chairman Mayor Edward J. Kelly. Chairman Civic Committee: Charles F. Glone. Variety Club Special Committee: John Bulahay, James Coston, Tom Flannery, Max Halperin, Bill Hunt, Johnny Jones, Jack Kirsh, Arthur Schenckel, Edwin Silverman, J. C. Thompson. Please Send Your Check to JACK ROSE, Treas., Variety Club, Elmhurst Hotel, Chicago, Ill. (A reprint of this advertisement, without any further comment, is being sent to many of the late HAL HALPERIN's friends throughout the country. If you are forgotten . . . please forgive . . . but do not fail us!)

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NIGHT CLUB REVIEWS

Copacabana, New York

Talent policy: Floorshows at 7 and 10, continuous dancing. Operator, Monte Proser; manager, Jack Entertainer; producer, Al Siegel; costumes, Ted Shore; publicity, Joe Russell. Prices: \$2.50-\$3.50 minimum.

Considering that new show is a low-budget affair, with exception of Xavier Cugat, it has possibilities of developing into a neat case package. Some of the stuff needs a lot of working on, but some can be eliminated, but basic frame is sound.

Best hands went to Louis Del Campo and the Garcias. Del Campo displayed good pair of pipes when he gave out with *Bele and Bebe*. Cugat, working behind the boy, handled his crew with showmanship and skill.

The Garcias, a couple of good-looking kids, got a top reception for their opening rumba, particularly the girl. Followed with a hip-swiveling Latin number, with boy doing the customary glass-of-water-as-the-head-bis. But, unlike others, he really moves around. Kids came back later for another shot, a fast step in mixed Latin tempo, and customers yelled for more.

Show opener is Jacqueline Fontaine, a cute brunette. Gal can tap authoritatively. Moves in the Latin style, a lot of quick, sharp breaks. But singing is not up her alley. She tried hard with *See Copacabana*, New York on page 30

Zanzibar, New York

Talent policy: Floorshows at 7:30 and 10:30. Continuous dancing. Owner, Joe Howard; publicity, Carl Erbe. Prices: \$3.50 minimum.

The club's latest edition of Zanzibar Night packs plenty of show, but needs a little tightening to get into the groove. Top plaudits-winners are Son and Sonny. The two good-looking lads have improved tremendously since last season. Their sharp spitts, soft-toes and toe-rips pulled generous initials. But it is in the character of their dancing that they have really climbed. Gab is clever and sold well. Best number was *If I Didn't Care*, a rapier-like routine on Bill Kenny, Ink Spots music, in which boys flatter hands to belly-lunge returns.

The Three Peppers—guitar, bass, piano and one and three-part voices—all their novelty-blue stuff smoothly. Best return came from *Get Her Another Drink* and *Yes, Yes, Yes*.

Otto Elson opens with a well-constructed production number. His roller skating, hooding-on-platform steps got good hands.

Line (8) also does time-opens on *See Zanzibar*, New York on page 30

Hotel Netherland Plaza, Restaurant Continentale, Cincinnati

Talent policy: Dance band and floorshows at 1:30, 7:30 and 10:45. Management: Max Schulman, hotel manager; Richard Elmer, catering manager; A. Bratfish, headwaiter; Toni Lamare, sumo-writer; James Mason, captain, and Army V. Pace, publicity. Prices: Dinners from \$2; drinks from 40 cents.

This swank chamber, which cracked with tank looms five years ago, continues to pack 'em in three daily with the same policy. New opus which opened Wednesday (18) is a little more cumbersome in production and slower-paced than some of its predecessors, but it's nothing that a few cuts and a shot in the arm won't cure. It's slated to hold eight weeks. Like the previous shows here, formula is three numbers embellished with lucky wanders, good lighting, quality music and solid song-selling by Norman Ravel and Mildred Stanley, who wave the show continuity with their vocalities. Producer Truly McOee can take another bow for this one as the hitches are weeded out. Adelle Tate, featured, and the cracker-Jack mixed team of Bissell and Farley, turn in their usual excellent performance which has made them prime favorites here. Johnny Casper, a personable lad, is a replacement for Jack Roach, and shows (See Netherland Plaza on page 30)

Lou Walters' Latin Quarter, Detroit

Talent policy: Dance band and floorshows at 7:15 and 10. Manager, Arthur Rozen; publicity, Harold C. Bert; production, Wally Wanger. Prices: \$1.50 cover.

Show: Well-balanced variety; amputously costumed and produced; audiences friendly and strongly responsive.

Best Jobs: 1. DR. GIOVANNI, super-clever "pickpocket" working with half a dozen well-selected men from audience; skill in extracting possessions and even clothes from victims is absolute tops; also uses clever card manipulation; palter, in marked delude, extraordinarily sensitive to audience reactions; sure-fire. 2. FRANCES FAYE, marked versatility in piano and vocals, from boogie to near-sweet style; frequent suggestiveness handled subtly; establishes intimate relationship with house; working position a handicap in that piano partly hides face from audience.

Rest of Bill: THE STADLERS, ball- (See Walters' Latin Quarter on page 30)



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Loew's State, New York

(Reviewed Thursday Evening, April 19)

State this week has its best show in a long time. Every act contributes its share of entertainment and bill moves at a lively pace under the emcee-skip of Walter O'Keefe. Only flaw is a booking condition which has put two comics on the same program.

Three Kings open with their bung-up balancing act. Then starts rather conventionally with prostrate lifts but from there builds to some really sensational pyramids and stunts. If not sold a little better it could easily get into the top category.

O'Keefe, appearing between acts and in his own spot with his line of chat, is a little too smart for a vaude-film mob. The laughs don't start pouring in (See Loew's State, New York, on page 31)

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VAUDEVILLE REVIEWS

Strand, New York

(Reviewed Friday evening, April 20)

Vaughn Monroe's old and three acts—Ben Berli, Jess, Jack and Judy, and Steve Evans—opened here today and at the Strand. The first three drew top milt after top milt. Contributing factor was capacity mob, trigger-lucky to applaud.

Ben Berli, Jess, Jack and Judy, who sing big numbers, none outstanding, all marked by a nice sax solo by Andy Dagni in the second and skillful pianist by Mike Sherry in the third. Straightaway band stuff is weakest part of the proceedings.

Boomerby, Clark thrush, has a brass-edged voice and style, the latter more advantageous to her than the former. She looks good and knows how to sell and does nifty job on *Jumping at Carnegie Hall*, to good results.

Monroe, in his gravel-voiced, listless manner, knuckles off a couple of tunes, the second touched up with a listenable five-trombone lick, and gets good reactions. Segues into the Norton Sisters (4) joining Monroe for *I've Sold It Again*, and later, Al of a Sudden. Last of the bunch's best effort. Sisters are an ordinary outfit doing competent job but sell nicely.

Raggy Taint steps out of the band to deliver *Paris Too Long* and *Vitamin*. His selling and style are both hyperthyroid and somewhat reminiscent of home theatricals. Number would be twice as effective if half as long.

Ork winds up its chores on the bill with various of its elements split among three milks on *Good, Good, Good*. Number is very well done and makes solid clincher.

Jean, Jack and Judy do very well with their combination of skillful gag and dancelike acrobatics and corny patter. Patrons tossed plenty hands and guffaws.

Ben Berli's dumb juggling act is the best thing on the bill. Guy's off-beat manipulations, plus wonderful timing and incidental bits of bizz keep the crowd laughing straight thru and earn him top palming.

Steve Evans, comedy impressionist, opens with series of quick personality sketches and draws fair results. Second number, a "drunk" bit, is sour stuff and overdone. However, on third routine, a laughing stink, he positively rocks the house. Picture is *Horn Blues*.

Paul Ross.

Chicago, Chicago

(Reviewed Friday Afternoon, April 20)

It's Jerry Lester who takes the stage—how hard and lifts it into the average bracket. As usual, Lester was getting steady laughs from the house musicians after they'd seen three shows of him already opening day, and the audience, catching him the first time, was reacting in an even more responsive manner. Does his Scottish bit, a one or two of Old Man, and the rest of his zany routine. Closed to big hand with his nonsensical skit in which he does a little clowning opening day, and the audience, catching him the first time, was reacting in an even more responsive manner. Does his Scottish bit, a one or two of Old Man, and the rest of his zany routine. Closed to big hand with his nonsensical skit in which he does a little clowning opening day, and the audience, catching him the first time, was reacting in an even more responsive manner.

Long Lester's sign band did in nicely, with a trumpet solo and vocal on *Satin Street* by Mario Bertello, and two pop songs by Jean Williams.

Manuel Viers drew a heavy hand, especially from the moppets, with his trained Shepherd dog and Great Dane. The Louis the cowboy here atop the Great Dane, is so-so material.

Handsome Tommy Wonder draws a fair hand, and it's mostly from fern palms. Needs to strengthen his routine as there are too many little bits between his splits and twirls. John Sippel.

Palace, Cleveland

(Reviewed Friday, April 20)

Tommy Dorsey is back in town with a 40-minute Isort that is designed strictly for the Dorsey fans. Looking in personality, Dorsey offers some stunning arrangements of standards. Summerfina featured some excellent trumpet work by Charlie Shaffer.

Jess Stacey, the vet specialist of the Ivories, is brought to the center of attention with some fancy licks on the Dorsey standby, *Boogie Woogie*. It isn't till the tail end of the show that Tommy (See Palace, Cleveland, on page 31)

Oriental, Chicago

(Reviewed Friday Afternoon, April 20)

Youthful Jimmy Vey's friendly emceeing plus five strong acts make this the best show seen at this house in three months. Stage presentations here have suffered recently because acts were inexperienced and Vey's bring-ons help to fuse the acts into a revue.

Vey, who got a bit of celluloid in the pic, *Mr. Big*, capitalizes on his film experience by doing just about the same routine here as he did in the film. Ratted big hands at various times during his turn, especially on the closer, where he laps while playing xylophone.

Burton and Bluke keep the Hollywood atmosphere alive with their impressions of the stars. Bit is top performance. Their mimicking is realistic and their sharp contrasting helps greatly to build the illusion.

Boon Wyse Jr. and June Mann rate the same hefty mitt with their many attempts at adagio and terping as they did when seen across the way at the Chi about five months ago.

Sid Blake and the Milkmaids must scissor their act. It dings badly. Gals, on alone at first, sing four songs and then Blake comes on with an audience (See Oriental, Chicago, on page 31)

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, April 17)

Making his first theater appearance in this city, Carlos Molina and his orchestra share marquee space with Miguelito Valdes in an all-Latin program. Town is hot for L.-A. music, and the show gets lusty applause thruout. The show-stops go to Bobby Rivera, an 18-year-old with Molina, and naturally to Valdes. Pic is *The Cloro Kid Returns*.

Molina emcees and gets the band (14) off on an all-outter, *Rumba Teia*. Following is Mano Lopez who live-sings to fair returns. His guitar turn is much better received, especially when the instrument is held behind his head. A little corny but outstanding on the L.-A. rhythm is Molina's musical tribute, *Musical Americas*. Maestro's violin solo, *La Golondrina*, is slow but appealing to the oldsters.

Molina's vocal assignments do fine work. Jerry Wand, fenn singer, is fair on *My Heart Stays* but plenty okay on *Siboney*. Maestro's maraca's handling, Bobby Rivera, stands the payes on their heads with *Si, Si, Si* and a show-cupping medley of pop and standards. Voice is strong and tone is fine.

Augmenting acts are Don and Beverly, who offer two bathroom tunes. Denecy request number, this interpretation of a jitterbug is the best.

Maldo, Mexican magician, offers good comedy along with sleight-of-hand. His (See Orpheum, Los Angeles, on page 31)

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Larger Tent Helps Talent

**"Caliph of Bagdad" starts
it okay and it's circus all
thru—Loyal has new act**

LOUISVILLE, April 21.—Zack Terrell's Cota Bros. Circus, the nation's second largest railroad show and the largest on tour under canvas until the Ringling-Barnum org sets sail in June, unfolded its 1945 edition last Thursday (19) with enough pomp, circumstance and circus to please the ardent fan as well as the casual observer.

Possibly the trend toward ballet in the circus tends to make a reviewer exultant-conscious, and there is sufficient of the colorful garb in the spec. *The Caliph of Bagdad*, to satisfy such a yearning. And yet it isn't overdone to the extent that the old-fashioned circus is pushed into the background.

The Caliph and his dancing girls weren't around long enough for one to tire of them, but they were there long enough to prove they will need a lot of rehearsing before they can turn loose in front of a critical ballet audience, or even one slightly hep to the better approved Oriental style. Entertainer J. D. Navarro, the general agent who routes Mr. Terrell's circus, isn't planning to show this one to the more astute audiences, but the show is a part and its illusion that make two girls appear where two weren't a moment before, sends the show away to a good start.

Eddie Woekener was allowed to handle all his own arrangements for his band (10), so there was plenty of brass during the spec and the setting was just right for those old-time circus fans. (See *A Feast for the Glims* on page 38).

Barnes Topping 1944 Gate Pace

CHICAGO, April 21.—They were putting the oil to the turbines at the Chicago Stadium today in anticipation of a record final last two weeks of business for the Barnes Bros. Circus, the spec indicates the ringing pace of 1944 will be topped when it is all out and over.

Thru the first eight days of the run, the bar-office count showed a healthy increase over the same period as of a year ago, and this despite the loss of a big Saturday matinee while the nation mourned the death of Franklin D. Roosevelt.

Now proved popular with Chicago's newspaper critics, some of the notices being longer raw lines, especially when it came to reporting its version of the *Alles in Wonderland* show.

Some change in the routine after the opening night enabled the management to tighten the running time to 2 hours and 41 minutes. Harmin's Lilliputians were moved from way down on the bill to match nearer the opening, a move that figured to nail lid interest before the tots started squirming in their seats.

Crowns were given the promise job and they have been getting some chuckles. Return of the old firehouse gag to the program gave it a real lift.

Mills Okay in Youngstown

YOUNGSTOWN, O., April 21.—Jack Mills reports that business was satisfactory for the last two days of the Barnes Bros. Circus here, and promotion reports indicate the stand at Springfield, O., April 24-26, will be okay. The show is at the circus at Ashland, O., April 28. Featured in the performance are Robert Straine, wire act; Aerial Lakes, Kenneth White and seven girls, and a 10-piece band.

Bud Anderson Starts '45 Trek

EMPHORIA, Kan., April 21.—Not even the rain could dampen the spirits of Bud E. Anderson, the 1945 edition of his Bud E. Anderson Victory Circus opened here Friday (13).

Show has bright new dress, with all wagons painted yellow and lettered with red and all side show banners newly painted.

Program offers the Dekhah, Fraser Family, Wilkins Family, Chief Keys and wife, and Anderson's stock. Les Hincley has seven men in the band. Joe B. Webb is equestrian director.

On the midway, Harry (Spec) Catlin and W. Hunt have the candy floss, pit show and cockroach; Frank Zingaro, novelty; Varne Crawford, snow cone; and Mrs. Lee Hincley, peanuts and popcorn.

Leon Bennett manages the side show, which has eight displays and animals, including a large cove of monkeys, three camels (one a baby born Easter morning), two sacred cows, a llama and three good goats.

St. Rubens, secretary, has a new trailer office and ticket wagon. Harry Pith is legal adviser.

Bond Bros. Moves Into New Quarters

WEST CHESTER, Pa., April 21.—George Bond, who runs the Bond Bros. Circus into new quarters on the farm he bought recently on Route 100, Pottsville Pike, two miles from West Chester. It has a large stone home, a new barn, smaller buildings and plenty of land.

Barton plans construction of a ring barn, curfew and remodeling of several buildings during the summer while his show is on the road. Moving has been completed and the show is now open at Kennett Square, Pa., next Saturday (26), and to Bloomfield, Pa., April 30.

The Barton brothers broke in some green stock during the winter, turning out a Liberty act, manage number and two pony riders, in addition to the Ringling-Barnum show, riding inebriate and performing Alaskan huskies.

Sela La Mont, producing clown, has his department ready. Show will carry a Wild West concert, side show, pit show and a midway.

Tom Gorman Leaves Cronin; Russell Joins Up in N. A.

LOS ANGELES, April 21.—Russell Bros. and Cronin Bros. bowed out of here Sunday (16) after playing 18 days and 58 days respectively. Russell gave three shows closing day, with the early matinee at 1 p.m. to take care of the tickets sold for the matinee Saturday night. The show was headed by the late Frank Delano Roosevelt. While it was previously planned to have two shows a day, the management later changed its decision. Cronin gave two Saturday.

Tom Gorman, who was reported one of the bigwigs in the Cronin show, bowed out after the engagement in Bell, near here, Monday night. No explanation was given for his leaving. Also quitting the show were Doodie Hammond and Company, the Winston Trained Seals and Cal and Ruth Thompson's White Horse Circus. The reason given for any of the acts leaving, except the Thompson troupe, it was explained that the tent was too small to allow them to play. In the quarter-pool tent used at Washington and Hill the troupe had plenty of space on the turntable. The show was headed by the late Frank Delano Roosevelt. While it was previously planned to have two shows a day, the management later changed its decision. Cronin gave two Saturday.

Polack Grosses 40G in 10 Days In Sacramento

SACRAMENTO, April 21.—Polack Bros. Circus observed its 10th anniversary show for the Ben All chapter of the Shrine here, April 6-15, by breaking all gross and attendance records. Gross for the 10 days was \$40,000, and total attendance for 20 performances was approximately 50,000. This compared with the highest previous gross of \$32,000 over last year.

Except for opening night, when 4,500 persons saw the inaugural in Sacramento Memorial Auditorium, the indoor show played to a capacity crowd of 5,500 every one of the 10 nights. Last Saturday (16) the matinee was cancelled in deference to President Roosevelt's death, but it was made up for Sunday when two matinees and an evening show were staged, each playing to capacity.

Show's acts jumped here from Dayton, O. Two acts, the Antelaks, balance act, and Saxons, roly-poly, were held up in a Wyoming fight, was a truck load of equipment. The missing the Friday opener but were here for the second day.

Program and advertising banner revenue doubled last year's. Schools co-operated in good style, distributing children's tickets and working a time schedule so that various schools released the kids early for the circus on different days, thus making for excellent matinees.

Promotion, under Jimmy Olson, was top notch. Russell Bros. Circus (See *POLACK HITS 40G* on page 58)

John L. Andrew To Produce For Fort Worth, Houston

CHICAGO, April 21.—John L. Andrew, manager of the Sam Houston Coliseum, Houston, has signed to produce the indoor circus, next fall for Arabia Temple of Houston and Mosiah Temple of Fort Worth, he announced today.

Andrew has been here several days looking over the grounds, along with Jerry L. Fite and J. M. (Star) Williams of Fort Worth, and Mr. and Mrs. A. D. Parker, William L. Gilman and Harry Richards of Houston. They will visit the Ringling-Barnum show in New York and the Police Circus in St. Louis before returning home.

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Jim Wood Buys Spartan Equipment

LOS ANGELES, April 21.—Jimmy Wood has purchased the equipment of Spartan Bros. Circus, including tents and a trailer on the road in about five weeks. Wood, legal adviser with the Russell Bros. Fun-Pacific circus, had planned to leave at the termination of the Pan-Pacific engagement Sunday (15) but is still out with it.

While it is not known exactly what the equipment included, Wood has five trucks, including sedan and a trailer with a two-horse capacity, in Venice. One of the trucks is for a calliope, which, it is said, will be used for hill posting. Also included in the sale were canvas, some animals and cages.

Wood operated the Yankee-Patterson Circus in this area about four years ago.

Wirth St. Louis Copper Show in Record Opening

ST. LOUIS, April 23.—They flew, leaped, twisted, rode and hopped all over the spacious St. Louis Arena for two hours in preparing the premier of the 1945 St. Louis Police Circus here Sunday afternoon before a record-opening crowd of 2,200 more than has ever seen a first showing of this fixture.

Produced under the direction of Frank Wirth, the act bill, according to Sam Houston Coliseum, Houston, will run close to \$50,000, and there is no worry over meeting the bills, as the police advance sale was called off early.

With dug deep into the bag of circus tricks, including the ones and twos and three rings and two stages filled virtually all the way, it will be necessary to increase the already emphasized production time in order to cut 30 minutes from the running time.

Eddie Peabody, naval commander until April 15, who is the featured act, varied his bill with his hand, and Commander Eddie, as he is now known, had 'em jumpin' and livin' in their seats. As usual, the Police quartet warbled and the applause was solid.

These two features were the only departures from straight wham-dunnit-circus.

It opened with a spec that filled the huge hippodrome, and four well-built and attractively decorated boats carrying out the victory theme were featured. An outstanding innovation was the use of Strobile in the Bob Fisher Spec (See *St. Louis Police Show* on page 41).

Kelly-Miller Bows In Hugo April 30

HUGO, Okla., April 21.—Al G. Kelly and Miller Bros. Circus open here Monday (30), with all equipment freshly painted and the trucks in good condition.

A leopard, purchased from the Dallas zoo, has been added to the menagerie. A new bull semi and a calliope trailer have been built.

Staff includes H. V. Darr, agent; Frank Dungan, office and front box; Mr. and Mrs. Buck Beyer, harness; Bob Stevens, candy stands; Frank Beebe, bill truck; with Johnny Grady and Charles Thompson, lithographers.

Emilie B. Kelly, Mr. and Mrs. Doc Fite, Gus Kanerva, William J. Keen, the Snyder, the Klines, the Johnsons and the Kings will be with it.

Obert Miller and Mr. and Mrs. Bob Stevens listed the openings of Austin Bros. and Dalley Bros.' shows in Texas. Co-Owner R. D. Miller is with Gen. George Patton's Third Army in Germany.

Circus New Director

Barnes Bros. Program Comment

(Reviewed at Chicago Stadium, Night Performance, April 18)

CHICAGO, April 21.—Several minor changes in the routine of Barnes Bros. have been made since the opening April 13, and performance was clocked in 2 hours, 51 minutes, with the tempo hot all the way.

The Program

1.—Alice In Wonderland. Well-costumed spec, with attractive floats, that moves to a narration with musical background on a sound track. Staged and devised by Marian MacDonald.

2.—Donatella and Leslie, table rock. Booze Harrell and Company, ladder rock.

3.—Terrell Jacobs, with lions and tigers, feature King, tight-rope walking lion.

4.—Parrot Troupe in fast action on lofty ladders.

5.—Clowns.

6.—Trampoline display, featuring Larry Griswold, Russell and Renee, and Walter Guice and Company. Nitty bounding all over the arena.

7.—Clowns.

8.—Circus's Lilliputians, featuring iron-fall strip-tease and high single trap olimaxed by muscle grinders. Great kid stuff.

9.—Aerial ballet, featuring the Great Blondin, Windford Coltrane and Miss Esdras. On ladders were the Misses Altravilla, Davidson, Hamilton, Miller, Blake Conchita, Wallace, Waters, Dieren, Frank, Russell and Stroth.

10.—Clowns.

11.—Perfection in balance featuring Jim Wong Troupe, with the Bollys and Walter and Company.

12.—Greer's Liberty Homes worked by Bill Bushbuck, Try to top this one.

13.—The sensational Flying Acts with breakaway pole.

14.—Three Valentine Mying Acts with Freddy Valentine and Company and the Romeo Troupe flanking across the building with George Valentine and Company working lengthways in the center. Great Rock.

15.—Internation and a rush for Jacobs Bros. wares.

16.—Pony display featuring Mann's Liberty Ponies and Monkey, Marie's Dogs and Ponies, and Gautier's Dogs and Ponies. Scooty for the kids.

17.—Greer's High-Jumping Horses.

18.—Malkova. Lots of action on the high wire. She makes it look too easy.

19.—Perch display. Bombs and Company, Francisco and Dolores, with Pope and Donchita spotted in center ring.

20.—George Hammett and Company, featuring Kay Frances Hammett. George can still step around.

21.—Clowns.

22.—Eugene Troupe. Fun on the bars. (See Barnes Bros. Program on page 36)

Roy Rogers Donates Pay To Boost Paralysis Fund

WASHINGTON, April 21.—Because of the large advance sale, the matinee performance of the rodeo at Uline Stadium was held Saturday (14), despite President Roosevelt's order that Roy Rogers donated his day's pay to the infantile Paralysis Fund. The sum was matched by the Uline management. Business started strong, but the President's death cramped it.

Eric Wiswell's Penny Ford, Stevens Brothers and Big Boy, and Higgins Brothers, comedy acrobats, were sandwiched in between Jim Ewke's rodeo. Show moved to Cleveland Arena for April 21-26 run, with Pittsburgh, Toronto and Providence to follow.

WANT

One Photographer for Program, Tickets, Remen. Photos desired. If you can't cut it don't answer.

Frank H. Hildebrand
Windsor Hotel WHEELING, W. VA.

Bradley Benson Hot in Alabama

THOMASTON, Ga., April 21.—Bradley Benson, Circus Ringmaster, reports strong business on Alabama dates chiefly because of the management's success in arranging for early closing of schools for kid matinees.

Show is presented in a Wild West canopy arena, with blue and white canvas. The 25 trailers and trailers are white with blue lettering and show has two new light plants.

Staff: Ernie White, Clarence Walters and Humby Bagwell, owners; Bennie Fowler, general agent; Charles R. Dorman, contracting agent; George Bridge-mond, advertising brigade; Charles R. Wood, billposter; Clarence Walters, secretary-treasurer; Sally Bagwell, front door; Harry Wagoner, legal adjuster; Tommy Arnes, side show manager with six platform attractions; Slim Griffin, joke seller; Harry Simpson, tax box; Bill Dinsdale, comedians with six candy butlers; Joe Kewon, pit show; Doc Burns, horse canvasser; Slim Biggerstaff, seat man; Dave Fredrickson, music.

Featured are Adolph and Mary Del-bach; Johnny King, who has just returned to civilian life after serving 18 months in the Army Air Corps; Peaches Nelson King, Tom Mix and Company, and Captain Engerer's Fighting Lions.

Program: 1.—Clowns. 2.—Clown cartoon. 3.—Lulu Bella and Scooty in costume, backstab ride, presented by Captain Engerer. 4.—Clowns. 5.—Cotton-tail rope. 6.—Mrs. Tom Mix and Company. 7.—Trained army dog. 8.—Bagen, with 8-Mary Del-bach, foot juggling. 10.—Clowns. 11.—Fighting Lions, back horse worked by Peaches Nelson King. 12.—Mary Del-bach, foot juggling. 13.—Mrs. Peaches King, Johnny King, Tom Mix, Hanky King, and Swede Johnson in roping and spinning acts. 14.—Peaches King, rope act. 15.—Break riding by Johnny King, Swede Johnson and Peaches King.

With the Circus Fans

By The Ringmaster

President
TOMMY M. GREGORY, W. M. BUCKLEIGH
12005 Interstate Drive
Lakewood 7, O. Golden P. Box 4
(Consulted by WALTER RHEINHEIMER, Editor
"The White Horse" and "The Princess
Company, Lincoln, Ill.)

Bill Budd and Harry Hatzing, New Britain, Conn., were the guests of Attorney Edwin B. Howell, who is the receiver of the Big Show, at the opening night's performance in New York. Many of the stars of the Blue Landoff Tent, Hartford, Conn., are going to New York to see the Big Show. Among the members recently seen at the Garden were Bill Montgomery, Robert Brown, Bryan and Norman Bigelow, Dr. Martin, Bill Day and Jim Hoyer. All reported a great show.

Charles E. Howell, S. 1/2 CFA, stationed at Corpus Christi, Tex., writes: "Last week-end (April 7-10) I was in St. Louis and where I visited the public library and viewed the Harry Hertzberg circus collection. It's a masterpiece. I met Pans Tom Senterfand and Frank Vashinger, Junior Chamber of Commerce Executive of the City. Later I met our national historian, Col. C. G. Stude.

Claude Elder, Missoula, Mont., caught the opening of both the Russell Bros. and Grinn Bros.' circuses at Los Angeles. Hazel L. Gable, CFA, Charlotte, N. C., saw the opening of the Clyde Batty Circus in her home town.

Jacksonville Promotion On

JACKSONVILLE, Fla., April 21.—Edwin N. Williams is here in personal charge of promotion for the Second Annual Jacksonville Junior Chamber of Commerce Hippodrome Thrill Circus April 30 thru May 6.

O'Brien for Hinkle On Austin's Staff

CHICAGO, April 21.—Milt Hinkle, who served as general manager of Austin Bros.' Circus thru the building of the new railroad show, has left and has been replaced by Mickey O'Brien, according to R. M. Harvey, general agent of the show, who was in Chicago early this week on business.

No reason was given for the shift, but it is known that several men have left the Austin fold, including Art Powell, who started the season as boss canvasser.

Harvey reports that business has been uniformly good for both Austin Bros. and Bailey Bros. circuses thru Texas and now in Louisiana, where the latter show is playing.

Gene Antry and Champion In Dublin, Tex., Rodeo

DUBLIN, Tex., April 21.—Gene Antry, a slight officer in the air corps, will perform with his trained horse, Champion, at the contest rodeo here April 27-28 in an outdoor arena seating 7,000. Attendance has increased annually since the first rodeo six years ago.

Everett Colborn will be arena director. The bucking horse used at Madison Square Garden have been engaged.

Midland Rodeo June 7-10

MIDLAND, Tex., April 21.—Dates for the Midland Rodeo have been set for June 7-10. Everett Colborn will furnish stock, Roy Furke rodeo president, announces. There will be a matinee Sunday.

LEWIS BROS.' CIRCUS WITH ART MIX AND SILVER BILL VOGES—WANT

General Agent with Car, Special Agent, Front Office Help, MORE COW-BOYS and COWGIRLS, also People to present Domestic Stock already broke, Bronk Riders, Truck Drivers, Electricians, Clowns, Indians, Organized Small Band, Calliope Player, Mechanic, Card Eaper, either come on or contract. Conviction for lower Cuban Black, write at once. We have for sale, two small black Mules. All address

LEWIS BROS.' CIRCUS, Fox Road, Jackson, Michigan.

ROCK BROS.' RANCH WILD WEST

WANTS ACCOUNT OF DISAPPOINTMENT, LEGAL ADJUSTOR. Harry Lamont, wire. ALSO WANT OFFICE SECRETARY TO HANDLE OFFICE. CLAUDE MYERS WANTS MUSICIANS. \$50.00 and Everything. CAN USE TWO MORE BILLERS. Happy Johnson, wire again! OPENING FOR TRICK RIDERS and ROPERS. HILLBILLY BAND FOR CONCERT. Forrin Twiss, wire or call; also Tom Mix.

All answers by wire to BUCK VERNON, Manager, Roekdale, Texas

MUSICIANS WANTED

Base and another Cornet, alto Calliope Man—\$45, meals and berth per week; Drummer, \$50.00 and all. Entering band at 10. Hour 15 minute program. No hold back. Must join in work.

TIGER HALE BAND, AUSTIN BROS.' CIRCUS

Claremore, Okla., 24; Szepes, 25; Heidenville, 26; McAlister, 27; Chickasha, 28.

P.S.: Best job in business.

WANTED—WANTED—WANTED BILLPOSTERS AND HELPERS

Steady jobs for dependable men. Union shop. NO LABOR TROUBLE. Scale \$50.00-148.00—10 hour week. \$1.875; per hour after 40 hours. Week's vacation with pay. Write or Wire

COLUMBUS OUTDOOR ADV. CO.

795 DUBLIN IR. COLUMBUS, OHIO

OPPORTUNITY

We have a building suitable for Small Circus Side Show. Excellent location.
FOR SALE: Monkey Speedway from above building, adjustable to three sizes. Complete with three good Riding Monkeys.
 First \$1000.00 Takes It.
 Crated, F. O. B. Wildwood, N. J.
CASINO ARCADE PARK
 WILDWOOD, N. J.

West Coast Victory

NAPA, Calif., April 21.—Mike Krokon's show moved in to the Tuesday (17) after a successful 12-day stand at San Jose, despite two cold Sundays. Canvas passed rigid inspection by the State fire marshal and San Jose's fire chief.
 Rudy Muller's trained animal circus, with ponies, dogs and camels, and featuring Rosie, elephant, led the midway.
 Staff includes Mike Krokon, general manager; W. T. Jessup, general agent; Louise Lusk, secretary; Marie Jessup, assistant secretary; Harry Myers, concession manager; Edward Kemp, special agent; Swede Wilson, master mechanic; Harry Baker, electrician; Virgil Lott, tool foreman; Mike Krokon, ticket taker; Johnny Miller, commissary; Isabelle Myers, front gate; Bill Stathos and Charlie Deaton, ticket takers.
 A. J. Budd's side Show: Walter Paul and C. O. Cox Jr., openings; Jake Plant and William Hall, tickets; Ramon Lopez, inside talker and music; Alzona, turtle girl; Zillah, pinhead; Salde (H. Paige), fire eater; Rayce Nelson, sword boss; P. J. Polinsky, midget; M. J. Moscone, annex; Dolores, magnetic girl; Trouper, tight-wire dog.

LIONS CLUB 2ND FALL FESTIVAL WANTS

RIDES, SPECIAL ATTRACTIONS, ENTERTAINMENT, EXHIBITS
 For Its Second Annual Event To Be Held July 30th This August 5th.
 Show will be supported by community to build \$15,000 Lions Youth Center. Club has own equipment.
 Write: TED SCHEFLER
 400 S. Quilman, Denver 9, Colo.

WANT FIREMEN'S CARNIVAL

Beverly, N. J., April 25 to May 5
 WANT Frozen Custard, Photos, Fish or Duck Pond, Pitch-Till-You-Win, Bowling Alley, High Striker or any ten cent Grind Store not conflicting. Want to buy Smith & Smith Charolaine and Candy Flow Machine. Good location. All write or wire
 I. K. WALLACE
 1316 Spruce St., Philadelphia 7, Pa.

North American Exposition

ATLANTA, April 21.—This marks the second week for the North American Exposition in Atlanta and its suburb, Hapeville. Week at Hapeville was a winner for shows, rides, game and concessions. First part of the week at Hapeville was on the light side, but the last three days brought record crowds and good openings.

Opening Monday night (15) on the Highland Avenue circus grounds, the show hasn't been setting the world on fire this week as to attendance or business, partly due to some chilly weather and the location.

Tex Webb joined this week to take over the operation of the Twin Ferris Wheels, bringing along a full wheel crew from New Orleans, where Tex has been making his home. George T. McCarthy, general representative, is expected in for a visit, the first since the show opened its 1945 season. Mel H. Vaughn has been under the weather and a doctor's care for a week, but the past two days he has been around the long waiting jobs of building under way.

Pete Kortis hired Larry Bowditch this week to take over the train and also entered into a contract with Eddie Breckridge to take over the Red, Hot and Blue girl show.

Regal Exposition Shows

NASHVILLE, April 21.—Ideal weather marked the April 1-14 stand at Dalton, Ga., with big good. The show, which took 6 rides, 4 buffaloes, 50 concessions, moved to Nashville from Dalton. E. SYLVESTER.

WANT RIDE HELP

FOR SCOOTER AND ROLL-UP-PLANE. Two-week stands, \$100.00 per week on scooter; \$35.00 on Roll-Up-Plane. Liberal bonus if you stay until Nov. 1st. Must be able to drive. Send resume to: Mr. J. C. Address:

HARRY BEACH

Care Greater United Shows
 Temple, Texas, this week; Brownwood, Texas, next

WILL BUY OR LEASE

FOUR FLAT CARS AND FOUR SLEEPING CARS

Advise

R. L. LOHMAR

Manager Cavalcade of Amusements, Wichita, Kansas, until May 13

DYER'S GREATER SHOWS

Holly Springs, N.C., This Week, Union Lake, N.Y.
 WANT Capable, sober, Rolaplane operator, take full charge. Second man who drive same. Class good shows. A bonus for every pitch and stock store. Proven Route already booked. North and South; ruff said, same on.

CETLIN & WILSON SHOWS

CAN PLACE Grind Shows of merit that don't conflict. What have you?

CAN PLACE Photo Gallery, Penny Arcade, Glass House and Fun House.

WANT Foreman for Roll-or-Plane to join at once.

WANT Manager who knows his business to take full and complete charge of beautiful Monkey Show complete, Performing Dogs, Monkeys, etc.

Also want immediately first-class Talker for big Circus Side Show. Both address Mickey Mansion.

We Can Place All Legitimate Concessions for Merchandise Only. All address

CETLIN & WILSON SHOWS

This Week, CHESTER, PA.

WORLD OF PLEASURE SHOWS

ECORSE, MICH., APRIL 26

Want—Grind Shows of merit, especially want Monkey Circus, Wild West, Mechanical City, Fun House, Ubborn, Motordrome, Fat Show and Animal.

Can Place—Merchandise Concessions of all kinds. Will book exclusive Bings on percentage for the entire season; must be flashy and have capabilities. Ride Foreman for Little Beauty Merry-Go-Round, Octopus and Spiffles. Top wages and bonus. Second Men and Semi Drivers for ten Major Rides. Sign Painter that can do truck lettering. We will play our usual route of industrial cities in Michigan, Ohio and Indiana.

JOHN QUINN
 OWNER-MANAGER

All address

95 DAVENPORT ST.
 DETROIT 1, MICH.

BUFFALO SHOWS

Playing One of the Finest Routes of Any Show of Its Size in America

OPENING MAY 7

CONCESSIONS WANTED—Bowling Alley, Fish Pond, Dart Stores, String Game, Cigarette Gallery, Hoop-La, High Striker, Cuckoo and Wheel and Penny Arcade.
 Want to buy used Tents in good condition, sizes 20x40, 30x50, 20x30 or approximate sizes. Kindly advise regarding Side Walls, Tops, Poles, etc. Lowest cash prices.

Please Write

HOWARD POTTER, Gen. Mgr., P. O. Box 809, Buffalo, N. Y.
 Member American Carnivals' Association

DICK'S PARAMOUNT SHOWS, INC.

TRENTON, N. J., TO APRIL 28TH

WANT

HELP—ROCKET FOREMAN and Second Man; top salaries. Second Man for Ferris Wheel, sand drivers preferred.

SHOWS—Posing Show, Walk Thru, Iron Lung, Wild Life, Fat Girl, liberal percentages; Side Show Acts.

CONCESSIONS—Legitimate Grind Shows; no coupons.

R. E. GILSDORF, General Manager

ROGERS' GREATER SHOWS

Want softer Second Men for Dual Wheels and Merry-Go-Round. Also useful help for other Rides. Man or Woman, Truck Driver to operate Custard Stand.

FOR SALE—Like new Green Top Concession or Concession, size 15x24.

Salem, Ill., This Week; Mattoon, Ill., April 30-May 5

FOR SALE

Frozen Custard Truck with All Electric Freezer, "Imperial," and supplies for same. Pop Corn and Candy Apple joint complete with supplies and 100 lbs. of the finest corn. Interested in selling both together. Will sell reasonably. Don't write—come and see them. Now operating on W. C. Kaus Shows.

THOMAS CARVEL
 Post Exchange, Ft. Bragg, N. C.

WANT

Concession Agents for Slum and Ball Games.
 Also Magician That Has Punch.
 Good Territory and Long Season.

ROY T. JOHNSON

c/o LAWRENCE SHOWS, Copper Hill, Tenn.

FOR SALE

THE FOLLOWING SHOW EQUIPMENT:
 220 V., 5000 Watt Electric Capacitor Motor, 220 V., with Governor, \$100 (for Roll-Up-Plane); 1 K.W. Universal Lift Plant, \$300; 1-Lb Hot Candies Engine, without Magneto, \$75; 1 Set of Platforms and Benches for Little Beauty Machine, \$100; 1 Top (practically new) for Little Beauty Machine, \$100; 1 Small Animal Cage, \$25; 3 20x30 Tents in need of repair, no interior, \$35 each; 1 30' Midco, excellent condition, \$85.00.
 BANTLY'S ALL AMERICAN SHOWS
 Minneapolis, Pa. (or per route)

WANTED

sober and reliable Rides Help for Ferris Wheel, Merry-Go-Round and Kiddy Auto ride; top wages. Will buy 16 Best Chandeliers. Will buy Tilt-a-Whirl or Octopus for good locations in Western Pennsylvania.
Ken-Penn Amusement Co.
 619 Earl Ave., New Kensington, Pa.

SIDE SHOW

PITCH PROPS, Magicians and All Departments
 Special
 Changing Diamonds \$1.00 Per 1000
 1000 \$1.00
 Samples of Pitch Items sent to show people only. For anything you need, Terms One-fourth deposit, balance O. O. D.
CHESHIRE'S FUN HOUSE
 502 Gravel St., New Orleans 12, La.

CARNIVAL WANTED

Will pay cash for any size Carnival up to seven miles from Dallas, Texas. All Plans. Show. Detailed list of make, age and condition of all equipment and show can be seen. All replies held strictly confidential.
 GEO. BARTOW, 836 E. Kearney, Springfield, Mo.

Communications to 155 No. Clark St., Chicago 1, Ill.

Salt Lake City's War Casualties

Face Closing this Season

Saltair Beach and Lagoon definitely will not open—other resorts uncertain

SALT LAKE CITY, April 21.—Two of Utah's largest amusement resorts, Saltair Beach, on the shores of Great Salt Lake, and Lagoon, which receives much of Salt Lake City's and Ogden's picnic party and located midway between the two largest Utah cities, will be dark for the third successive year. As in previous years both resorts will stay closed for lack of replacements for their many rides, as well as because of labor shortage.

Because Salt Lake City and Ogden are "acute" areas in the manpower shortage, ceiling is zero in WAGO allocation to the pleasure resorts.

Black Rock Beach and Sunset Beach, bathing resorts on Great Salt Lake, also they have remained open during the war at the request of army service officers, face possible closing during the summer.

Two-year leases from the State of Utah on beach strips expired in 1944. A zoning and planning commission is studying the reopening of thousands more than the basic of one year, seeking the installation of State parks after the close of the war. Because of gasoline rationing, neither beach made much more than the nut during the 18-week season for the last two years but stayed open for the comfort of thousands of enlisted personnel of the army and navy. Faced with a possible loss in 1945, and with no assurance of a chance to make it up in the future, the operators, Mrs. James Latcoe, for Black Rock, and Mrs. Dern, for Sunset, are hesitant about opening.

Both beach companies own the land upon which are located their bathing houses, cafe, taprooms and concessions, but not the beach strips. Neither has any permanent rides.

Coney Enjoys Juicy Pickin's; Luna Fogged Up

NEW YORK, April 21.—While Coney Island does not go into fulltime operation until mid-May, the big New York fun spot has been doing boom business the last five week-ends because weather has been unusually warm. Bus operators and concessionaires have been clearing up on Sundays to midsummer crowds.

In spite of the blanket of somberness enveloping most of New York's fun centers the last week-end as a result of the death of P. D. U. stadium death, Coney Island drew the largest crowd of the season Sunday (15), with the Boardwalk, Astor Avenue and Bowling Green, with fun-seekers. Practically all rides, excepting those under roof in Bleecker-chase Park and the few undamaged in Luna Park, opened, as did the majority of the Penny Arcade, bingo parlors and refreshment stands. Only big operating was the World Circus, Circus Show on Surf Avenue, which offered its regular midseason galaxy of freaks, several weeks ahead of schedule. Apparently Coney Island is looking for a big year, as many stands which were vacant until the season was in full swing last summer are already occupied. The doing being brisk, the season. Optimism also is indicated in the prosperous operation of the big parachute (See Coney Clicking on opposite page)

Honk! Honk!

NEW YORK, April 21.—Two New York motorists traded air for auto Monday (16) rubbed their eyes in amazement when they overtook a pair of kids chugging along Atlantic Avenue, Brooklyn. In a tiny, one-cylinder Bug Car which the police immediately surmised was a.w.o. from Coney Island, investigation proved they were right. The car belonged to William Munch, 108 Hug Ridge, Coney Island. In view of their age, the would-be globe-trotters were turned over to the Children's Shelter.

Macon Playland Opens Early to Okay Business

MACON, Ga., April 21.—Playland Park's new season, which started four weeks earlier than usual, is chalking up about the same gross as last year, Owner W. E. Frazier says.

The fuuspot previewed March 17, with rides and attractions about 90 per cent in operation. Fournal opening ceremonies scheduled for last Saturday were postponed because of the death of President Roosevelt. Playland closed Thursday night, and the Saturday matinee was canceled in respect to the memory of FDR. The park is now in full operation to satisfactory business, with (See Macon Playland Opens on page 47)

Atlanta Lakewood Opening With Fireworks, Bond Rally

ATLANTA, April 21.—Lakewood Park opens the season next Saturday and Sunday (28-29). Mike Benton, manager, is co-operating with State officials of the Sevenths War Loan drive and on opening night is staging an impressive fireworks spectacle, titled the Bombing of Berlin. Bombing of Berlin, presented by Jimma, Patriotic program will be free to the public at both gate and grandstand. Big spot will be preceded by a military band concert and short address by War Bond speakers, together with appearance of heroes from the Pacific and European fronts.

Lakewood, operated by the Southeastern Fair Association, has been renovated for the new season and presents an attractive appearance. Joe Redding, veteran carnival and circus showman, is bringing in two ticket, six showmen and the Daugier. Redding also will serve as superintendent of concessions for the fair association this year. He arrived early this week from his Sun-Up tour, Lake Worth, Fla., to set up his rides.

Eastern Resort Men To Confer On Building Post-War Business

ATLANTIC CITY, April 21.—Atlantic City will be host in June to a conference of resort officials and promotion directors from New Jersey, New York, Pennsylvania, Delaware and Maryland. It was announced at a meeting of the New Jersey Resort Association at Asbury Park this week. Purpose of the conference is to map plans to hold over the resorts' present booming business during the post-war period.

Pred Jackson, managing director of the New Jersey council, reported the results of a survey, showing that the resort business in New Jersey reached \$70,000,000 in 1944 and declared this week's forecast the business was the largest single industry in the State.

Rep. James C. Auchincloss spoke on the bills now before Congress for beach

Jantzen's Biz Okay Despite Lengthy Rains

Features Name Bands

PORTLAND, Ore., April 21.—Jantzen Beach Park, Portland, owned and operated by the Hayden Island Amusement Company, opened the season Saturday, April 7, the early opening being a continuation of the park's successfully adopted several years ago by Paul Thuedepohl, Jantzen managing director. Thuedepohl is president of the National Association of Amusement Parks, Pools and Beaches.

It rained on opening day. In fact, it had rained consistently for 43 days prior to the all important date, and it has rained every day, at some time, since. Business is slightly behind last year at this time, but encouraging in view of weather. Sunday (15) had near capacity crowd despite the weather.

Jack Tegenard's band played opening night in the ballroom, which has been in operation since two weeks ago. On week-ends and now operates full week (See Jantzen's Biz Okay opposite page)

New Palisades Bows in May 12

NEW YORK, April 21.—Palisades (N. Y.) Park is preparing a gala opening for Saturday, May 12. Shep Fields' band will provide the music for free attractions and the dancing in the open-air casino. Several special features are being arranged for the premiere, as Jack and Irving Rosenthal are determined to inaugurate their rebuilt park with a bang. Spot will operate week-ends until swim pool goes into commission early in June.

Palisades, which was practically wiped out by a disastrous fire last summer, has been rebuilt from scratch. Entire layout has been altered to provide better placed buildings, rides and stands. All electrical cables, water pipes and sanitary installations have been placed underground and grounds have been attractively landscaped.

New buildings are of moderate design, with walls of brick or concrete. Fronts are all equipped with ornate marquee which will give the Palisades the flashiest midway in the country. Special features include big screen movie, schemes and lighting. Joe McKee, superintendent, supervised the reconstruction and three principal designs several of the new structures, including a new, somewhat Merry-Go-Round building.

Men To Confer On Building Post-War Business

preservation and erosion control and said that for the first time it appears likely that resorts stand a good chance of obtaining federal aid.

Paul Kirk, director of the Ocean County Board of Freeholders and president of the State association, mapped out a three-point program to lobby for federal aid for erosion control, a State parkway and highway system which would connect the Atlantic Ocean to the shore and from populous areas and the sea, and an attack against the diversion of highway money.

Kirk said that the New Jersey Resort Association is arranging delegations from the four "key senators counties"—Monmouth, Ocean, Atlantic and Cape May—to attend the hearings on the bills in Congress named by Auchincloss.

Ackley Advises On Brown-Outs

CHICAGO, April 21.—Harry A. Ackley, assistant director of the recreation section of the Service Trade Division, Office of Civilian Requirements, WPB, has issued a statement designed to guide park operators and others affected by the brown-out as to the proper procedure to follow. In order to more intelligently explain the order (Paragraph 75 of Order U-9) to amusement park people, Ackley recently attended the inspection and certification of lighting in a typical amusement park.

The nominal procedure, Ackley states, is as follows: Request the representative of your electric power company to inspect the premises and advise you what general (See Ackley on Brown-Outs on page 47)

Promotion Draws Record Crowds to Agawam Riverside

AGAWAM, Mass., April 21.—Opening of Agawam Riverside Park last week-end brought new attendance records. Newspaper reports estimated the Saturday night and (14) figure at 7,000 and the Sunday (15) crowd at 25,000. All units set individual records crowds, according to Carroll.

Rides were especially among the opening days, and food and drink stands were out of stock before closing hour Sunday. The two new river launch promotions, a spring fishing parade and kids' egg hunt, in which prizes of \$335 in Wit River, Mass., were awarded, drew a record over big. Opening campaign was marked with upped budget by Carroll. Special Master copy has started books for the opening of 10 dailies were on schedule for large layouts just ahead of the week-end. Campaign was handled by Harry Strout, publicity and promotional chief. Amusement editors from Springfield, Mass., and Hartford, Conn., papers covered the opening.

Riverside Ballroom will start name-band policy April 28, with Tommy Dorsey as inaugural attraction.

Willow Grove Starts Golden Jubilee Year

PHILADELPHIA, April 21.—Willow Grove Park here begins its Golden Jubilee season tonight (21). Funspot will be open Saturdays and Sundays only until May 6.

Chuck Gordon and his orchestra will provide music for dancing in Casino Ballroom. Saturday night, the Fr. S. Scholtz has been engaged as master of ceremonies for the three Sunday shows. Many seats have been booked for the 50th season, the show changing weekly.

There now is roller skating every night and a number of attractions are available at big six groves.

Woodlake Park, which began its 15th year last Sunday, will operate evenings and week-ends until May 16 and daily thereafter.

St. Louis Forest Park Highlands Cracks 49th Season May 6

ST. LOUIS, April 21.—Forest Park Highlands, St. Louis's leading amusement park, cracks its 49th season May 6. Many improvements have been made during the winter under direction of Arthur W. Scully, general manager.

Irving John Scully will again be publicity director, and Harry Buchanan, manager of the dance pavilion. Same concert series will operate. Fr. S. Scholtz will be on deck, Benny Strong's orchestra will sound the opening gun in the dance hall opening night. He's booked in for two weeks. Frank Miller, local org, will play concerts in the park daily.

American Recreational Equipment Association

By R. S. Uzzell

The beautiful weather which ushered April into the Northern States reached into Eastern Canada with almost the same temperature. The lot of March saw 83 degrees and several days early in April hit near 80. The deep snow in Montreal, which we feared in February would not melt until June, has all gone. The 20 feet in front of the dance hall at Belmont Park, Montreal, and the 30 feet piled up in front of the hotel on the drive from the street is all gone. The drifts on the north side of park buildings are now so small as to be negligible.

Last spring considerable snow was carried out of the park so that opening work could proceed. No such work will be done unless more snow falls, which is unlikely. What a difference this makes in painting can only be fully appreciated by those who have had to brush snow away before applying the brush. The best results cannot be had when outside temperatures are 45 degrees or lower.

For the first time this writer saw men working outside in Montreal without a shirt. All work at Belmont is well advanced and will be completed by May 15, 1945. The only new ride this year will be a Moon Bocker, which displaces the Tilt-A-Whirl beside the roller coaster. The big coaster has been repaired since last fall and looks good for many seasons yet. There will be a reduced rate for all service people who are in the park following a war policy of experience, the zoo suits are taboo again this year.

Spectacular free acts will be the order of the day to satisfy the public expectation now well established. They are free to the public, but the park companies surely do have to pay for them in Canada.

At present rate of war progress we cannot see a earlier time this year than as at all expected.

New One for Baltimore

There is a new park on the boards for Baltimore. It is slated to open this year. Just how far plans have developed are not yet determined. Promoters, however, are determined and sure of themselves.

Virginia Beach, Va., owners are going to build a new attractions, with a \$1,500 worth of turnstiles recently purchased.

Our friend, Sam Knickerbocker, with Harry Miller at Montreal for several seasons, had a long go the past winter at a Jamestown (N. Y.) hospital. His home in New York is the previous.

Our member, Norman Bartlett, of bobsled fame, goes to the hospital for a minor operation. The wife is in Florida with him and will see him well cared for. He has always been a go-getter and had to be persuaded to stop a while for repairs. He has some well-matched plans that will be ready when material is available again.

Those windstorms are uncertain but can be overcome when they get over.

Storm insurance is your only safe bet. Like a fire, you can not get insurance against a storm tide. Junes and September are usually the months when wind and storm damage can come any time.

Big Decoration Day

This year should be a big Decoration Day. V-Day or no V-Day. It is not too

early to get plans under way. Never before have there been so many organizations which are willing to help. Numerous bands and troops are always on call for patriotic services. One man rounded up 13 high school bands last year which played matches and war times that kept the rapid attention of park patrons for one and a half hour.

Present indications make our swim pool and beach look like the spot of a long ocean this year. A straw hat and a bathing suit were seen by the writer last week in Springfield, Mass. That Guilt Street is surely moving in on us and is likely to bring earlier springs than Northern States have been enjoying. See what this will mean to Old Orchard Beach and Portland, Me.

Make 'Em Comfy, Is A. C.'s Slogan

ATLANTIC CITY, April 21—"Make 'Em Comfy" is the motto of the A. C. City Commission and the Chamber of Commerce. A recent survey of Boardwalk beach seating capacities showed a total of 887 benches with 2,601 seats, either in pavilions, on comfort station roofs or at street ends, and it has been recommended that 400 additional benches be installed. This would give a total seating capacity of 4,000 persons.

The Chamber of Commerce opposed the placing of benches along the outer walls of the Boardwalk as constituting an unsightly obstruction to the ocean view.

Harold Pauaso, chairman of the Boardwalk committee, said the needs of visitors could be more adequately met by the erection of more pavilions and also suggested that the city place benches on the beach and charge for their use.

Eastwood's Early Opening Brings Satisfactory Biz

DETROIT, April 21—Business at Eastwood Park has been very satisfactory to date, according to M. B. Kerner, of the park management. Last week-end business was excellent, albeit hampered by the Saturday closing at the time of President Roosevelt's obsequies.

Comparison with volume of business for a year ago is meaningless, inasmuch as the park opened some weeks earlier this year.

Compounce in 100th Season

BRISTOL, Conn., April 21.—Amusement area of Lake Compounce began its 100th season Sunday (15). It will operate week-end until May 30, when it will again close until next season. Organized in 1846, it is claimed to be the oldest amusement park in America.

Galveston Pier Idle

GALVESTON, Tex., April 21.—Galveston's \$1,500,000 Pleasure Pier probably will remain closed until wartime restrictions are lifted, according to its board of managers which declared it has no authority for permitting free use of the pier.

Salisbury Beach Bows May 30

SALISBURY BEACH, Mass., April 21.—Season here opens officially May 30, but the grounds have been visited here every Sunday since the middle of March. At least a dozen stores and concessions have opened a month earlier than usual. Bus service opens May 30.

ATLANTIC CITY.—Determined to get rid of unsightly and noisy conditions on the Boardwalk before the season begins, Police Captain William E. Cuthbert said check-up operations by police would start Sunday (23). Cuthbert said that Detective Wilbur Dunbar had been in charge of the activity and gave ample warning to amusement interests and merchants that bally-hoing, barking, obstructing the Boardwalk with merchandise and other annoying conditions would not be tolerated this year.

NAAPB Risk Plan Allows Former-Experience Credits

CHICAGO, April 21.—Secretary A. R. Hodge, of the NAAPB, calls attention to the fact that, contrary to former custom, operators who now wish to join and participate under the public liability bond and pool are always approved by the association will enjoy the same experience credit ratings as they had previously with other carriers, as long as the former carriers were reputable and recognized concerns.

Previously, an operator coming under the plan had to prove his own credit on his own experience-credit rating through participation. The present plan gives new policy holders a tremendous advantage because they start right where they stopped off with their old carrier and, in addition, enjoy the special reduction made possible to members of the association both on primary and excess coverage wherever State laws will permit.

Secretary Hodge reports that the 1944 primary volume exceeded the 1943 by approximately 20 per cent and, from present indications, an equally substantial increase is due for the 1945 operating season.

President Paul H. Huerdopol, general manager of Juniper Beach Park, Portland, Ore., who is an enthusiastic operator under the plan, has launched a campaign to bring many more operators under the plan for the benefits which may be fully enjoyed.

Gravatt Sells A. C. Hotel

ATLANTIC CITY, April 21.—Frank P. Gravatt, president of Steel Pier, has sold his 100-room hotel on the former Boardwalk hotels here, to Alfred R. Glancy Sr., Detroit, for \$1,000,000. Glancy is a vice-president of General Motors Corporation. It was one of the largest straight cash deals in resort realty history.

JANTZEN'S BIZ OKAY

(Continued from opposite page)

Only main trends are engaged. Jantzen's business is going on with her eating and drinking concession, and several side shows. Red Patrick has Hey-Day and several concessions. At Hamilton has a side show and the park operators. Additional rides and the Fun House, Bill Widensmeyer owns and operates the giant roller coaster, and Sam Partipito, the miniature railroad.

There are several new concessionaires, and most of the rollables are back. Plans are already under way for new rides and other buildings when equipment and materials are available. During the summer a rodeo, circus and midge-out races will be featured.

Jantzen Beach is on the CBS national hook-up five night a week for one half hour each night, 11 to 11:30, Pacific War Time.

Present plans are to continue park operation until about October 15, the ballroom to close the season later.

CONEY CLICKING

(Continued from opposite page)

Status of Luna Park still is in a muddy, with nothing being done to clear debris from burnt-out section of the grounds nor any preparations being made to open undamaged section of the park. Work on rebuilding the Thompson Scenic Railway, adjoining Luna Park, is practically terminated.

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Permanent Alabama Fair

Annual Show Won't Be Hampered

Ample buildings remain to handle all exhibits—readying for successful year

BIRMINGHAM, April 21.—Conversion of the interior section of the main grandstand at Fair Park into a manufacturing plant for 42-inch chemical mortar shells for the army, announced by the office of Col. C. W. Crowell, commanding officer of the Dulles Chemical Warfare Procurement District, of which Birmingham is a part, will not affect the annual Alabama State Fair.

Plans for the 1945 State Fair in October are now under way, according to Joe Schickel, fair chairman, who points out that the assembly lines are to be set up under the grandstand at the fairgrounds in space where Alabama farm products and school exhibits are usually displayed, and that the seats on top of the grandstand will remain intact. Other buildings on the fairgrounds will provide ample facilities for these exhibits.

Officials of the Dixie Metal Products Company, to which the War Department has awarded the steel manufacturing contract, established offices on the fairgrounds and prepared to begin construction of the grandstand interior immediately so that production may get under way in July. Offices of the fair office were busy with many plans for the 1945 Alabama State Fair.

A Barnes-Carruthers revue already has been booked for a return engagement for night shows in front of the grandstand, and although no contracts have been signed yet, it is assumed that Hennessey Bros. Shows will again be featured. Return of the Grand Ole Opry, of Station WSM, Nashville, also was expected.

Last October's Alabama State Fair secured all previous sales. It is a net of \$50,000, according to fair officials, who point out that this amount was rolled up despite wartime transfer restrictions and cancellation of the annual State School Children's Day.

Livestock and farm entries were hauled to the fairgrounds in everything from mule-drawn wagons to cars. Old Dobbin came back into its own, along with the bicycle and the car of transportation for visitors to the fair.

War production beneath the grandstand, according to Joe McDavid, will attract the Alabama State Fair only by contributing a substantial increase in revenue to the fair owners than the property rental by the Dixie Metal Products Company, and by adding an atmosphere of all-out war production to the fairgrounds as the assembly line turns out shells for the army while crowds gather for the shows, armed force exhibits and displays of Alabama farmers.

Tidewater To Lean Heavily On Educational Features

SUPOLEK, Va., April 21.—H. C. Holman, secretary-manager of the Tidewater Fair Association, Inc., states that this year's event will have heavily on educational features, though the entertainment end will not be neglected.

Two educational exhibits are being built around speeding the country to victory and planning for the post-war era. There will be large exhibits of agricultural products, livestock, poultry, canning, art work and needle work, as well as exhibits from the city and county schools. Each day will feature a public hearing covering topics of the day.

In the event racing is not possible, there will be a program of free acts, football and basketball. The George Clyde Smith Shows will be on the midway.



LIEUT. NEAL (LUCKY) LOTT, who used to thrill fair audiences with his auto stunts, has completed 11 combat missions and is now adjusting at a repair depot somewhere in England.

Red Deer Spending 9G on Improvements

RED DEER, Alta., April 21.—The sum of \$5,000 will be spent on renovations at the Red Deer Fairgrounds this summer. The fair board will contribute \$2,000, and city council, \$3,000. Painting, fencing, repairs to buildings and installation of rest rooms will be done. The grandstand will be altered so that it can also be used as a stock ring.

In the future, 50 per cent of the fair board's surplus will be turned over to the city to make whatever renovations are deemed necessary.

California Legislature Mulls Bill to Protect Dark Plants In Divvying Up of State \$\$\$

Leasing to Amusements Being Considered, Too

SACRAMENTO, April 21.—Legislation to provide that California fairs shall not suffer in their appropriations of State money because they are closed during the war has been introduced in the State Legislature by Assemblyman Jacob Leonard, Hollister, and stands a good chance of passing.

Half of the program has passed the assembly and been approved by the Senate Committee on Agriculture and the rest of it is being pushed by Leonard, an old fair man himself and often called the watchdog of fair legislation at Sacramento.

Leonard points out, fortified with figures from A. E. Snider, chief of the fairs and exposition fund, that \$16,668,336 has been allocated to fairs from the State's share of pari-mutuel race-trick wagering between July 1, 1933, and January 31, 1945. This is the largest amount given fairs of any State in the nation, says the assemblyman.

Because most of the big fairs are closed and racing in California has stopped, many complications are likely to arise as the appropriations of money which have piled up in the fairs and exposition fund and Leonard's legislation seeks to make these appropriations equitable.

His explanation of the principal bill along this line is as follows:

"In normal times, when all fairs are being conducted, the appropriation is made annually on the basis of the amount of premiums paid by the fairs. Since the outbreak of the war, many fairs

Muncie To Feature Community Show & Boone Co. Jamboree

MUNCIE, Ind., April 21.—Muncie Fair, which annually features horses racing, will be held this year even though racing is still under the ban. It is announced by A. G. Norrick, secretary.

Johnny J. Jones Exposition has been booked for the midway. The WLW Boone County Jamboree will show in front of the grandstand Sunday afternoon and evening, and for Monday night a large community show will be staged, including a memorial service for Delaware County boys killed in the service. There will be other entertainment features for the rest of the week.

Considerable emphasis will be placed on livestock. There will be two State swine shows and two State dairy cattle shows, as well as large exhibits in the various classes.

The grounds are being improved as far as government restrictions on motorbikes will permit.

Members of the year's fair are: president, E. Arthur Ball; vice-president, Herman Guthrie; secretary-treasurer, A. G. Norrick.

Sherbrooke, Que., Adds 5 Years to Conklin Run

SHERBROOKE, Que., April 21.—Conklin Shows have been signed to furnish all midway attractions for the Sherbrooke Exposition for an additional five years, giving the org a run thru the season of 1954. A five-year contract was signed a year ago. Announcement was made by Norris Prien, manager, and Alex Ross, president.

Conklin also holds a 10-year midway contract at Quebec City.

Regional Meeting Of Wisconsin Assn. Is Well Attended

MILWAUKEE, April 21.—A Regional meeting of the Wisconsin Association of Fairs was held recently, with 43 representatives of 18 fair associations, including the State Fair, attending.

W. H. Eldridge, Plymouth, secretary of the Sheboygan County Fair Association, presided. James Malone, secretary of the State association, talked on midway regulations and future prospects regarding horse racing. A. W. Kalbus, Madison, State supervisor of county fairs, presented a picture of operation of 1945 fairs. Fred James Moore, chairman of the State Department of Horticulture, discussed suggested changes in the premium list and judging regulations.

Prof. A. C. Gollentine, of the State College of Agriculture, spoke on Dairy Cattle Classification. Charles H. Johnson, manager of the junior department of the State Fair, discussed junior fair participation. Henry Marckx, Seymour, spoke on horse-pulling contests in the absence of W. T. Marrott, manager of the State Fair, who was unable to attend. Charles Drewry, Wausau, vice-president of the association, talked on formation of circuits. A discussion of the election of directors of the Wisconsin Association of Fairs closed the program.

Regional meetings are being held at Madison, Milwaukee, Oshkosh, Oconto, and Shawano. The next meeting will be at Chilton, Shawano, Fond du Lac, Baraboo and Beaver Dam.

Brandon To Feature Ag and Livestock

BRANDON, Man., April 21.—Provincial Exhibition of Manitoba, first of the Canadian Class A fairs to be held, is making preparations to feature agricultural, horticultural and livestock production on a large scale in line with the efforts of all fairs to increase production of much-needed food supplies. Total prize money has been boosted to more than \$12,000.

Ministry of the important part played by entertainment in building money, the exhibition management also has arranged to provide plenty of first-class entertainment, with Barnes-Carruthers furnishing the grandstand shows, and the Conklin Shows on the midway.

Bessie M. Benson, secretary-manager, states that changes have been made in keeping with the times, and in a number of livestock classes extra prizes have been added. Special emphasis will be placed on boys' and girls' livestock exhibits.

Eight Georgia Fairs For Playland Shows

MACON, Ga., April 21.—Eight Georgia fairs have the Playland Shows. It was announced by Stan Wilcox, owner, visiting here this week on route to the Georgia State Fair at Bartow County, Cartersville, Rockdale County, Conyers, Walton County, Monroe, Dodge County, Eastman, Sumter County, and other locations. The Georgia State Fair is at the Bon Hill County, Fitzgerald, and Lowndes County, Valdosta.

Wilcox expects to play several fairs in Virginia and Tennessee before returning to Georgia in September.

Windstorm Damages Okla. State Livestock Building

OKLAHOMA CITY, April 21.—Livestock building of the Oklahoma State Fair was damaged by the windstorm which hit the city last week. Ralph T. Hemphill, secretary of the fair, estimated damage at close to \$7,000.

Hemphill said the damage will be repaired as soon as materials become available.

ADDITIONAL FAIR DATES

The following corrections and additions to the List of Fair Dates were received during week ended April 28.

The complete List of Fair Dates was published in Spring Special Number dated March 21. The next complete list will be published in issue to be dated May 25. See each issue of The Billboard for corrections and additions.

Georgia

Albany—Albany Legion Fair, Oct. 22-27.
Covington—Buckhead City Fair, Sept. 1-10.
Fitzgerald—John Hill Co. Fair, Oct. 28-Nov. 1.
Homer Towns, Ga.
Valdosta—Lowery Co. Fair, Nov. 5-10.

Indiana

Frankfort—Clinton Co. Fair Assn. Aug. 19-24.
E. M. Roper, Jr. R. 2.
Frankfort—Clinton Co. Fair Assn. July 8-13.
Win. H. Clerk.

Iowa

Bedford—Taylor Co. Fair Assn. July 25-28.
Sid F. Webb.

Michigan

Midford—Midford Fair, Aug. 8-12. M. Moore.
2533 Waverly Ave. Detroit 6.

Minnesota

Little Falls—Morrison Co. Fair Assn. Aug. 5-8.
D. T. Sargent.

Missouri

Patoka Home—Patoka Home Fair Assn. Aug. 8-8. Dr. A. L. Meredith.
Nebraska

Arthur—Arthur Co. Agri. Soc. Aug. 30-Sept. 1.
Loyd F. Simon.
Concord—Concord Co. Agri. Soc. Aug. 29-31.
Roy E. Johnson.

Pennsylvania

Beaver Springs—Beaver Community Fair, Sept. 19-22 (if held). J. H. Kline.
West Alexander—West Alexander Fair, Sept. 13-14. Paul Rogers.

South Dakota

Clear Lake—Deuel Co. Fair Assn. Sept. 20-22.
Ed Kregar.

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Utah

Mani—Sonpote Co. Fair, Aug. 31-Sept. 1.
Rudolph Hoppe.

Canada

ARMSTRONG—Juniata Provincial Exbn. Sept. 16-20. Mat Hansen.



Coming Events

These dates are for a five-week period.

California

Fire—National Retail Week. May 13-16. F. M. Lohse, Box 1489.
San Francisco—Fair at Lake View. May 13-19.
Harris Gold.
Salem—Nevada-Sanguis Rodeo. April 23-29.
Judy Zander.

Florida

Jacksonville—Junior Chamber of Commerce. July 28-Aug. 1.
C. S. G. Bick.
Miami—Junior Chamber of Commerce. Aug. May 9-12. Edwin N. Williams.

Georgia

Savannah—Junior Chamber of Commerce. Oct. May 19-21. Edwin N. Williams.

Illinois

Chicago—Olympic Circus at Stadium. April 13-May 6. Barnes & Carnahan.

Strong City—Platt Hill Rodeo. May 10-25. W. J. Evans.

Michigan

Detroit—Olympic circus, May 10-27.

Missouri

St. Louis—Police Circus at Arena. April 22-May 6. Samuel Hastings, 1260 Clark Ave.

Nevada

Las Vegas—Elko Rodeo. May 17-20. O. K. Adams.

Pennsylvania

Johnstown—Pittsburgh Jubilee, Ideal Vol. Fire Co. May 10-12.
Mount Pleasant—Girls' Band Celebration, VFW, May 25-26.
Philadelphia—Evening Bullfight Festival, May 1-3.
Pittsburgh—J. J. Perkins, 621 Baldwin Pl.
Pittsburgh—VFW Spring Frolic, May 11-12.

Texas

San-Amer. Legion Rodeo, May 5-6. Warren Turberville.
Dallas—Dublin Rodeo, April 27-29. Mack Brownwood, Jr., Chamber of Commerce Registrar.
May 6. Dorrell Wilson.

Vermont

Richfield—Livestock Show, May 4-5.
Richmond—Black & White Days, May 16-17.
Milton Webb.
Spanish Fork—Livestock Show, May 10-12.

Washington

Port Townsend—Rhodestone Festival, May 10-12. Mrs. Helen D. Smith.

Canada

Amherst, N. B.—Gumberton Motor Show, May 1-3. Frank J. Elliott.
Winnipeg, Man.—Winnipeg Motor Show, May 12-18.
Frank R. Simmona, 64 Henderson Highway.

MACON PLAYLAND OPENS

(Continued from page 44)
a slow first of the week and brisk Fridays and Saturdays.

Executive staff includes W. B. Franks, owner; J. H. Chapman, manager; Mrs. Peggy Franks, secretary-treasurer; Jack Rainey, park superintendent; S. M. Bennett, superintendent of construction; Charles Anderson, superintendent of concessions; Joe Graham, charge of advertising.

Charles Dell has booked his Ferris Wheel and Carousel for the fourth year with Franks. Willie Earl Cooper is foreman of the Chairperson, and Ralph (Specks) Salter, foreman of the Ferris Wheel. C. M. (Doc) Myers has his "Tilt-a-Whirl" in the second year at the park, with J. M. Allison foreman. Robert Glen Arns is foreman of Mrs. Muriel Britt's Whip.

Mr. and Mrs. C. N. Myers have three concessions, pea pod, lemon juice and alum store; Charles Dell has five-ball games, penny pitch and cork gallery; M. E. Goddard, the diggers and arcade; E. M. Hannigan and Joe Louie, popcorn and movie concessions; Tony Francisco, cocktailhouse; Charles Anderson, bingo; Russell Mitchell, chuck wheel; Joe Duncan, chuck log; Jack Rainey, cigarette wheel; Mrs. Russell Mitchell, horse-ropes, and Roy Burton, swinging ball.

Meigs Quits Southeastern To Enter Private Business

ATLANTA, April 21.—Virgil J. Meigs, secretary of the Southeastern Fair Association, resigned last week to enter private business.

Meigs has been connected with the fair 18 years and is known to thousands of exhibitors and showmen. In addition to serving as secretary of the fair, he has managed Lakewood Park's summer entertainment.

Meigs became office manager for the association upon the death of Oscar Miller in 1927. When Mike Benton was elected head of the association in 1933, Meigs was appointed secretary.

Proposal for New Ohio State Grounds Killed

COLUMBUS, O., April 21.—Proposed purchase of a new 1,000-acre site for the state fairgrounds was killed last week when the Senate Agricultural Committee voted to "indefinitely postpone" the bill authorizing the relocation and appropriation \$600,000 for the purchase.

Proponents of the new site indicate they will transfer their efforts to the House, where a similar bill is pending.

Post-War Plans Get a Mulling

CHICAGO, April 21.—Post-war planning has been one of the important topics of discussion at regional fair meetings this spring. It also has been discussed by various State promotional boards. Comments are that there will be a considerable extension for the fair following the termination of the war, and that the county annuals, can become even greater educational factors than they have been in the past.

The views of the proponents of fairs is admirably expressed in the following editorial, titled "Planning for Post-War Fairs," which appeared in a recent issue of The Illinois State Journal, Springfield.

"Insurance has been expressed by some several States are including in post-war plans programs for the enlargement of agricultural fairs and industrial exhibitions. To many, no doubt, it seems out of place to be taking up blueprints for such future activities when so much immediately pressing war work needs attention.

"We are reminded, however, that relaxation from the strain of war will be the first must in the first year of reaction from war's shocks. This relaxation can well take form in exhibits with an educational value. There will be plenty of inventions awaiting the era of rehabilitation and it will not be necessary to invent excuses for reverting to our old popular 'get-together' in the harvest season.

"England has not forgotten that national exhibitions are coming back one of these days when peace is re-established. Its Royal Commission, established in 1891, from funds raised by the exhibition of that year, is still functioning as an educational agency. It is even prepared to present plans for an international show."

ACKLEY ON BROWN-OUTS

(Continued from page 44)

lighting may be kept on in accordance with the order. He would be obliged to advise you that anything over a 60-watt lamp at the entrance of such attraction is all the general outside illumination you are permitted.

This being insufficient for public health, public safety and the conduct of your business, you then take the next step, which is an appeal from the order.

This appeal defines the general outside lighting needed and is to be supported by letter or certification from your police and fire departments, and/or any other public official interested in public safety and public health.

This appeal is forwarded to the nearest WFD district office, where the local official grants the appeal as supported by your local police and other officials.

intended to be in your park at the same time and thereby settle all questions at once and on the spot. You are entitled to continue necessary lighting and there is no reason for you to try to do business in a dark midway which would not be regarded as safe for the public. It is necessary to turn off your neon lighting and some of the outline and purely ornamental illumination. A cooperative and firm attitude is a correct one for you to assume in this matter, as you and the police officers of your district are responsible for the safety of the public."

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WANTED USED RINK SKATES

HIGHEST CASH PRICES PAID FOR
YOUR OLD SKATES REGARDLESS OF
CONDITION. WRITE OR WIRE COL-
LECT TODAY. STATING QUANTITY,
MAKE, CONDITION & PRICE WANTED.
MAGES SPORTS STORES
4019 W. North Ave. CHICAGO, ILL.



NO. 321 DUSTLESS FLOOR STRESSING
Clean the ice, providing a more grip
with less wear and longer skating
season cost, \$4.00 per sq. ft., \$3.75
per sq. yd. in lots of 1000 sq. ft.
25% with order, balance C. O. D.
GAGAN BROTHERS
444 Second St. Everett, Mass.

ROLLER RINKS

Will pay highest cash for Roller Rinks, either
whole or parts, also any equipment such as
Skates, Organs, Tons, Floors, etc. Wire or write
P. O. BOX 41, R.F.D. #2
MARION, IOWA

For **VICTORY** Buy War Bonds
When It's Over—Over There—
Will Still Be NEW

"CHICAGO'S"

So For **HEALTH'S** Sake Roller Skate

447 Sanctions Set Near Record for RSROA Events

DETROIT, April 21.—Fred A. Martin, RSROA national secretary-treasurer, announced that 447 RSROA sanctions have been issued, which is nearly a record high for the organization.

These meets are sponsored:

Southeast Baltimore, Seattle, 1945 State of Washington amateur roller dance championships, April 9. Redondo (Wash.) Roller Rink, 1945 State of Washington Figure Skating Championships, April 16. George Otto's Roller-Boys, 16. Tacoma, Wash., 1945 State of Washington Speed Skating Championships, April 16. Etiketland Rink, Denver, 1945 Colorado-Wyoming District Amateur Roller Skating Championships, May 29-30. Skateland Rink, Denver, 1945 Colorado-Wyoming District amateur Roller Dances and figure skating championships, May 29-30.

Illinois Meet

Arcadia Roller Rink, Chicago, 1945 State of Illinois dance and figure skating championships, May 2-4. Army Roller Rink, Chicago, 1945 State of Illinois Speed Championships, May 8-11. Cottesman Rink, Mansfield, O., 1945 State of Ohio dance and figure, speed championships, week of June 3. Woodley's Roller Rink, Salt Lake City, 1945 Utah State dance and figure championships, early June—date uncertain as yet. Lexington Roller Skating Club, Pittsburgh, 1945 Penna.-W. Va. district dance and figure championships, May 19-24.

Spring Programs

Empire Roller Rink, Brooklyn, 1945 State of New York dance figure pairs championships, June 6-7. Paterson (N. J.) Recreation Center, 1945 State of New Jersey dance figures pairs championships, May 17-22. Bolander, Indianapolis, 1945 State of Indiana dance figures pairs championships. No definite date as yet. Wondeland Skating Rink, St. Louis, 1945 dance figure pairs championships. Early June. Grosvenor Roller Rink, Omaha, 1945 Iowa-Nebraska dance figure pairs championships. No date set. Imperial Roller Rink, Portland, Ore., 1945 Oregon figure skating championships, April 11. Oaks Park Rink, Portland, Ore., 1945 Oregon dance, pairs championships, April 12.

GOTTLEB KERNER, owner of Shore Palace, Madison, O., has installed a Hammond organ.

RIVER RINK, Richmond, is set for its summer operation. Lack of supplies is a handicap, according to L. M. Kidd, operator.

A. O. JOHNSTON presented the Roller Club's 11th 12th Street Rink, Erie, Pa., in its first revenue April 19-23. Ten acts with 75 skaters comprised the program.

OLADYS McKAY is new organist at Strachan Roller Rink, Toronto. She fills the spot of the late Ernest Hawkstone, who was there for six years.

ARENA GARDENS, Huntington, W. Va., was recently destroyed by fire with an estimated loss of \$100,000. It was operated by Dick Deutsch, former Cleveland sports promoter.

BUSTER OMLE, recently out of the army with a medical discharge, is in the mountains near San Bernardino, Calif., awaiting the opening of the next season. He plans a roller revue to tour army camps. He promoted one last year, with revenue going to the Red Cross.

Toronto Take Okay For Annual Revue

TORONTO, April 21.—Roller Revue of 1945, held recently in Canada's largest rink, Mutual Arena here, drew a nightly average of 4,500 customers. Attendance was a bit higher than last year's figure, Admission 75 cents and 81.

Guest artists from London, Ont., and Winnipeg participated in the sixth annual revue presented by the Toronto Roller Skating Club. Over 200 skaters appeared in the 82 numbers.

Costumes and routines are a product of the club members. Acts from this year's revue are appearing at various military camps throughout Ontario. Sidney J. Shaw, manager of Mutual Arena, directed the show.

BETTY LANE expects to attend an RSROA contest soon. She is one of the outstanding skaters at Skateland, Chattanooga, participating in acrobatic, spins and flying turns.

ROLLER SKATING CLUB, Chicago, with Dave Ray, president, will meet at the Rollerbow here April 22. To date there are 103 male and female members of the organization in the armed service.

DODSON'S SHOWS

(Continued from page 37)
death of President Roosevelt. A proclamation declaring a day of mourning on Saturday by Mayor Meierhamm negotiated the show's cancellation of its matinee and night performances. Show loaded out following its closing Friday night and by early Saturday morning was ready for its move to Nashville, where it was scheduled to open Wednesday (18) for a 10-day engagement on the Lucie showgrounds, auspices of the Nashville region, manager William Harvey, with co-operation of Henry Gamble, show's superintendent, and Jess Warren, superintendent of the general show, for Roller power, will show off the lot and on the train by 7:30 Saturday morning.

The sudden death of Scotty Floyd, show's master painter, brought grief to the personnel. He was killed by an L. & N. train carrying troops while at work from the show's coaches at the yards in Gadaden. Body was shipped to his home in Huntington, W. Va., and interment made there. Floral pieces from both show's personnel and individuals.—PAUL BARRON.

HOW ABOUT V-E DAY?
(Continued from page 37)
North American Exposition, now in Atlantic City, is showing a similar line, saying: "We will comply with whatever local or national plans or wishes for keeping open or closed on V-E Day."
It is obvious that should V-E Day hit like a bolt out of the blue there will be many carnivals in locations where there would be little or no danger of trouble with hoodlums turned loose under the guise of a victory celebration, and their resulting mood would be festive people with an opportunity for relaxation. No doubt that is why the tendency of some owners to be guided entirely by local conditions and regulations.

On the other hand there are those who plan to close down the show and take the showmen home. Among those are I. C. (Curley) Reynolds, of the World of Tomorrow, who will tour the country with Oscar Bloom, of the Gold Medal Show, at Jackson, Tenn.

At Wagner, of the Cavendishs of Amusement, and his lieutenant, Robert L. Lohmeyer and William B. Naylor, are anticipating being so "deliciously happy that we will close the show and celebrate V-E Day."

M. G. Dodson, Dodson's World's Fair Shows, says: "It is my intention to close the show on V-E Day and, along with employees, celebrate the occasion."

Circus Ops Silent

Most circus operators either were too busy totting manpower problems and other bandwagons to talk or they just haven't made up their minds. I. J. Polack, head of Polack Bros. Circus, said:

"Show will abide by all rules and regulations of local business or the State of California. Look forward to Governor Warren issuing a proclamation closing all business, by which we will abide." Zack Terrell, Cole Bros. Circus, now at Louisville, admitted he hadn't made any plans, and it looks as though this branch of outdoor show business will take a watchful waiting role and baffle it as best it sees fit if and when the V-E Day situation arises.

A public relations officer of the Sixth Service Command in Chicago said that V-E Day will be merely another working day as far as the army is concerned. Because "After Germany we still have a pretty tough war to win," and the military garrisons, having those engaged in essential industry to be at work as usual.

The Best Skate



QUALITY

RICHARDSON BALBERRING SKATE CO.
Established 1884
3312-3318 Ravenwood Ave. Chicago, Ill.

The Best Skate Today

ROLLER SKATES NEW CHICAGO SKATE

(Open, Dural Plastic, Wood or Fibre Wheels.)
Chicago's First, Best, Black, All Leather, and \$22.50 (retail), \$17.50 (wholesale) roller skate with cover.

Moonlight Rollerway

3645 E. Colorado Pasadena, Calif.

FOR SALE 160 PAIRS CHICAGO SKATES

A-1 condition, in counter boxes. Chicago Skate Grinder, 5 Speakers, Worlitzer Music Box, 100% Ice Cream, 100% Hot and cold structure.

BOX D-398
c/o The Billboard, Cincinnati 1, O.

WANT TO BUY ROLLER SHOE SKATES

Boys and girls, used. Skate size, color, color, condition, price, quantity.

L. M. KIDD
400 N. 2ND ST. RICHMOND, VA.

ATTENTION

Special Sale on PRECISION BEARINGS No. 37 @ \$1.00 each. All our bearings are new, not seconds. Bore .916" — 1.000" — 1.125" — 1.250" — 1.375" — 1.500" — 1.625" — 1.750" — 1.875" — 2.000" — 2.125" — 2.250" — 2.375" — 2.500" — 2.625" — 2.750" — 2.875" — 3.000" — 3.125" — 3.250" — 3.375" — 3.500" — 3.625" — 3.750" — 3.875" — 4.000" — 4.125" — 4.250" — 4.375" — 4.500" — 4.625" — 4.750" — 4.875" — 5.000" — 5.125" — 5.250" — 5.375" — 5.500" — 5.625" — 5.750" — 5.875" — 6.000" — 6.125" — 6.250" — 6.375" — 6.500" — 6.625" — 6.750" — 6.875" — 7.000" — 7.125" — 7.250" — 7.375" — 7.500" — 7.625" — 7.750" — 7.875" — 8.000" — 8.125" — 8.250" — 8.375" — 8.500" — 8.625" — 8.750" — 8.875" — 9.000" — 9.125" — 9.250" — 9.375" — 9.500" — 9.625" — 9.750" — 9.875" — 10.000" — 10.125" — 10.250" — 10.375" — 10.500" — 10.625" — 10.750" — 10.875" — 11.000" — 11.125" — 11.250" — 11.375" — 11.500" — 11.625" — 11.750" — 11.875" — 12.000" — 12.125" — 12.250" — 12.375" — 12.500" — 12.625" — 12.750" — 12.875" — 13.000" — 13.125" — 13.250" — 13.375" — 13.500" — 13.625" — 13.750" — 13.875" — 14.000" — 14.125" — 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REPORTER-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

Army, Building Huge Reserve Of Post-war Picture Fans

Dixie Hayriders Open in Georgia

ALAMO, Ga., April 21.—The South's newest tent show, the Dixie Hayride, opened its doors here April 18, where it was billed as the "biggest show ever operating the Alamo Theater the past two years. Threatening weather failed to hold down the crowd.

Stagecoach is a mobility unit, which is heard each Saturday over WNOX, Knoxville, on the Tennessee Barn Dance. Line-up includes: Loretta Loden, 16-year-old trick fiddler; Buddy Bain, 16, accordion and banjo; Little Ruby Palmer, big fiddle and yodeler; Thelma, Sonny's sister, songs, dances and guitar; Ma Loden, songs and guitar; Pop Loden, emcee and banjo.

Top is a 40 with three 35-foot middle and seats 1,400. Admission 25 cents and 50 cents, plus tax; reserves, 20 cents; no concert. Show moves on a large semi-trailer and two trucks with trailers.

Mrs. Eddie Mellon is secretary and treasurer. Roy King, general agent and contractor; Ed Ewing, in charge of the billing; Charles B. Ewing, press agent and special tie-ups; Sam Mellon, front stage; Ed Ewing, top superintendent and sign painter; Marjorie Riles, reserves; H. L. Cason, cook; Robert Young, stage manager; Charles, bus canvasser, with a crew of six.

Among the showboat visitors here opening night were Mr. and Mrs. George Wall, whose tent show was playing 14 miles away; Chet and Dot Morris and Mr. and Mrs. E. S. Holland.

Rep Ripples

THIS PERSHING, man and wife, have a wide-spread show. The Neader, Calif., rep. of THE PERSHING, colored, had finished their season of amusements in Colbert County, Alabama, and were on their way to the next show soon. . . . VICTOR ROBERTS, old-time reporter and 10-20-30 performer, will have charge of drama at a Roadshow, Me. kids' camp this summer. . . .

DAVIDS SHOW, colored, inactive for a year, will take up stock this year in Shreveport, La. area. . . . LET'S HEAR from managers and performers with notes for the column. . . . NORTHAMPTON PLAYERS will play a few weeks under tent in the White Mountain sector of New Hampshire, starting July 1. . . .

BURNHAM will spin tale E. P. Hainman's The Old South on fairs and celebrations, some outside dates in Louisiana, in Mississippi. . . .

SAM CARLE, former rep manager and agent, will take his vaudeville show to territory around Gonzales, Tex., for the summer. . . . CLARENCE D. AUBREY, veteran agent, closed with the L. Verré Stout tent at Coleman, Tex., April 16 and left for Fremont, O., where he will again check the checkbook. . . .

EDGAR J. CARTER has purchased a tent outfit from Chester Cobb, New England showman, and will operate it in the Atlantic sector with vaude and films. . . .

JIMMIE WILSON will again operate in his established Iowa territory after a winter at Clearwater, Fla., where he was connected with a dramatic group.

NEW YORK, April 21.—The army is building up a great reserve of enthusiastic fans for the post-war period of skilled distribution manpower for the American motion picture industry, according to a statement by the president and foreign sales manager of RKO-Radio Pictures.

Reidman, who returned recently from a tour of inspection in Great Britain and France, reported to the War Activities Committee of the motion picture industry.

"Everywhere I went I saw men who told me that before they entered the army they had gone to movies only occasionally. They told me that they had gotten into the movie habit now and would never again be satisfied with only an occasional film."

"I saw tired combat troops walk great distances and stand five times as long at the movies. I was told by high-ranking officers that without the movies disciplinary and morale problems would have been grave indeed."

"And I saw the way the industry's gift films are handled. I cannot speak too highly in praise of the uniformed personnel who see that our 16mm. prints of the latest Hollywood features reach the fighting men of the army and navy. We who are engaged in the commercial exhibition and distribution of films can have no real conception of the difficulties."

U. S. Asks Separation Of Movie Producing, Distributing, Showing

CHICAGO, April 21.—The business precision of several large motion picture companies, in relation to their various activities in the distribution field, are under fire by the government.

The Senate's Small Business Committee this morning announced an investigation of charges that major motion picture theater chains are attempting to force small independent movie houses out of business.

Sen. James E. Murray of Montana said in an investigation of the arrangement, "Independent film theater owners, those who are not affiliated with the major chains, are being squeezed out of business. They are being subjected to a 'reluctant' 'squeeze,' forcing them to close their theaters or else suffer absorption by the major producing companies and the large theater chains."

The senator further declared that complaints reaching the committee claim that five theater-owning producing companies have obtained preference to the theaters affiliated with them in regard to choices of films, playing time and prices.

In the second action, the Department of Justice will ask a complete separation of the producing and distributing-exhibiting branches of the movie industry when an anti-trust action is brought against eight major movie organizations in October.

The trial set for next fall involves the same issues that were to have been decided in the case of the other announced scheduled trial was called off because five of the defendants consented to the enforcement of their own plan. Some of the reforms sought by the government. The separation of producing and exhibiting is to be achieved by means of the decision. It is now held.

New and Recent Releases

KING OF THE TURT, released by Commonwealth Pictures Corporation. Adolph Menjon and Dolores Costello star in this story of the loving comradeship and loyalty between a father and his son. Race track setting, with all the color and excitement of the sport of kings. Running time, 90 minutes.

TWO JUNGLES, released by Official Films, Inc. A motion picture record of the toughest, bloodiest battle in marine history. Shows the island subjected to air and sea bombardment. Father and son team, paying the way for mass landings; storming of Jap pillboxes and other exciting action leading to American victory.

which confront the film handlers of the Army Pictorial Service.

"They never know from day to day where their fighting units will be located. They never know when a circuit may have to be completely rearranged because a film has been destroyed by enemy action. We worry about 'bleeding' of prints. The worry about the enemy shooting up the prints or capturing them."

"Some of the men working for the overseas exchanges of the Army Pictorial Service are former members of the motion picture industry. Many others, probably a majority, were not in the film business before they entered the army."

"But they are in the business now on a scale which defies description. In them can be found one of the principal reasons for the bright post-war future of the motion picture industry."

"HERE'S AN INTRODUCTORY OFFER"

... which will interest any roadshow man—any dealer—anytime, anywhere! Includes a 16mm. film featuring comedy, newsreel or sport film only \$9.75 per week. Includes a 16mm. film to which to choose. Unreserved! Service—Shipped Everywhere!

\$9.75 PER PROGRAM PER WEEK

INSTITUTIONAL

Cinema Service, Inc.

1550-B Broadway, New York 19, N. Y.

Mrs. Jimmie Hull Goes Under Knife

BEAUMONT, Tex., April 21.—Mrs. Jimmie Hull underwent a major kidney operation at St. Thomas Hospital here Wednesday (18th). Her condition has been serious but the crisis is past and she is improving.

Jimmie Hull Players tent show closed when war started, it being the first time in 28 years that it did not tour. Still has been in business at Orange, Tex., the past three years. He recently sold his interests there and as soon as his wife has recovered he will again take to the road with his show.

Old-Time Minstrels

By E. F. Hannan

NOT LONG ago I met Bert Dorsey, a trombonist with various minstrel shows in the past, and he remarked: "I like those rep tags in The Billboard but I don't like the way they are run in the ministry." Then Bert ran on about the old-time bass singer, Jim Daly, and about his greatest appetite.

He followed on relating tales of the Higgins brothers and how they were often stopped at dining room doors and night shows and he jammed the band up badly. With Field & Hanson's Minstrels, the show's baggage got adrift and for three days they were looking for it.

Bert said: "Once, with Leon Waburn's show someone stole the sheet music and score between afternoon and night shows and it jammed the band up badly. With Field & Hanson's Minstrels, the show's baggage got adrift and for three days they were looking for it."

Bert also asks: "Who are still alive and going of the old Diamond Bros. Show?"

born, born and brought up in the business, playing leads in her father's show, the Isley Dramatic Players, as well as in the Isley Dramatic Players and other shows, but how many know that Maude Adams, the Frohman star, got her first experience on the stage as John S. Lindsey Dramatic Company? Or that Chet Keyes, city auditor of Kansas City, Mo., and well known for having broken up the bootleg ring in Philadelphia during prohibition days, is an ex-reporter, having been leading man of the Keyes Lindsey Dramatic Company.

And did you know that Larry Peyton, rep actor, was the first motion picture actor to be killed? Peyton died during World War I? Universal Pictures Company erected a statue to his memory in Universal City. And did you know that the first man to be hanged in California was brought there by Francis Dodge, old-time reporter, husband of the popular stock trading woman, May Homer?

Jeanne Engle, Blanche Bates, Amelia Bingham and scores of other famous actresses got their first experience in the Shakespearean business. It has a background of many rep reports and a lot of other things. He himself was a stock actor for years at the old Globe Theater, in London.

Did You Know?

By E. L. Paul

AS THERE is a dearth of theatrical news in Kansas City, Mo., at the moment, news that would be of interest to the old-time reporter, I figure a few reminiscences might fill in.

I wonder if any of the folks who wrote the song in the Good Old Summer Time, the national hit, once played the piano for a season? Dorothy Reeves Dramatic Show; that once played piano for the Kurl Simpson Comedians, or that Ann Nichols, who wrote Albee's Irish Rose, played piano for my Wolford Stock Company in the old Alderno days?

I suppose most people know that Jennifer Jones who has made such a success in Hollywood, is a sure-enough rep-

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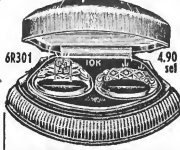
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—By Bill Baker—

Communications to 25 Opera Place, Cincinnati, 1

CLARENCE HECKENDORF
pena from Corpus Christi, Tex., to in-
quire about S. C. (Shorty) Treadway.

ARE YOU STUDYING the opportunities
that the times present?

MARY E. RAGAN
thru a series of her first job in many
months to say that she's still in San
Francisco where she has been at a
record. She recently sold her interest in
Pacific United Shows and intends to
open something new in the mid-west
his. Mary says she will use a former
army truck, complete with dressing
rooms and equipped to carry eight
people. New unit is slated to open in
Ohio about June 15

BEST WAY to break faith with your
tip is by misrepresenting their item.

D. E. CRABB
thru a series of his, that he has
been selling jewelry in his home
town, Muskegon, Mich., where he has
been since last July. He and Mrs. Crabb
are happy over the arrival of a daughter,
Susan, January 30. He adds that in the
past two years he made five pitches with
suggestions just to see if he could still get
it and found out that he could. Pitchmen
are not taking advantage of the war
want money around the city, he
says. He asks for pipes here from Art
Novatny, Tony Tracer, Bob Templeton,
Giles Swanson, Elmer Hasburg, Chief
Wapler, King and John in Mar, Eddie
Kiel, Carl Furey, Bill Newcomb and
the Kjoelien brothers. He thinks that
some of them may be in the armed
services.

PVT. RUBIN BLOSTEIN
is taking his basic training at Camp
Blanding, Fla.

MOST SUCCESSFUL pitchfork have
lived the tip it pays well to be business
men and women, not just tourists.

DOC and RUTH LIVINGSTON
in Scott's store, Akron going to
town with their own Ektal foot products.

MR. and MRS. POWERS
still have a jewelry layout in Scott's
store, Akron.

DO YOU TALKING behind the tripe
and helter. You get more hale.

AL SEARS
curds from Newark, N. J., that jackpots
are cut up nightly at Mary and Al's
lunch spot there and that there is
plenty of muzzins coming in for all. He
says Rose Halpin has a beautiful pen
flash at Kraggs' and expects to make
the fair this summer.

MARIE SANTON
in cosmetics at Scott's store, Newark,
N. J. Sheet is being worked in tint
city by Charlie Copoue, and Frank Trager
is at the shipyard there.

QUITE OFTEN a change in stock brings
better results than anticipated.

DOC JAMES CARSON
that he had his show back in Chata-
naugus after playing the small towns
around Cleveland. He writes: "Never in
all my experience in show business have
I played more surprised. I thought the
mid business was all washed up. Not so.
The people want action, laughs, good
shows and a good show. A good vaude
show playing the small towns would
clean up. We will work towards Mem-
phis and return to Ohio in the winter
and back to the same." Etell Stewart
joined us at Knoxville to be with her
sister, Mrs. Carson. I married Doc
Stewart, her sister. It was a case of De-
cember and May, and I am not ashamed
of it. Della is 21 and I am nearly 80 and
still going strong.

LET'S ALL STEP OUT and find out
whether it was the fault of your pitch or
general conditions which caused all the
poor business take in pre-war days.

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Small "Pin Up" Plaques	2.00	
Large "Pin Up" Plaques	16.50	
W. W. & R. Batters, Gless.	8.00	
Silver Canes, Gross	14.50	
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Ash Trays	3.75	
Large Tumblers	4.00	
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Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To have following week's latest mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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8795 Omaha Hat Bands . . . \$1.75 & \$16.00 M

8796 Omaha Hat Bands . . . \$1.75 & \$16.00 M

8797 Omaha Hat Bands . . . \$1.75 & \$16.00 M

8798 Omaha Hat Bands . . . \$1.75 & \$16.00 M

8799 Omaha Hat Bands . . . \$1.75 & \$16.00 M

8800 Omaha Hat Bands . . . \$1.75 & \$16.00 M

8801 Omaha Hat Bands . . . \$1.75 & \$16.00 M

8802 Omaha Hat Bands . . . \$1.75 & \$16.00 M

8803 Omaha Hat Bands . . . \$1.75 & \$16.00 M

8804 Omaha Hat Bands . . . \$1.75 & \$16.00 M

8805 Omaha Hat Bands . . . \$1.75 & \$16.00 M

8

WANTED

SIDE SHOW FREAKS AND NOVELTY ACTS

Good salaries, best accommodations, long season. Wire

JACK TAYLIN

RUSSELL BROS.' PAN-PACIFIC CIRCUS

Long Beach, Calif., April 27-29; Oxnard, 30; Ventura, May 1.

JOHNNY J. DENTON SHOWS

WANT

WANT

Legal Adjuster, Lot Man. SHOWS—Will give good proposition to Organized Jig Show. Have 20x30 top and banner line if you have something to put in it. Have new 20x60 top and banner line for Side Show or Monkey Show or any other Grind Show. Write or wire

JOHNNY J. DENTON

Pulaski, Tenn.

JONES GREATER SHOWS WANT

For Point Pleasant, W. Va., week April 30; Huntington, W. Va., downtown location for two weeks to follow.

Want High Sensational Free Act for season. Shows—Can place worthwhile Shows; will furnish complete outfits to reliable showmen that can put something inside. Want Pony Ride. Few choice Concessions open. Cecil Frye, if at liberty, wire. Herb Hardesty, wire.

Address, this week, Dunbar, W. Va.

GROVES GREATER SHOWS

SULPHUR, LA., APRIL 23 to 28; JENNINGS, LA., APRIL 30 to MAY 12. WANT AGENTS for Hoopla, Penny-Pitch, Milk Bottle Game, Red-Black, Over-Under.

WANT sober Ride Help; top salary.

WANT to Buy Aluminum Kettle for Old-Style PEERLESS Trunk Model Gasoline Popper.

All replies ED GROVES, as per route.

LEWIS BROS.' CIRCUS and ART MIX WILD WEST COMBINED

WANTED—Wild West People, Jimmie and Aliee Foster, Pete and Anne Glade, Bob and Edith Holt, Hank and Dot Keenan.

WANTED—Semi Drivers, Grooms and Workmen.

Cuban Mask, come on.

WANT Cook House People. Concessions open.

SILVER BILL VOGES, Linden Valley Ranch, Port Washington, Ohio.

AUSTIN BROS.' CIRCUS WANTS

Boas Canvasman for Big Show, Riggers and Sash Men, Ushers, Colored Waiters for Cook House. Will furnish transportation if known. Charlie Rourke, Melvin Smith, wire; also any outstanding Acts for Side Show. Tommy Cornstock Hammetthead, contact me at once. Answer:

M. O'BRIEN

Austin Bros.' Circus as per route. Claremont, Okla., 24; Sapulpa, 25; Holdenville, 26; McAlester, 27; Chickasha, 28.

WANT

CORN GAME AND 10c STOCK CONCESSIONS

WALLACE BROS.' SHOWS

Stuttgart, Ark., Week April 23

Cole a Feast for the Glims; Spacious Canvas Aids Talent

(Continued from page 34)

even if they were six-year-olds when the dancing girls gave up to the circus.

This spec was the last Florida that smacked of super-production, but the three rings were pretty well filled all the way, and it took a little of the unusual to get a spot alone in the center circle.

Big Tops Last Year

Business here has been better than last year despite the fact the first three performances were given to slightly larger than half houses. Friday night the customers came out in droves and the red and white ticket wagons were closed five minutes after the start of the show. The "Sold Out" sign was dragged out for the first time this season. The advance for the two shows today and the Sunday matinee indicates they also will be packed and jammed.

This is considered remarkable with seven performances being played in a city which ordinarily would have been a two-day location for even the most optimistic agent. And it is serving a three-fold purpose. The long stand will give the circus a better view of the Farlan, Paul Nelson and Col. Harry Thomas the time needed to iron out the kinks before the first move Sunday night. It also has made it possible for the cashiers to rehearse along with the performers, and this type of a rehearsal definitely figures to trim a chunk off the season's cut.

The big top—a 150 with three 80s—gives the performance a much better opportunity than it had a year ago when the hippodrome track was so narrow a manage horse had to pick its way carefully between the grandstands and the customers. All canvas is flame-proofed according to government specifications, and the circus is "No Smoking" area. "Exit" signs around to almost compete with Dick Scatterday's banners, and this complete color matter has lapped everyone in this fair city. In fact, his banner line in the big top and the managerie top was quite an attraction to look at.

The running time after the bow Thursday afternoon has been within two minutes either way of two hours and 15 minutes, and Burkhardt says it will be eluding with "everything in it" by the end of the season tomorrow.

It is customary to report that everything is spick and span and fresh with new paint. It is.

Program Is Varied

The program ran the gamut of circus tradition, with the spots being focused on Ope O'Dell's one-armed plagues, Capt. John Smith's boxing horse, Gee-Gee Hughes's Roman drive of a 16-horse hitch, Cole's message horses, Con Collins's wire turn, Ruth Nelson's roping Palomino, Gustino Loyola's new riding act and Harold Voss's flying thrillers.

Loyola's act proved a show-stopper even the members of the troupe, gathered from hither and yon, still haven't completely memorized their routines. In this group are Gustino and his wife, Freddy and Ethel Freeman, Jim Reifensh, Norma Adams, Patricia Logan, Gee-Gee Hughes and Corrine Dearo. Gustino has lost none of his agility and the pyramid numbers on two and four horses are effective. Gustino isn't doing his somersault from one horse to another because he hasn't been able to find a landing gallop suitable for the act. He is still looking for one.

Consuelo Esquedra, a youngster, proved a valuable addition to the wire drive, which included Bert Cardenas and the Caudillo Sisters. Great Orantes had the center spot with their high perch, while Bert Dearo and Virginia Tiffany flanking them with contortions. The Premiums Gusdus and Reifensh are sported on bareback, but this one was stopped sideways for a clown turn and then resumed without any apparent reason.

Helen Scott, Marion Knowlton and Dorothy Lewis handled the 10 working elephants effectively, and ballet girls were perched on the pachyderms' noggin for two effective track line-ups, with the customary ups.

Three seal acts produced by Capt. Spencer Rutledge featured Harry, the horseback-riding fish-matcher. Twenty girls swam on ladders, Spanish, we-

anchors and traps, with Ruth Nelson and Corrine Dearo topping it off with muscle grinds.

Some time was lost in the *Living Art* Creations number and the wardrobe department mist put a few things on and there in the costumes to imitate this one. Shyamen All's Arabie tumbled all over the center ring and finished with one man holding seven others while the Caudillo Sisters and Bonnette Troupes acrobated in the other rings.

Paul Nelson handled a group of 12 Liberty horses in the center ring. They were well trained and responded to command with alacrity. Capt. John Smith and Milt Herriott worked eight-horse groups. Four races completed the hippodrome, and a tall *American* closed, with Florence Tennyson singing the national anthem. Miss Tennyson vocalized effectively seven times during the program and was well spotted.

Otto Griebeling's clowning was tops, as usual. His boxcar match with Freddy Freeman brought out real artistry. Clown alley is a little short in personnel but the numbers were well produced, even the cannon gas didn't gag when caught (matinee Friday).

By the time the circus rolls out of here it promises to be a better show than the 1944 edition, which enabled Zack Turrell to roll in the center last November with a healthy bank balance.

POLACK HITS 40G

(Continued from page 34)

and newspapers spreading themselves on space and features during the show's run.

Irv J. Polack arrived April 15, while Louis Stern, business manager, was here for the April 16 opening in Stockton, 50 miles from here, April 16, to capacity house.

San Francisco dates have been set for the April 20 opening. The contract opening there April 25, but circus goes into Oakland following Stockton.

Alto expenses were considerably over last year, Polack Bros. gave Ben All Starline chapter \$23,000, as its cut for the Sacramento appearance, largest share local chapter has ever received.

Sleepy Hollow Sets Rodeos

PHILADELPHIA, April 21.—Sleepy Hollow Ranch, owned and operated by the Newman brothers, has booked rodeos for May 30, July 4 and September 3. The events will assume the regular program of Sunday name attractions.

Want Concession Agents

For Coupon Stores, Pill Pool, Best the Dealer. Long season.

All address

PATTY FINNERTY

Lawrence Greater Shows Harrisonburg, Va., this week; Winchester, Va., next week.

P.S.—Harry Schreffler, get in touch with me.

MUSICIANS WANTED

For **BUCK BROS.' TEXAS RANCH WILD WEST** Cornets, Trombones, Bass, Double Drums, Salary \$50.00, meals and berth. Will open at Rockwell, Texas, Saturday April 28th. Wire to Rockwell. I will arrive that Wednesday. Can offer you a long, pleasant and profitable season.
L. CLAUDE MYERS.

WANT FOR SIDE SHOW

2 Bally Girls, Mental Act, Tattoo Artist and 1 Major Freak. Will pay top salaries. All address

BROWNIE

Care Lawrence Greater Shows Harrisonburg, Va., This Week

CETLIN & WILSON LINEUP

(Continued from page 37)

shooting gallery, Clare Shrophire; ball games, Otis Rinehart and Jewell Poplin; scale and age, Sol Kane; cockfowling, George Pappas, owner; Mrs. George Pappas, cashier; Edward Whit, head cook; Big Chick, griddle man; H. G. Benton, stock man; J. B. Benton, waitress; Jack stand, Tommy Wilson, in charge.

Bingo—William Coon, owner; Ralph Goldstone, manager; Casey Allen, Lynn Sheers, Charles Lane, Joseph Shearer, Harold Lamont and Stuart Snyder, agents; Mr. and Mrs. Tony Allen, ho-is; Mr. and Mrs. Joseph Goneyer, rooster; Harry Bloom, tennis ball game, ho-is-in and out; Jack Ruff, two ball games and shooting gallery; Mrs. William (Red) Hicks, p.c. & S. W. frozen custard, Sam De Carlo, manager; Bobby McOredin and Charles Forester, helpers. Paul French, popcorn, candy, apples and French fries; H. G. Stevens, beer, ho-is. George Wrich, sky fighter, with Frank Bruno, agent. Harry Nelson, hi-striker; Joe Shine, novelty dice and country music; Bob Coleman, two ball games and clothespin pitch; Mrs. E. Crabtree, futures.

Johnny P. Glaburri, merchandise concessions; duck pond, Paul Richards; milk bottle, Harry Erler; jewelry cork gallery, Jean Erigo; watch ho-is-in pitch, Clark Jick; balloon darts, Danny Meyers; Charles Sheehan, cigarette cork gallery;

Anthony Mignietto and Harry Brown, fly-em-out-of-bed ball game and ho-is; Mrs. E. Shepherdson, dart game; Mr. and Mrs. Joseph Mikolich, basketball game and car rack ball game; Mr. and Mrs. Mickey Vogel, duck pond and fishpond; George Pappas, and Mrs. Mary Benjamin, food and six cats, Steve Wire, agent; John Harrison, futures; Mr. and Mrs. Claude Schreest, two ball games.

George Harris's concessions: pan game, Russell Harris, Ruby Wilson, Lida Unger, George Harris Jr., Helen Cooper and Gary Campbell, one-dice game, Jack Chasler, Bill Harris, Gus Chasler, Mark Hemphill, Dolly Zeelsdorf, Betty Campbell and Carria Campbell, Bent-the-dealer, William (Chink) Smith and Willy Zeelsdorf, P. Pool, Harry Abbott and C. A. Buffington.

Shows and Rides

Merry-Go-Round—E. L. Roberts, foreman, with Harry Decker, Andrew Behler, clutch; L. Miller and Mrs. Fred Miller, Octopus—C. Carter, foreman, with Adam Sweet, George Abbott and Terry O'Connell, Chair-o-Plane—J. P. Powers, foreman, with Peter De Cotaus and Angelina De Cotaus, Roll-o-Plane—E. G. Benton, foreman, with Troy Blanshipp, Elmer Wilder and Mrs. Albert Wolf, Scooter—Red Minter, foreman, with Sam Harris, Bruce Wilson, Moss Harris, Charles Harris and Pete Johnson. Moon Rocket—Peter Johnson, foreman, with Albert Wolf, Willis Martin and C. G. Carter, Caterpillar—John Donkes, Bill Flynn and Missal Harris, Water's Edge—J. J. Waters, S. R. Water Sr. and J. Waters, Jr., owners; Mrs. S. R. Water, tickets.

Dale Barron's Water Circus—Dale Barron and Donald Seaton, front; Junior Barron and Irene O'Shields, tickets. Barron's Seminoles—Billy Henry, Tex Barsh, Dale Barron's 1945 Model Wild Oats—C. G. Barron, superintendent; Lilian Taft, donations; James Dickson, animal keeper; Ed Wright, canvas. Dale Barron's Death Valley Snake Show—Allen Terry, front, and Bill Worman, tickets.

Paradise Reunite—Mrs. Margie Oetlin and Mrs. Edna Oetlin, owners; Les Edman, talker; Auckey Kachetcho, Margaret Ranes, Betty Marshall, Millie Powers, Dotie Velm, Josephine Hallakis, Wilma Stefani, Louise Lee and Jackie Duncan, dancers; William Harris, foreman; Frank Auker, assistant; Art Perram, band leader, with Ken Lewis, drums; Ralph Peters, trumpet; Howard Bryant, stage, with Scottie and Bob, utility, Miss America—Mona Anderson and Mickey Weiss, Delores, Hark entrant; Jud Mitchell, tickets; Ted Schekshuber and Anthony Meglinis, helpers; Rex Allen, talker.

Strong Girl Revue—Mahina Whigham, Malla Kula, Tutl Wans and Louise Mahoe, dancers; Sugar Holt, singer; Lani Wans, Jimmy Powers and Joe Goro, musicians; New Wang, emcee, talker, Clarence Leimhaue; tickets, Bill Brown and Joe Lewis; managed by William Holt, Manton's Side Show—Mickey Manton, manager; Nat Grown, front talker; Helen Lentini, Box No. 1; Jack Odel, Box No. 2; Bobby Barrow, mistress of ceremonies; Buzzy, talker; John Melman, emcee; swallower; Corporal Dewey, pin-proof man; Larr Lora, the human octopus; Lilian McDargue, girl with the iron spider; Lola La Fara, girl immune to electricity; Henry, Abishian pinhead; Trentin, human volcano; Miss Fowles, presenting the two ball game; Helen, Groun, tattooed lady; Francesco Lentini, three-legged man; Zella, mentalist; Annex, annex feature. Chuck Delgren is master of ceremony on Manton's Monkey Show.

Mrs. Norman and Mrs. Miller have front gate tickets.

BLUE RIBBON NORTH

(Continued from page 37)
photos and pan game; Paul Oles, one-dice, hoops and race games; Pauline Delawier, pea pool; Ray Delawier, ball game; Dolly Young, rolldown, three wheels, stunt skills, over seven; Larry Mitchell, palmist; penny pitch; Sherman Norman, ball game; Mr. and Mrs. Knight, fish pond; Henry Miller, cigarette pitch, pea pool, two ball games; Mr. and Mrs. Schnoeki, shoot a Jap, fish pond; Joe Jernigan, cane rack; Cecil Kendrick, layout, ball game, fish pond and hoops.

Sam Bentley, concession manager, leaves this week to fill his contract for the season with J. J. Jones. Allen Allen replaces him.
Boh Fisher's Fearless Flyers are the Free-ack.

JAMES E. STRATES SHOWS, Inc.

Playing the cream of Eastern spots, with 10 weeks of Class "A" Fairs, including Corland, Batavia, Hamburg, N. Y.; Bloomsburg and York, Pa.; Danville, Va.; Greenville, Spartanburg, Anderson and Orangeburg, S. C.

Will book or buy Roll-o-Plane and Fly-o-Plane; have wagons for same.

CAN PLACE

Second Men for Wheels, Scooter Help, Rocket Men, Boss Canvases, Ticket Sellers, Carpenters, Head Porter for train, experienced Talkers, useful Ride Help of all kinds. Best of treatment. Top salaries.

JEAN DELLABATE

Can place at once two Milt Readers. Good still dates and fairs. Wire.

Address JAMES E. STRATES, Chester, Pa., week April 22-23; Bridgeton, N. J., April 30 to May 5.

INTERNATIONAL SHOWS

ON ACCOUNT OF DISAPPOINTMENT, WANT TO BOOK CORN GAME, ALSO COOK HOUSE MANAGER, CAN PLACE SHOWS WITH OR WITHOUT THEIR OWN TRANSPORTATION. WILL BUY SPITIRE OR FLY-O-PLANE. WANT AGENTS FOR GRIND AND SLUM STORES. RIDE HELP OF ALL KINDS. Will buy Blower.

Address Ponca City, Okla., this week; Salina, Kan., next week.

W. G. WADE SHOWS

OPEN TUESDAY, MAY 1, PONTIAC, MICHIGAN

This will be a two-day stand, including Sunday. Downtown location. Can use Independent Shows and Attractions, also a few more legitimate Concessions. Wanted—Ride Help that can drive stunts. Address: W. G. WADE SHOWS, 19199 WOODINGHAM DRIVE, DETROIT 21, MICH. Phone: University 4-0055.

CALL-BUNTING SHOWS CALL

OPENING THURSDAY, MAY 3, EAST PEORIA, ILL.

All people contacted, answer this call. Can place Man to Operate Mechanical Show, also a few more Merchandise Concessions. Address EARL H. BUNTING, Box 297, Ladd, Ill.

NORTH BERGEN, NEW JERSEY

26th Street and Hudson Boulevard Ballgrounds—Seven Days and Nights April 30 to May 6
Can place one additional Ride, Octopus or Tilt. CONCESSIONS—Can place any legitimate Concessions that work for stock, Penny Pitch, Pitch-Tilt-You-Win, Dart Games, Custer, Balloons, Poles, Tents, show carries no wheels or rollers. Don't want to sell Game Agents. Want to hear from Mr. Ganger. Week April 23 to 28, Ridgeland Park, New Jersey. Address communications:
Ross Manning, 109 West 19 St., N. Y. C. Circle 65880

LAST CALL—BAZINET SHOWS—LAST CALL

OPENING MAY 5

WANT MAN TO TAKE CHARGE OF COON GAME. Parker, Fuel (Muscle) Mille and Charley Lou, and in touch with me. AGENTS WANTED FOR BALL GAMES, CATERPILLAR, PITCH-TILT-TO-WIN AND DOOGRA. MAN TO TAKE CHARGE OF POCKYON AND CANDY ATTRACTIONS. RIDE HELP THAT HAVE WORKED FOR ME BEFORE. CONTACT ME. Salary for Ride Help, extra money you come in—\$50.00 per day. For Parker, Address Sam LEVINE, c/o BAZINET SHOW, 400 YORK, NORTH, MINNEAPOLIS, MINN.

ANNUAL ELKS' CARNIVAL AND DANCE

Opens June 15—Mining Towns Full Blast
Can use 3 or 4 Ride men, one or two men, one or two men, good opportunity to tie in with us and stay on when we close festival. TOWN CLOSED BUT IS O. K. UNDER OUR AUSPICES. Answer NOW.
WANTED: Cigar Cade, Candy, Show Machine.
Write to HAROLD PINE, Elks' Carnival, Clifton, Arizona

PAN AMERICAN SHOWS

Want for opening, Anderson, Indiana, Saturday, April 28.
Went Free Act, Animal or Animal, Can place General Agent. Can place Shows with or without own equipment. Want Ride Operators, Ticket Sellers, Carpenters, Head Porter, top salaries and bonus. Good deal for man to take charge of several Concessions, must know how to buy stock, get agents, etc. Want Bingo Operator with help to take full charge. Agents for Ball Games, Pitches and Hoops.
J. R. STRAYER, 401 N. Main St., Anderson, Indiana.

LONE STAR SHOWS

WANT AT ONCE

Ride Help that can drive tracks and carts, also help. Come on. Don't want to sell tickets if I know you. Want Tilt, Penny Pitch, Pitch-Tilt-You-Win, Custer, Balloons, Poles, Tents, show carries no wheels or rollers. Don't want to sell Game Agents. Want to hear from Mr. Ganger. Week April 23 to 28, Ridgeland Park, New Jersey. Address communications:
Ross Manning, 109 West 19 St., N. Y. C. Circle 65880

BINGO—CUSTARD

Will invest \$1,500 in Frozen Custard or Bingo as Manager or Caller. Best references. Harid Grinder.

FRANK LEVIN

c/o The Billboard, 1564 Broadway, New York 19, N. Y.

WANTED

First-class Diesel Man capable of handling show power plants. Salary \$100 per week.

R. L. LOHMAN

CAVALCADE OF AMUSEMENTS
Wichita, Kan., until May 12

HIGH CLASS CARNIVAL

WANTED

FOR ONE-WEEK STAND DURING THE SUMMER. Good concession—high payroll support and good game concessions. Address:
TWIN CITY BOWLING CLUB, INC.
P. O. Box 41
Tombawards, New York

FOR SALE

One To P. Round Trip with 40 middle place, with steel end, low side table, first-class condition. Price \$500.00. Reason for selling, close to army. Address:

ALBERT JACKSON

LONE STAR SHOW, Homer, La., April 21-28.

WANT TO BUY

PIST POINT must be complete with spools. Will buy merchandise if you have it. Give all details and price in first letter.

IDEAL NOVELTY CO.

1825 LOUDEST ST. ST. LOUIS, MO.

WANTED

CONCESSIONS and SHOWS for Celebrations and Fairs.

MOUND CITY SHOWS

1617 Grassian St. ST. LOUIS 4, MO.

Three in Richmond With a 4th Booked

RICHMOND, April 27.—Three carnivals are in operation here, with a fourth preparing for a bow.

Marks is on Petersburg Pike, South Richmond, while Prell has 3300 Bond Street, both being well filled. Harrison Greater Shows popped in Sunday (13) for a week on Mechanicsburg Pike without hitting.

World of Mirths title its lid here April 30.

Marks's opening was rained out, while Prell was a day late when two tires blew on the gas truck on the 450-mile bow from Charleston, S. C.

Harrison missed its opening because the Perils Wheel wasn't in the air.

Greater Rainbow Contracts Marion Fete; Bows April 28

DES MOINES, April 27.—Greater Rainbow bows have continued March, in for April 4, showing on the streets under the auspices of the Lions Club, according to Frank Ward, secretary.

Rides have been overbooked for the opening here April 28, and the midway feature will be Ed Ray's CongoLand, with Susie, the gorilla.

WANT

CAPABLE LEGAL ADJUSTER

JOHN R. WARD SHOWS

Texarkana, Ark., this week;
Pino Bluff, next week.

Wulfsen's Modern Museum

Wants to join at once one Frank, also Working Art, Fire, Art, Juggler, Magic Impromptu Act, Human Orich, Pin Cushion, also Lecturer. Address: JOHN T. WULFSEN, Webb City, Mo., this week; Carthage follows.

WANTED

Perils Wheel Funnel, roller and reliable, top safety, road treatment, good equipment, long stream, 100 ft. high. Motor with wheel now operating in Philadelphia. Joins or vice

MARTIN MECHANIC
2608 Kensington Ave. Philadelphia, Pa.

1 OUT OF 6 ADULTS

DIES OF

CANCER

YOU MAY BE THE ONE



Eminent scientists lack funds for experiments... cancer clinics are starved for equipment... money is needed to care for advanced cases.

Five million dollars a year might cut the deaths from cancer. Might save you, one dear to you. Yet Americans give less than one million dollars. Do your part! Send us anything from 10¢ to \$1,000. Every bit helps!

If you are a resident of the Metropolitan area of New York, and your contribution to New York City Cancer Campaign, 130 E. 66th St., N.Y. 21, N.Y.

AMERICAN CANCER SOCIETY
350 Fifth Avenue, N.Y. 17, N.Y.

St. Louis Lot Business Satisfies John Francis

ST. LOUIS, April 27.—John Francis Show, which opened at 22d and Franklin streets here March 21, has been enjoying good business and will remain at the location thru April 23 when the show moves to Granite City, Ill. for a two-week engagement.

According to Owner John Francis, the show will play industrial cities in Illinois to be followed by a route of fairs in Illinois and Wisconsin, then south thru Mississippi, Alabama, Tennessee and Georgia. Show has 7 rides and 16 concessions.

Among those operating concessions are Mrs. and Mrs. Jerry Griffin, Mr. and Mrs. W. H. Johnson, Mr. and Mrs. E. S. Stratton, Eugene Franklin, Mr. and Mrs. Dale Hatfield, Mr. and Mrs. Guy Patterson, Pat Patterson, Janet Allen, Hilda Coddington, Mrs. John Francis and Alice LaRue, Jack LaRue is rides superintendent, with Nathan Carl, chief mechanic.

World of Today Ladies Form War Workers' Club

PORT SMITH, Ark., April 21.—Shortly before the World of Today Show left winter quarters at Muskogee, Okla., 25 women members of the organization met and organized the "World of Today War Workers' Club for 1945 and pledged to make 500 shapans to donate to the O'Reilly Red Cross at Springfield, Mo. A letter was read from Brig. Gen. George B. Foster Jr., thanking the club for the shapans and the shapans and planning that they have been a great comfort to many returned veterans.

In making 55 shapans last year, 6498 shapans were used. Three hundred fifty dollars was raised for the Mustang-American Fund, and \$500 for the Red Cross, thru the Showmen's League of America; \$75 to the Kansas City Book Bank, and \$50 to the Camp and Hospital Division of the Red Cross at Wichita, Kan.

Virginia Rose Shows Score In Downtown Louisville

LOUISVILLE, April 27.—Virginia Rose Shows, owned by M. P. Kaufman, have had solid business on a downtown lot here the past three weeks. Show probably will remain here until late summer. Week-ends, since the opening March 17, have been just like a "big fair date," according to the management.

Show has five rides and 30 concessions. George Davis and Dick Saxton, of the Davis Bros. show, have been night visitors. Rex Howe has enlarged his cookhouse and installed a floor, sewerage system, running water, gas and a telephone at a cost of approximately \$1,000.

Majestic Greater Breaks In

DETROIT, April 27.—Majestic Greater Shows, originally Bodat's Greater Shows, is breaking in on lots around Detroit with half a dozen rides. No concessions will be carried until May 4, when the shows will expand to full strength and go on the route in Up-State Michigan. Concessions are actually banned under Detroit ordinance.

Wilkins on N. A. Press

ATLANTA, April 27.—William L. Wilkins, well-known circus and theatrical press agent, has been engaged to handle publicity for the North American Exposition, which is to be opened this week by Pete Korikos and Mel Vaughn, owners. Wilkins takes over the job next week at Chattanooga.

Two for Dixieland Shows

MOUNT PLEASANT, Tenn., April 27.—Dixieland Shows have been contracted for the Dixieland Legion celebration here May 7-12, and will play Henderson, Tenn. May 14-19.

Bill's Rides Open Strong

SPARKS, Kas., April 27.—Bill's Novelty Rides opened here April 8 to favorable weather conditions and strong bill. A free gale proved popular. Perils Wheel topped the rides, with Jack Orr's big snake leading the shows.

With the Ladies

By Virginia Kilne

SALEM, Ore., April 21.—Just received an invitation to visit the new Miami house of Mr. and Mrs. J. C. West, Mr. and Mrs. Lee Cuddy, former Salemites, also reside in Clatsop and have lots of showgirls for company in the winter.

Mrs. V. J. Yearout, who with her husband now resides in Portland, Ore., is recovering from a sprained ankle. Elizabeth about took vigorously a rug and felt, spinning her ankle.

Mr. and Mrs. A. Hamilton, of Janzen Beach Park, spent a day at the Eyerly factory recently. It was out in the shop, but it was one of those heavy-mist days, so Mrs. Hamilton spent the time in the office reading The Billboard.

S. W. Shepherd, formerly of the Johnny J. Jones and Foley & Burk Shows, visited with Mr. and Mrs. Eyerly recently. He is working on a small ranch near Hayward, Calif.

Johnny Bennett stopped over in Salem recently en route to Spokane and Naticum, where he will locate for the summer. Johnny is Lee Eyerly's uncle and is interested in horses.

Mr. and Mrs. E. J. Davis are with the Purdie Show in California.

Viola Shaffer, my sister, has just returned from a two-week visit in California. She visited our other sister, Helen Brainerd Smith, and took in several of the popular radio broadcasts in Hollywood. I got in a 10-day vacation on the coast, but the sea sick. Governor and Mrs. Earl Stull were also on the cruise with Mr. and Mrs. Jim Cullen, of Portland, Ore.

Clara Zelger and Rosemary Loomis are back in Rocky Ford.

James Patterson Jr. is still a flight officer in China, where he has been for five months. He flies the B-29 and is now historical and public relations officer with his group.

Lawrence Greater Shows Fayetteville Tilt Okay

FAYETTEVILLE, N. C., April 21.—Lawrence Greater Shows opened on the Lumberton Road circus grounds here recently, sponsored by the PFLI, whose chairman, Leon Gibson, gave excellent co-operation. Weather was ideal, with the exception of Thursday and Friday when it turned cold. Business was the best the show has had in the three engagements here under the same auspices. It opened with 8 shows, 8 rides and 55 concessions. War Bonds were given away nightly, and attendance was about 18,000 for the week.

Louis (Dada) King, recently married, has returned as show secretary, and Mrs. King will join this week.

Among the visitors for the opening were Mr. and Mrs. Dave Endy, Louis (Stretch) Rice, Mr. and Mrs. Joe Kaus, Steve Gatto, Mrs. Jim Braden and Mrs. Buck Denby.

Staff is Sam Lawrence, general manager; Mrs. Shirley Lawrence, treasurer; P. J. Finney, business manager; Bob Hallett, general agent; Louis King, special agent, and Phil Cook, press.

ST. L. POLICE SHOW

(Continued from page 34)

less Pliers number. It was socked at night when the black light took hold.

The Riding Duttons, the Zavatia Riding Family, Bernice's side for life and Fishers were the only presentations rating the spotlight alone. Six sets of spinnies were presented on rollers. Bill's Elephant and Haas's Facyhender; wild animals by Dick Clemens and Frank Phillips, working on Alfred Court group. Carl Bandel offered 36 well-trained half girls in a number to introduce the Duttons, and they worked admirably in a patriotic tableau to close the show. (A complete review will be published in The Billboard next week.)

WANT RIDE HELP

Second Men for Rolloplane, Octopus; Foremen for new Hey-Day from factory.

Can place Revue Girls. Top salaries to all. Place any good Grind Show. All address

ENDY BROS.' SHOWS

Highland Town, Baltimore, Maryland, this week.

BLUE RIBBON SHOWS WANT

Cook House or good Sid-Down Car, also any legitimate Concessions, Ball Games, Darts, String Game, Coca-Cola Bottle, Bowling Alley, Penny Arcade, Scales, Pitch-Tilt-Win. Ride Help—Foreman for Merry-Go-Round and Chairplane! top salary, good treatment, prefer semi clericals. Shows—Can place Ten-in-One, Monkey Show, Snake Show or any good Grind Show. Following people get in touch with me, T. A. (Kid) Stevens, John Ellis of Grand Rapids. All replies E. L. YOUNG, Manager, Rome, Ga.

WANT SENSATIONAL FREE ACT

For all season, short jumps in and around Washington, D. C. Stats all in first wire or letter. Can place Foreman for Merry-Go-Round and Kiddie Ride.

This week, Kyrville, Va., until May 12th, Alexandria (Groveton), Va.

BARNEY TASSELL UNIT SHOW

CAVALCADE OF AMUSEMENTS

CAN PLACE CAVALCADE FOR NEON DEPARTMENT WITH OWN EQUIPMENT. Wonderful opportunity for capable man that can keep neon in operation. Jack Symer, answer. WANT CAPABLE TILT-A-WHIRL, FOREMAN AND RIDE HELP ON OTHERS, ALSO TWO TRAIN PORTERS. Bill Swana, wire us.

ADDRESS WICHITA, KANSAS, UNTIL MAY 13

AL TOMAINI WANTS

FOR BIG CIRCUS SIDE SHOW—SWORD SWALLOWER, MIND READER, FEATURE FREAK, NOVELTY SIDE SHOW ACTS. CAN PLACE AT ALL TIMES USABLE SIDE SHOW AND ILLUSION SHOW WOULD LIKE TO HEAR FROM ALLIGATOR BOY OR GIRL, ALSO CLOWN, FIRST WIRE OR LETTER. FIRST WIRE OR LETTER. AL TOMAINI, c/o James E. Strates Shows, Chester, Pa., this week; Bridgeport, N. J., next. Anybody knowing the whereabouts of Floyd Garner, William Sylvan Ackley or Ray Army, kindly contact me at once. Important.

Bills Reported in Coin

Newspapers Give Publicity

Editorial—Curfew Policy

By Walter W. Hurd

Database Firm Plans Extended Import Business

Governor looks for revenue—State by State review of bills

CHICAGO, April 21.—The trade has been awaiting definite reports on the Florida Legislature since that body convened April 8. It seems that on April 19 two bills relating to coin machines were introduced in the Legislature. No definite reports have been received here yet, but it is anticipated that the bills introduced are probably proposals to carry out the administration idea of repealing the present State license law.

The only information available here, at this writing, is that Senator Ausley introduced two bills known as No. 211 and 212.

Favorable Bills Also

It has been reported that favorable bills will be introduced in the Florida Legislature as well as bills to carry out the governor's request that the present State license for amusement games be repealed. A recent trade report said that probably as many as five bills, relating to coin machines, would be introduced in the Florida Legislature. This would definitely put the Florida Legislature in the spotlight insofar as coin machine legislation goes.

Florida newspapers have also taken the general trend this year by giving built-up publicity to probable coin machine legislation. In fact, when the governor made mention of repealing the present amusement games license in Florida, that mention was featured in papers over the State. A similar condition happened in Wisconsin where the governor brought the subject to the spotlight by proposing or by requesting anti-slot legislation.

While the total volume of coin machine legislation continues downward at the present time, it seems that the States of Florida, Texas, Wisconsin and Missouri are the only ones that are giving any concern to the trade or getting any mention in newspapers.

Not so many Legislatures adjourned during the past week but the trend is still in that direction and this will automatically decrease the volume of coin machine legislation. The trade is beginning to study more carefully the general trend of various types of legislation proposed and that which has already passed this year.

Governor Looks for Revenue

As each State Legislature meets and adjourns, it becomes increasingly evident that a majority of the Legislatures this year had ample funds and the Legislatures were not called upon to look for new sources of revenue. This accounts for the small volume of coin machine proposals this year. In the case of Florida, however, it is different this year. The national ban on racing has cut down the Florida revenue very considerably and hence the governor had to ask the Legislature to begin to look for new revenue to replace that which was lost. That was his reason for asking for an increase in the tax on cigarettes, tax on soft drinks, etc.

A very favorable, and at the same time broadening trend, has been mentioned in these columns many times up to the present. That was the trend that started off in January in which Legislatures began to repeal the licensing of gaming devices in clubs. Already two State Legislatures have passed the law, proposing to that effect, and makes the definite trend in that direction.

In checking over the various legislative proposals this year it is also apparent by this time that most Legislatures are well aware of vending machines and the place they occupy in selling goods. It appears also, that Legislatures are showing an

THE national curfew policy and the ban on racing will stick until V-E Day, according to a statement by President Truman this week. This obligates the coin machine industry to observe the principle of the curfew regulations, insofar as possible, until definite official relief is given.

Only recently two reports were published which indicated a relaxation of some of the restrictions on juke boxes with respect to the midnight curfew. (The Billboard, April 21, Page 63). These two reports were in general terms and only suggested minor relaxation of the curfew policy. Since the majority of locations that they open all night sell liquor in one form or another, the curfew policy must still be observed.

Long experience has shown that the best policy for the coin machine industry is to observe the strict principles of federal regulations. It would be a rare instance in which anything could be gained by fighting the federal government. Federal regulations are issued to apply to much broader problems than the coin machine industry itself.

This does not bar the right of the industry, or any member of the industry, to ask for its special rights in any situation, however. The idea is that the industry should not start an organized fight against federal regulations or federal policies as applied to the industry. Organized fights always run the chance of getting into the newspapers, stirring up a nationwide publicity drive against the business.

Until the federal government removes the curfew ban, it ap-

parently will still have strict limitations on locations that sell liquor or have dancing.

The real application of the national curfew policy to all lines of business affected by it is still in the hands of the regional directors of the War Manpower Commission. Most of these regional offices applied the idea to the letter and set up very strict standards because they wanted to carry out the idea to the fullest extent. This policy still holds true among the majority of regional offices.

There is nothing to prevent coin machine operators from approaching these regional offices for adjustments that can be made quietly and without upsetting the general plans for the curfew. In all cases operators should have due regard for the responsibilities they are placed upon regional WMO offices and give them full co-operation.

If the regional WMO offices relax some of the restrictions on coin machines, then it should be understood among operators that they will be perfectly willing to go back to the strict letter of the plan if there is any public reaction against the trade.

On the whole, the coin machine trade should carefully watch the development of the curfew idea. As is well known in the trade, the war is on, and the curfew has been developing in cities and States for a number of years and the subject has been a matter of careful study by important organizations, who have issued reports on the subject to city and State officials. The whole curfew idea is likely to gain momentum by the present national problem.

Mich. Supreme Court Decision Brings Close-Down in Flint

FLINT, Mich., April 21.—The city is regretting the loss of about \$10,000 in revenue, per year, when amusement games will cease to be operated here May 1.

Operators have been given official notice that they must remove certain types of amusement games by that date, following an unfavorable decision by the Supreme Court. The unfavorable court decision was handed down by the Michigan Supreme Court and has adversely affected the game business in a number of towns that licensed the games.

According to official reports here, there are about 700 licensed pinball games operating in the city.

A State-wide meeting of operators of the pinball game and similar types of machines is scheduled to meet here April 26.

Detroit To Have P-W Job Headache

DETROIT, April 21.—It is estimated that following the war, Detroit will be a quarter of a million in this area. This will leave 150,000 to 200,000 persons left. With the war peak of 1,500,000 jobs in industry it is now predicted that no more than 1,000,000 to 1,200,000 are anticipated in peacetime. Attraction of

Truman's Policy To Benefit Coin Machine Trade

WASHINGTON, April 21.—At least two of the acts of President Truman, during the first week of his term as President, have attracted the attention of the coin machine industry.

President Truman announced his support of the ban on horse racing and the issue of the national curfew plan. It is understood that the national curfew affects amusement machines and juke boxes and disc jockeys.

President Truman also announced his support of the broad electrical expansion program which had been announced enthusiastically by the late President Roosevelt. The electrical expansion program includes many other projects, such as the T. V. A. Electrical development and the wider use of electricity, especially bringing it into the small towns and villages and rural areas, has meant increased business for electricians. It has also meant new locations that have electricity and can thus take the most modern type of coin machines.

Other nations are already planning to copy the electrical expansion program of the U. S., and this may eventually open up many new markets for coin machines in other parts of the world.

New industries to the Detroit area will increase manufacturing jobs alone but this transformation will require years.

DALLAS, April 21.—The distributing firm of S. H. Lynch & Company, Inc., here, is getting big publicity in financial journals because of its part in promoting trade with Great Britain. O. Lynch, one of the principals in the firm here is well known to the coin machine industry nationally. He expects to be very active in the coin machine industry when new machines can be made again, but at the same time his organization will play a big part in importing special lines of merchandise from Britain.

Last year The Billboard and other coin machine trade publications told the industry of the enterprising plans of the Lynch firm. According to the plan, important bank entries in England have organized a chain of wholesale outlets in the United States, including 150 outlets in 10 regions. Dallas was selected for the first outlet to be opened and the Lynch firm was chosen to represent the British interest here.

The plan calls for importing British merchandise, including woodens, gifts, chinaware and other articles of British manufacture which will sell at American prices and the Lynch firm will have outlets will distribute the goods to U. S. markets. The Lynch firm here is already handling all the goods that can be sent across the Atlantic at the present time, which is chiefly chinaware. The firm has a large downtown building with planning and display space for its line of British goods which will be sold at rapid pace when wartime controls are lifted.

This close linking of a coin machine firm with British merchandising interests is expected to be very helpful to the coin machine industry as a whole when the war is over. It is well understood, in British circles, that in order to buy American goods Britain must first sell more goods to the U. S. The Lynch firm is leading the way here to help Americans buy certain kinds of British goods, knowing that after the war England will be in the markets buying new coin machines.

16mm. Film Industry Organizes Assn. and Reviewing Board

LOS ANGELES, April 21.—Movie machine operators will evidence better films in the future what with the organization of a 16mm. film industry and the 16mm. film. The name of the new set-up will be "The 16mm. Producers Association of America."

That of America will prevent duplication and eliminate smut from their motion pictures. Officers of the new association plan to set up their activities similar to the association of Motion Picture Producers, Inc., which governs the motion picture film industry.

A reviewing board has been set up with a priest and a Protestant minister volunteering to serve on the board.

Miami Operators Get Heat Treatment

MIAMI, April 21.—The police department here has been torn asunder by the publication of a letterhead by one group within the police force. At the present time there is a crusade on with the police to get rid of the many known gambling spots. Pay-out coin machines will be included in the drive, it is said.

Newspaper reports say there are 1,400 licensed pinball games and about 600 console payout type machines in Miami.

New Recording Company Starts In Los Angeles

LOS ANGELES, April 21.—A new recording firm, Modern Music Company, has launched activities here with the first of 35 masters being released. The initial release includes *Singin' the Blues* and *Just a Little Blues*. Both tunes feature Hilda Brooks, pianist; Jimmy Blake also sang. Black Wind, drums, and Busio Day, bass.

Headed the firm is Jules Bihari, who for a number of years was associated with the juke box business with Jay Bullock. Bullock is still in the music box business and he and Bihari are still connected to other activities.

According to Bihari, Modern will release records from time to time. On the first release Hilda Brooks is given credit. On the subsequent releases Miss Brooks and the others will share billing. Bihari said that the releases has made up to this time allow the musicians full range of interpretation. "They play what they want and how they want," he said. "In the future it is possible that written tunes will be used." The records are instrumental and no vocal choruses are featured.

Officers Elected at South Dakota Phonograph Operators' Assn. Meet

SIOUX FALLS, S. D., April 21.—Verling Gelb, Deadwood, is the new president of the South Dakota Phonograph Operators' Association, which convened in Sioux Falls April 10 and 11. Other officers elected at the closing session Wednesday were: Vice-President, Elmer Sioux, vice-president, and Harold Scott, Moberge, secretary-treasurer. Scott was re-elected to his position.

Bound to the board of directors were Roy Foster and Bill Powers, Sioux Falls; I. Pierson, Bridgewater; H. C. Carey, W. Brown; Gordon Stout, Pierre; J. Korn, Rapid City, and Tony Truhot, Deadwood.

Guest speaker at a banquet at the Carpenter Hotel, attended by 45 persons, was Thomas H. Crosby, president of the Minnesota Coin Machine Operators' Association.

Robbers and distributors present were M. L. Nelson, Matt Engel and Kenneth Glenn, St. Paul, and Joe Cohn, J. Beaser and Ken Willers, Minneapolis.

Mape Signs Up World Music

SAN FRANCISCO, April 21.—E. T. Mape Music Company is entering the restaurant and industrial syndicated business and has signed World Music, a subsidiary of the World Broadcasting Company, which is in turn a part of Decca Records. Mape will now serve as the main agent for the company with music the same as another well-known firm.

With contracts signed about 15 days ago, Mape has already started lining up his contacts. Included in the deal is the territory embraced by San Francisco, San Mateo, Alameda County and several other counties.

Mape, as part of the music operation in this section, is now opening juke boxes as well as wired music. Both the music box and wired music operations will be continued.

It is believed to be the first operation World Music has signed on the Pacific Coast.

New Hampshire Kills Coin Machine License Bill

CONCORD, N. H., April 21.—A controversial bill to license juke boxes and other slot machines and pinball games, has been killed by a vote of 180 yeas to 120 nays by the House of Representatives in the State Legislature here.

Tested Exploitation Service For Operators Makes Its Bow

NEW YORK, April 26.—Exploitation-minded operators this week had their first opportunity in many a moon to test a promotional service specifically designed to increase the plays on their juke boxes. Yermie Stern, veteran music and show business exploitation man, today sent out the first announcement of the service, which is a 14 by 21-inch four-color poster, listing the nation's top tunes.

Posters are sold to operators in any quantity they desire, one for each location. Operators display them near the juke box in their locations. Service works on old point-of-sale advertising and promotion principle: Customer seated at a table or parked at the bar sees the exploited poster with the top 10 tunes listing, notes a tune or tune title he likes and decides he'd like to hear it on the box, so he goes over and drops in a couple of nickels.

Idea was tested in several territories

over a year ago and play on machines in locations where service was sent jumped anywhere from 21 per cent to 108 per cent. Main objection to service at the time (during Petrillo ban) was that ops were having difficulty getting disks of any reasonable number of top 10 tunes. It was discovered by tests, however, that despite this difficulty service increased machine takes. Today, with new recordings of every top hit tune available, service would operators, to have even greater value to operators.

Low Cost Exploitation Posters are priced at a figure so low that it would be impossible for operators to revise their own posters at any figure even approximating cost for a four-color job of similar quality. (See *TESTED SERVICE* on page 72)

Utah Club Has Juke Box Dance

SALT LAKE CITY, April 21.—The juke box has gone formal in Utah. In Salt Lake City, the swank University Club, which is second only to the Alsa Club in topography and location, is sponsoring a night, takes its juke box jive in white tie and tails.

Twice each month the members and their partners have a juke box dance. Selection of the numbers is made previous to the dance and a run thru of the 32 platens practically constitutes the entire evening. The members of the late-30s make it with replays. On dance nights the juke gets no nickels but has a popularity which makes for plenty of play from the regular clientele.

Flash footmen are still used for special holiday events and occasional dances but the juke still draws even on regular dance nights with local orchestras and is topped only on holiday events.

All members of the club are male university graduates.

Oldie Disks Are Utica Favorites

UTICA, N. Y., April 21.—The old-fashioned juke box is big in Utica, where the music machines as the current crop of platens, claims a Utica operator. Tunes like the One Rose, Maybe, Some of These Days and After You've Gone, are as standard as hamburgers, writes Yates W. Hoag, music machine operator of that city.

Hoag says that the juke box has been taking its place in Utica's all-time hit tune and has been a constant winner from the time it was first introduced. Favorites are also in great demand in this territory with Blue Hawaii, *Go to the Island* and Sweet Lullaby being the old. Favorite recordings at lists on Utica turntables are Bing Crosby, Gene Autry, Rose Morgan, Dick Robertson, Bunny Berigan and Kaye Smith. Hoag also boasts that one of his swank downtown locations were out every available copy of *Mistakes*, an oldie recalled by the Blue Steel Orchestra.

New Distributor Opens in Houston

HOUSTON, April 21.—The Standard Music Distributors opened here this week. This new distributing firm, owned and operated by H. M. Crowe and Sam E. Ayre, both well known in coin machine circles throughout Texas, will handle the Peckard line when it is available, in Texas and Louisiana. Crowe is presently discharged from the navy in February of this year after almost three years in the service. Both Ayre and Crowe will be in charge of the distributing Company in Houston.

Vaughn Monroe Used Club Has Operator Party

MINNEAPOLIS, April 21.—During Vaughn Monroe's recent stint at the Orpheum Theater here, coin machine operators had the chance to meet the band at a cocktail party given by F. C. Hayer Company, local Victor record distributors.

Approximately 75 phonograph operators showed up for the party with the Orpheum band. The operators, the orchestra, doing a fine job greeting and entertaining those present.

Vaughn's coin operation and sincerity were greatly appreciated by the operators.

Thieves Active In Provinces

ST. JOHN, N. B., April 21.—There has been a reduction in the number of grab and snatch thefts involving coin machines thru the Eastern provinces in recent months, but an increase in the volume of sneak thievery. In the former, the thieves rush a coin machine out of a location and smash it to extract the money from the coin box. Usually in such cases several damages if not total loss to the machine, and dropping the remains in some back yard or alley. More of this type of theft has prevailed in Halifax, N. S., than anywhere else. Two or three men walk into the premises of an operator, and rushed out with a machine, each helping to carry the load to the nearest alley or backyard, where the smashing starts. By the time the police arrive all that is left of the machine is a mass of wreckage.

Where crowds congregate, thieves are also active. In some cases, coin machines during business hours. Recently at an arcade in the Maple Leaf Gardens Recreational Center in St. John, N. B., a coin machine was carried off. He had taken out 50 cents when detected and was held by an employee of the arcade until a policeman was summoned. In the district court, the boy pleaded guilty to the theft of three months in county jail was suspended by the magistrate.

Berger-Gansner Form New Firm

NEW YORK, April 21.—Another new opening was announced in this New York area this week along the famous coin machine row, otherwise known as 10th Avenue. Harry Berger and Sam Gansner (formerly of Sewell Music Company) have opened a new 612 10th Avenue, New York, under the name of West Side Distributing Company. They plan to distribute all types of music equipment. Joe Shuman will be in charge of the service department.

Music Ops Name Re-Issues: Oldies Tunes to Be Cut

NEW YORK, April 21.—Tips of tunes, both oldies and new ones which have not yet been re-issued (or recorded in sufficient quantity) are supplied by The Billboard Operators' Advisory Committee, over 100 music machine operators from 12 states and throughout the country.

Each operator member selected four tunes, which, to the best of his knowledge, have not been re-recorded. It was obvious therefore that the juke men would have to dig and do so with great care in order to select potential topsters not already recorded at one time or another.

Some of the tunes were recorded, however, unknown to the music machine operators which would indicate that the recording lacked sufficient promotion or had been issued too long ago.

Many Oldies Mentioned Many tunes mentioned are old-timers, (See *CPS NAME* on page 72)

Calif. Music Operators' Assn. Aids Red Cross

OAKLAND, Calif., April 21.—The late Mel Menkes, formerly one of the members of the winning team to be drawn by the California Music Operators' Association, has made it possible for the association to hold a drawing for a three-carat diamond ring, which has been appraised at \$2,000. All proceeds from this drawing are to go to the Oakland Chapter of the Red Cross, for the purpose of buying motorized equipment.

The drawing will be held at the Oakland Chapter, Red Cross headquarters, 123 East 14th Street, Oakland, on May 12. The drawing has been approved by Mr. Russ, manager of the Oakland Chapter of the Red Cross, with the understanding that all proceeds be used for this purpose and no other. The drawing will be sold at \$1 each and may be purchased at the office of the California Music Operators' Association, 123 East 14th Street, Oakland.

Mr. and Mrs. Menkes presented the ring to the California Music Operators' Association with the one thought in mind that this would be an opportunity for the music operators of this district to do something really worth while for the Red Cross and the war effort. The master committee has been appointed to handle this drawing and is composed of Mrs. Mel Menkes, donor; Thomas W. Russ, manager of the Oakland Chapter of the American Red Cross; George A. Miller, State president of the California Music Operators' Association; Joe Shila, chairman of the board of directors, and Directors H. V. Munson, G. L. Spear, George Delacour, J. K. Thompson, Harry Melnick, Frank Gansner, Miles Standish, vice president, H. S. Siskler, and secretary, William A. Mallick.

Disk Carton Supply Low—Factories Can't Ship Small Orders

NEW YORK, April 21.—Small record manufacturers here are being handicapped by the shortage of record shipping materials. It is estimated that some 50 per cent less corrugation is available for chipping purposes and that because of this many smaller orders from ops have been made to wait. Music machine operators must hit by this shortage and are being forced to order records in 15-25 lots. Policy of many record distributors has been to hold off on all orders under a minimum amount of 150 copies. This has been in favor ops with the smaller orders of 25 or so records.

Fortunately, their cuts in the supply of record shipping cartons is not anticipated at this time—and from all indications the situation will improve, especially following the fall of Germany.

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ADVANCE RECORD RELEASES

(Continued from page 25)

THE ARMY AIR CORPS.....	John Charles Thomas (Victor Young Ork).....	Victor Red Seal 10-1187
THE MORE I SEE YOU.....	Carrie Carr.....	Decca 16671
THERE I'VE SAID IT AGAIN.....	Jimmy Dorsey (Teddy Tuller).....	Decca 16670
THERE MUST BE A WAY.....	Johnnie Johnston (Paul Weston Ork).....	Capitol 196
THERE MUST BE A WAY.....	Charlie Spivak (Jimmy Saunders).....	Decca 16670
UP JUMPED LOVE.....		Victor 20-1663
WHAT MORE CAN A WOMAN DO?.....		Majestic 7138
WHEN I GET TO THINKING.....	Peggy Lee (Dave Barbour).....	Capitol 197
YOU BELONG TO MY HEART.....	Big Crosby-Verger Cabaret.....	Decca 23413
YOU BELONG TO MY HEART.....	Charlie Spivak (Jimmy Saunders).....	
YOU WERE RIGHT, BABY.....		Victor 20-1663
.....	Peggy Lee (Dave Barbour).....	Capitol 197

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 22)

What's New.....	Week 4	Week 5	Week 6
1.....	4.....	5.....	6.....
2.....	5.....	6.....	7.....
3.....	6.....	7.....	8.....
4.....	7.....	8.....	9.....
5.....	8.....	9.....	10.....
6.....	9.....	10.....	11.....
7.....	10.....	11.....	12.....
8.....	11.....	12.....	13.....
9.....	12.....	13.....	14.....
10.....	13.....	14.....	15.....

Record Reviews

(Continued from page 25)
**TED MARTIN AND THE AIR-
LANE TRIO (DeLuxe)**
My Dreamland for You, V.
The Hand Solder, W. V.

With plenty of romantic appeal in his pipes, Ted Martin impresses with his singing of the love ballad, *My Dreamland for You*. Moreover, his vocal efforts are pointed up by the combination of organ, accordion and guitar representing the Air-Lane Trio, following the smooth and melodic lines established by the Three Suns of cocktail music. The *Hand Solder* is a waltz novelty, an innocuous farewell song that shows neither Martin or the trio to any particular advantage.

There's plenty of melodic charm to catch coles in the singing and playing for *"My Dreamland for You."*

THE CHARITOTEERS (Columbia)
I Don't Get Anything to Dream—FT.
Don't You Notice Anything New—FT.

Their first post-ban blueset, The Charitoteers apply their virtuosic singing style effectively for both of these ballads. With solo voices, running the entire range of the musical scale, against a bank of sustained vocal harmonies sparked by a small accompanying orchestra, The Charitoteers sing it smoothly and soothingly for Sigmund Romberg's and Dorothy Fields' *I Don't Get Anything to Dream* from *Up in Central Park*. Their vocal blend is equally effective for the pop ballad, *Don't You Notice Anything New?*

Phrases appeal of these sides will depend largely on the personal appeal of the singers.

HERBIE FIELD'S SWINGSTERS (Savoy)
Buck's Boogie Woogie—FT.
Ma's Riff—FT.

It's backroom and smoky jam session for this swing gang getting its start from Herbie Fielder's solo sax whistling, with the clatters falling all over the grooves. Playing is sloppy and the intonation just as bad. Both *Buck's Boogie Woogie* and *Ma's Riff* are fashioned out of blues strains, and it's a procession of solo improvisations that

provide a lift far and few between. Men on this session, as label identifies them, are obviously capable. But this one session should have been cut the morning after rather than the night before.

Phrases can pass this one by without any misgiving.

COUNT BASIE (Columbia)
This Heart of Mine—FT.
The Old Feeling—FT.

There's little here to identify the music making with the capabilities of Count Basie, for a matter of fact, the sides no more typify the music of Count Basie any more than they do that of Andre Kostelanetz. Going on a stringing bang with a vengeance, Basie has added to the band the fiddle section of 12 out of Kooly's crew. And the two elements are no more a mix than the soulful song selected by Lynne Sherman, who comes out of retirement as the wife of Basie's personal manager, Milt Eshman. Nor does the heavy scoring of Hugo Winterhalter, providing the Count for a few moments at the keyboard, give any element of individuality to any of the participants. Check up this couplet as a noble experiment, for there is an element of salvage in even the selections—both *This Heart of Mine* and *The Old Feeling* being yesterday faves. There is every reason to believe that Basie and his band can hold up well enough on their own without such pseudo-class trimmings.

Nothing in this opening to indicate any real phone possibilities.

CHARLIE BARNET (Decca)
Shyness—FT.
Wind and Blues—FT.

Playing the brand of music he likes best, Charlie Barnet is entirely in his element for both of these sides, with the result that the sides represent an important contribution to hot jazz. Barnet, of major interest, and making for the most excitement, is the *Shyness* and *Wind*, long identified with the trumpet tooting of King Oliver and Louis Armstrong. This time, the slow blues theme serves as a showcase for the maestro's solo sax virtuosity. And it is pure sorcery all the way. *Shyness* is a bright and breezy rip that cuts out for a jump session, with the maestro and his pianist sparking the solo passages.

An instrumental couplet, both sides should mean much for the music machine among the youthful enthusiasts. "*Wind and Blues*," in particular, should prove equally potent at the Harlem location, where Charlie Barnet has an accepted sales.

MILLS BROTHERS (Decca)
Put Another Chair At the Table—FT.
I Wish—FT.

The Mills Brothers get into a pleasant *Peppermint* frame of singing for *I Wish*. A sentimental ballad of strong attractions, it is introduced at a slow ballad tempo, with the bards stepped up rhythmically for the remaining two stanzas. The song itself follows the lyrical pattern of *Peppermint*. The same tempo contrasts are applied to *Put Another Chair At the Table*, also a ballad of sen-

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E. T. MAPE MUSIC CO.
(Manufacturing Division)
1701 W. Main Blvd., Los Angeles 15, Calif.
(DFW 2341)

Guaranteed. TOP BID

FOR YOUR

USED RECORDS

'Why Wait—Cash in Now!
WE PAY THE FREIGHT
Shipping Cartons if Needed

WRITE OR WIRE COLLECT

MODERN RECORD CO.

7463 So. Chicago Ave. Phone: PL 6657
CHICAGO 19, ILL.

WURLITZER - SEEBURG - ROCK-O-LA

MOTORS

REPAIRED
10 DAYS SERVICE \$6.00
\$1.50 EACH IN SINGLE LOTS
SHIP TO US EXPRESS PREPAID

BUSSEY SAGE

ELECTRICAL COMPANY
FOR OVER FIFTY YEARS
604 BIRD MAIN ST., MALDEN, MASS.

CLOSE OUT

NEW SELECTIVE SPEAKERS

4 Model 430 Wurlitzer Selective
Speakers with 8-10-25 Box . . . \$109.50
1 Model 500 Wurlitzer Selective
Speaker with 8-10-25 Box . . . 249.50
All New and Still in Factory Cases.
30 Seeburg Selective-Magic Wall Boxes,
24 Set, Late Model, Used . . . \$12.50
2 Seeburg Selective-Magic Wall Boxes,
24 Set, Late Model, Used . . . 7.00
1 Model 700 Seeburg, Late Model . . . 89.50
One-third Deposit With Order, Balance C.O.D.

IRWIN DISTRIBUTING COMPANY
106 So. Grove . . . WICHITA, KANSAS
Phone 87514

GLG TUBES—\$1.20

6J5 . . . \$.70 2A3 . . . \$1.32
75 . . . \$.25 4A568
All New in Factory Seals—Cartons

Mazda Minuteman Tubes—Nos. 46, 47, 51,
55, 50, 50A, 50B, 50C, 50D, 50E, 50F, 50G, 50H, 50I, 50J, 50K, 50L, 50M, 50N, 50O, 50P, 50Q, 50R, 50S, 50T, 50U, 50V, 50W, 50X, 50Y, 50Z

List of Phonograph Suppliers Free on Request.
OPERATORS ELECTRONIC SERVICE
5713 Euclid . . . CLEVELAND 3, Ohio
(Cherry 6321)

SEEBURG PICKUPS

\$6.00
Remount—Each. . . 24-Hour Service
Send in your old pickup, complete. Shipped back
same day received. Records and P.M. Cans Col-
lected. Guaranteed work.

All New in Factory Seals—Cartons

MCKINLEY AUTOMATIC MACHINE SERVICE
6121 Branton Ave. . . PITTSBURGH 21, PA.

OPERATORS

SELL YOUR NEW SURPLUS RECORDS
FOR CASH
Send List of Labels and Numbers for
Disposal.

TUTTLE SALES CO.
504 S. Soline St. . . Syracuse 4, N. Y.

ment in its lyrical expression of a
chair for the returning soldier. How-
ever, neither words nor music pack any
emotional hit to make it take.

"I Wish" may prove a real sleeper and
phone ops should not be caught napping on
this side.

WANTED TO BUY

Table 24-Record Kuro Model Plus
phonograph. Will pay \$109.50 plus
\$10.00 for crating.

NORTH MAIN AMUSEMENT COMPANY

2601 North Main Street
Houston 9, Texas

RECORD DISCS

For 61, 71 and all other Wurlitzer
Counter Models, reconditioned. I
will make your old discs the same
dimensions as when new and guaran-
tee them to give satisfaction.
Price \$7.50 for set of 12, or \$6.00 a
set in lots of 5.

HUGO JOERIS

3208 Jackson St., Amarillo, Texas

MUSIC OPERATORS—RADIO SERVICEMEN

Send us your old Radio Tubes. We will
reprocess and clear all shorts and open filaments,
50 cents each. 30-day guarantee on
all tubes we process and repair.

LATEST NEW METHOD

MILLS MUSIC SERVICE

147 Columbia Avenue . . . Vandergriff, Penna.

We Pay Spot Cash FOR YOUR USED RECORDS

No Shipment Too Big . . . None Too Small

Wire Collect How Many You Have

WE PAY THE FREIGHT

J. F. BARD

414 South Franklin Street

Chicago 7, Illinois

Coin-Operated Vending Machine Offer Dispenser

AMERICAN EAGLE
(LIKE NEW)

Fruit Reels, F. P.
Tobacco or Quarter
candy, Full Payoff
Tobacco with quarters
instead of Tobacco
and watch your
income in play.
China thion pays off
instantly on every
combination.

\$19.50 16 or 54
PLAY



NEW REVAMPS

FLAT-Top	\$250.00
IDAHO	239.50
OKLAHOMA	239.50
GRAND CANYON	239.50
WAGON WHEELS	239.50
ARIZONA	239.50
STREAMLINER	239.50
MARVEL BASEBALL	179.00

USED COUNTER GAMES

Victor Home Run, 16 Play	\$52.50
Victor, Quarter Symptom	5.00
Acce, Pease 8th, Div. Mod.	6.46
Club, 8th, 5th, Div. Mod.	6.50
Yankee, New, Div. Mod.	12.50
Club, Pease	27.50
Blomp	42.50
Blomp, New	44.50
Blomp, New	44.50
Liberty, 16 Reel, 8th, 5th, 9th	12.50
Liberty, 16 Reel, 8th, 5th, 9th	12.50
David 21, New, Div. Mod.	12.50
Lucky, 16 Reel, 8th, 5th, 9th	12.50
Impe, New, 16 or 54, 8th, 5th	12.50
Mill, 16 Reel, 8th, 5th, 9th	12.50
Club, 16 Reel, 8th, 5th, 9th	6.00
William, 16 Reel, 8th, 5th, 9th	13.50
Blue the 16 Reel, 8th, 5th, 9th	13.50
West, 16 Reel, 8th, 5th, 9th	13.50
West, 16 Reel, 8th, 5th, 9th	13.50
West, 16 Reel, 8th, 5th, 9th	13.50
A.B.T. Tarcot, 16 Reel, 8th, 5th, 9th	13.50
Marvel, 16 Reel, 8th, 5th, 9th	13.50
Boile	13.50
Sparks, 16 Reel, 8th, 5th, 9th	13.50
Award, Fruit Reels, 16 Reel, 8th, 5th, 9th	13.50
Shimam Stamp Machine, Brand	29.50
New, 16 or 54	29.50

SLOTS & CONSOLES

2 254 Mills Gold Chrome	\$435.00
1 154 Mills Chrome	375.00
1 154 Mills Chrome	375.00
1 154 Original Gold Chrome	350.00
1 154 Original Silver Chrome	350.00
1 254 Blue Front	345.00
1 154 Blue Front	345.00

PEANUT AND BALL GUM VENDORS

Northwestern Model 33, P.	7.50
Northwestern Model 40	7.50
2 254 2 Compartment	2.50
Stands for Snacks	2.50
Columbus Model 33, Ball Gum	7.50
Columbus Model 34, Ball Gum	7.50
Longridge 16 Reel, 8th, 5th, 9th	12.50

PHONOGRAPH

2 Grams, 18 Record, Each	\$140.00
2 Grams, 18 Record, Each	130.00
1 Wurlitzer Counter Model 61	130.00
2 Wurlitzer Counter, Model 61, 62	130.00

RAKE COIN MACHINE EXCHANGE
609 SPRING GARDEN STREET
PHILADELPHIA 23, PA.

SNACKS
(RECONDITIONED)

\$12.95
Each

1c Novsda, Mod.
1c 33, Jr. 3.95
1c King
(new) 4.95
1c 2-Gal. Stick
Cup 5.95
1c-5c Master, Leda Model 12.50
2-Gal. Paraffin 12.50
1c Derby Vendor (new) 12.50
1c-5c Novsda, Tri-Selector, 3-Gal. 27.50
50% Deposit, Refund 50% C.O.

F. O. B. Newark
SEND 25c for our BIG COMPLETELY ILLUSTRATED POST-PAY CATALOG OF OVER 1000 MACHINES.

ASCO, 238 MURRAY ST., NEWARK, N. J.

STAMP FOLDERS
For Stickers and Albums
STAMP VENDING MACHINES
Immediate Delivery—Any Quantity.
UNIVERSITY PRESS
485 EIGHTH AVE., N. Y. C. DR. 2-8890

Drink Venders Plan for V-Day

Special dispensing units to be made available for use of entire industry after war

NEW YORK, April 21.—As V-E Day and then V-Day itself approaches, the drink vending machine business is looking forward to one of the greatest expansions in history.

Before Pearl Harbor there was much experimenting with the manufacture of drink vending equipment and it is estimated that close to 30,000 machines were manufactured and sold. But a great many of these machines are not in operation today. Some did not mix the drink properly. Other machines did not dispense the drink at the proper instance and others had refrigerative trouble. Paper cup as well as shortages of the beverage themselves have likewise contributed to the shrinkage of the number of machines in operation.

Despite the decreasing activity in the operating end, there is probably no other branch of the coin machine industry that has received more attention from manufacturers through the war period than drink venders. The very mechanism of the machine itself is responsible for this. Cup manufacturers, refrigeration industries and beverage producers, besides practically every manufacturer that has been allied with the coin machine industry during the past decade, all have a stake in the recovery and the future of drink machines. They are doing everything within their power to have a part in the future boom. Moreover, the government has not been slow to recognize the industry as a sure bet for post-war employment. They have been liberal in allowing manufacturers materials to make limited numbers of machines for experimental purposes.

Cup Makers Design Unit

A great deal of this experimental work is being done by manufacturers of paper dispensing cups. Dispensing the drink properly has been a major problem with the industry. Bringing forth a constantly clean full cup of cooled beverage has been the hope of every drink vending machine manufacturer, distributor and operator in the country.

Some time ago manufacturers of machines and beverages indicated to one paper cup manufacturer a desire for co-operation to help solve the dispensing problem. As the vending machine provided a place in future merchandising of beverages, the cup people viewed the situation with an eye for future sales and set about to design a dispensing equipment for inclusion in all types of drink vending machines.

At the present time several of the leading cup manufacturers actually have working models of dispensing units that are being tested by experienced coin machine operators.

New England Postage Machine Operators Elect New Officers

SOMERVILLE, Mass., April 21.—A meeting of the New England Postage Stamp Machine Operators, at which new officers were elected, and post-war plans of the association discussed, was held here recently.

The assembly was opened by President Beverly F. Ottaway, and members through the meeting were informed of the objects of the association as well as the plans for the expansion of the organization for the betterment of postage meter operators through the indus-

3 Million To Be Spent on Peanut Promotion

FORT WORTH, April 21.—Determined to keep up the high production of peanuts after the war, the directors of the National Peanut Council in session here Wednesday (18), proposed to spend \$3,000,000 in the next three years to tell the public about the product.

Coupled with the publicity and advertising campaigns outlined by Walter A. Richards of Columbus, Ga., president of the council's board, would be a research program to find new uses for the peanut. Expansion of the number of products derived from the peanut would enable the high wartime acreage of the crop to be retained in the post-war years, Richards declared. Of the 2,920,000 acres of the crop in the United States, nearly one third are in the Southwest, he stated.

The National Peanut Council, National Shellers' Association and Southwest Peanut Growers' Association joined in the plan to keep up present peanut production.

Cigarette Tax in Utah Decreases

SALT LAKE CITY, April 21.—Improved conditions for tavern operators, but losses for route operators of cigarette venders in Utah were reflected in the Utah tax commission's report to the state legislature. The report showed that the monthly receipts of the current fiscal year, which ends June 30,

The 1945-46 beer shortage overcame the tax collections for July to April on State beer taxes jumped from \$144,802.83 in the preceding fiscal year to \$150,216.70 on the same basis. Despite the shortage of liquor, the 4 per cent liquor tax in Utah owned stores, collected for school lunches (not representing profits) jumped from \$325,842.47 to \$336,509.50.

Increase in the beer and liquor taxes undeniably denotes larger taxes for juke box operators and pinball games.

The cigarette shortage was sharply outlined in the decrease in the collections of the State tax of 2 cents per pack on common brands. Against a collection of \$488,852.87 in the first nine months of the 1945-46 tax year, there was only \$412,846.89 for the same period in 1944-45. Only a small percentage of this represents a normal loss to vendors, but there has been a tendency locally to drop the venders to prevent stripping by cigarette-hungry populace which follows the vendors from location to location.

Counter sales have resumed popular favor to insure more even distribution and to give some protection to regular customers.

Sales and use taxes on staples showed some advances, with a slight decrease in State gasoline taxes, a decrease which is gathering momentum and may have no good for suburban spots during the summer months, nor for the beach resorts.

American Cigs \$2 in China

CHICAGO, April 21.—A report received this morning indicates American cigarettes in Chungking, Chingtu, Kunning and other Chinese cities are selling for the equivalent of two American dollars per package of 20.

Several new members were admitted to the association.

Dealcman's indignity for stamp machine were discussed and the president urged that operators stick together and use the benefits of the association regularly.

The following committee on by-laws was appointed: Mr. Pierce, of Winthrop, chairman; Mr. Criminger, Brighton, and Mr. Van Allen, Somerville. Mrs. Beatrice Wetman, Chelsea, was elected secretary-treasurer.

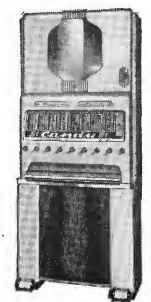
Candy Manufacturers Settle Supply Aches At New York Confab

NEW YORK, April 21.—Candy makers from throughout the Middle West met Thursday in the Hotel Pennsylvania, where considerable discussion was held on the many problems confronting the manufacturers since imposition of the wartime supply and quota restrictions.

Among the major problems tabled and discussed were those of man power, raw material, packaging, sugar quotas and re-employment of veterans. The meeting, which was jointly sponsored by the National Confectioners' Association and the Association of Manufacturers of Confectionary and Chocolate, also discussed the industry merchandising campaign being directed by the NCA Council on Candy.

The program committee for the meeting was composed of: Herman L. Hoops, chairman; Charles H. Adelson, Charles F. Heig, William C. Kinsinger, James A. King, David P. O'Connor and Irvin C. Shaffer.

PROVED DEPENDABLE



Univendor
Finest in Candy Vendors

Back after Victory



STONER MFG. CORP.
Aurora, Illinois

Fast lens. Bargain for quick sale.
POP HALE
 425 S. 8th St., Waco, Tex.

MARKET VALUES

5-BALL PIN GAMES

Champ	\$55.00	Snappy	\$65.00
Major	41.00	6-10-30	Write
Major	41.00	6-10-30	Write
Major	41.00	6-10-30	Write
Major	41.00	6-10-30	Write
Major	41.00	6-10-30	Write
Major	41.00	6-10-30	Write
Major	41.00	6-10-30	Write
Major	41.00	6-10-30	Write
Major	41.00	6-10-30	Write
Major	41.00	6-10-30	Write

SLOT MACHINES AND CONSOLES

25¢ Brown Front Cherry	Write
C.R. D.F. K.A. Ser. 441920	Write
25¢ Wer Eagle, Brown Front	Write
2 25¢ Cherry Bell, C.H. 3/10	Write
10¢ Ser. Over 400,000, Orig.	Write
2 5¢ Cherry Bell, C.H. 3/10	Write
P.O. Ser. Over 400,000, Orig.	Write
10 Cello	\$30.50
10 Columbia Cig. Rl.	39.50
10 Jumbo Parade, C. P. O.	98.00
10 Jumbo Parade, F.P.	112.00
35 Track Time	112.00
Kerny Kentucky Club	89.50
Big Game, F.P.	120.00
Jennings XV Cigarette	85.00

ARCADE EQUIPMENT

Bally Rapid Fire	\$166.50
Seaburg Shoot the Clerk	
Conv. Jap.	135.00
Wurlitzer	150.00
Chicago Can Hockey	225.00
Bowl-A-Bomb	195.00
Super Submarine Gun	150.00
Scientific Betting Practice	105.00
10¢ Jumbo	125.00
Jennings Rl. in the Bank	120.00

PHONOGRAPH

Wurlitzer 616	\$185.00
Wurlitzer	125.00
Mills De-Rail	100.00
2 Shingling Towers, Like New	
Wurlitzer Victory Cabinets-2	325.00
Wurlitzer 616	175.00
Shingling Tower, 40 Select. Hi-Bay	475.00
2 Mills Panorama	365.00
Mills Theme of Music	215.00
Hokels Playmaster Spectrovox	Alt
All machines cleaned and checked.	
Prices include parts, repairs, packing	
charges. Half deposit with order.	
W.C. Phillips—Phonographs, all makes	
and records, terms in connection with	
coin-operated machines.	

THE MARKEPP CO.

4310 Carnegie Ave., Cleveland 3, O.
Telephone: Henderson 1043

SALESBOARDS

Owner	His—IMMEDIATE DELIVERY!	Price
800 65 Deluxer	800 65 Deluxer	\$12.00
100 65 Deluxer	100 65 Deluxer	\$12.00
100 65 Deluxer	100 65 Deluxer	\$12.00
100 65 Deluxer	100 65 Deluxer	\$12.00
100 65 Deluxer	100 65 Deluxer	\$12.00
100 65 Deluxer	100 65 Deluxer	\$12.00
100 65 Deluxer	100 65 Deluxer	\$12.00
100 65 Deluxer	100 65 Deluxer	\$12.00
100 65 Deluxer	100 65 Deluxer	\$12.00
100 65 Deluxer	100 65 Deluxer	\$12.00

WORLD'S BEST BOARDS, TICKETS, CARDS DELUXE SALES CO.

BLUE EARTH, MINN.

FOR SALE

Keep Em		G. I. Joe	
Flying	\$125.00	(Jungle)	\$68.50
Big Parade	115.00	Grand Canyon	185.00
Moniker	75.00	Venus	69.50
Barfa Fe	185.50	Ag Oilcous	109.25
Barfa Fe	185.50	Threshed	500.00
Barfa Fe	185.50	Longwood	500.00
Barfa Fe	185.50	Oliah Trophy	250.00
Barfa Fe	185.50	41 Derby	285.00
Barfa Fe	185.50	Barfa Fe	185.50
Barfa Fe	185.50	Barfa Fe	185.50
Barfa Fe	185.50	Barfa Fe	185.50

Terms: 1/3 Deposit With Order, Bal. C. O. D.

CITY AMUSEMENT CO.

815 S. Saginaw St. FLINT 5, MICHIGAN

WE HAVE A JOB

For one first-class Mechanic to work on Pin Ball Games and Phonographs. Only first-class man on salary. The salary. Write, call or write

RITZ AMUSEMENT CO.

1972 Kings Ave. Phone 6-7282



WITH A 15TH AIR FORCE SERVICE GROUP IN ITALY. Corp. Jack Buckman, of 4531 Pimlico Road, Baltimore, attempts to hit the "home" hole on a pinball machine in his squad on an army, which would supposedly indicate his next stop in army travels, while looking on from left to right are Corp. Howard L. Stemple, of Parsons, Va.; Serg. Glenn E. Ledgerwood, of 464 North Detroit Avenue, Hollywood, and Staff Serg. Willis A. King, of 731 Baldwin Street, Meadville, Pa. The machine, which enlivens the day room of their service squadron within a 15th Air Force Service Command air service group in Italy, was constructed from scrap materials by Sergeant Ledgerwood and wired by Staff Sergeant King. Photo by S/Sgt. Vincent J. Pitterle.

Cincinnati Firm Buys Los Angeles Machine Distributor

LOS ANGELES, April 21.—Harry A. Kaplan, who operated the Southwestern Vending Machine Company here, has sold out to a triple partnership, Ben Goldberg, Bill Marmer and Jack Simon. Goldberg and Marmer are associated in the operation of Slicking, Inc. in Cincinnati. The firm name of the local company will be changed to Slicking Distributing Company. However, it will operate independently of other Slicking branches.

Marmer intends to return to Cincinnati within the next 10 days. Jack Simon will manage the local spot with the present staff of employees being retained.

Plans, when war conditions permit, call for a complete revamping of the spot on 1000 Boulevard. Marmer said that the plan is to take the additional spot next door to the Slicking and convert it into an arcade equipment display. He added that it would be set up just the same as an arcade in operation with the operator seeing how the machine is displayed and used. This will go for pinball, automobiles and other equipment. Firm plans to establish an elaborate music section and will handle records. Also in the plans is a novelty department, since this closely connected with the coin machine business.

GENUINE FIBER

MAIN WORM GEARS

for

WURLITZERS

\$5.00

For quantity price—write to

JAMES CLEMENT

948 W. RUSSELL ST.

PHILADELPHIA 40, PENNSYLVANIA

WANT

EXPERIENCED MECHANIC

One who can repair Arcade Equipment, Pin-Ball Machines, Consoles and Wurlitzer Phonographs. With a route operator. Permanent position. Pleasant working hours for one who can make \$175.00 weekly bonus at end of year. All expenses paid by operator. One-hour ride from Chicago. BOX D-397, The Billboard, Cincinnati 1, O.

37 Philly Banks Set Vet Loans

PHILADELPHIA, April 21.—A group of 37 banks in Philadelphia have joined to put this city among a growing number of metropolitan centers in the United States that are providing their own special plans for loaning money to veterans who want to get into business. The 37 banks are raising a fund which will constitute the loan fund for veterans, and they think this step will be a model for other cities throughout the country. A special loan agency has been incorporated here to handle the fund and to pass on qualifications of veterans who want loans to go into business.

ANNOUNCING . . .

The Opening of the

ALLSTATES DISTRIBUTING CO.

1014 N. Ashland Chicago, Illinois

• WRITE TODAY •

for complete list of one Ball—Consoles—30¢—5 Ball Free Plays—Arcade Equipment. All the latest Replays.

BARGAINS GALORE

OPENING SPECIALS

Pecan Reaser Rod Arrow (Inc. Ref.), \$199.50; Club Trophy, F.P. (Reaser), \$150.00; Angers, F.P. Writer, 41 Derby, F.P., Write: Pimlico, F.P., Write: Blue Grass, F.P., Write.

Will pay highest price for all type machines. Send us your list — get our offer first.

✓ Certified Deposit With Order, Balance C. O. D.

ALLSTATES DISTRIBUTING CO.

BURNMICK 2330
1014 N. ASHLAND CHICAGO 22

See Us When in Chicago—10 Minutes from Loop.

TOP PRICES PAID

Mills Club Bells, 5¢, 10¢, 25¢ & 50¢. Must be originals and in good condition outside and in.

5¢, 10¢, 25¢ & 50¢ Mills Escalators. Brandt and Abbott Coin Counters.

PEDICOR & MOORE

Pedicor Hotel, Spokane 8, Wash.

PUT THE AXIS AWAY WITH A BOND TODAY

WE CAN REBUILD YOUR OLD SCALES AND MAKE THEM LOOK LIKE NEW

Get your Scales rebuilt now and have them ready for your big season.

WATLING MFG. CO.

1450 W. Fulton St.
CHICAGO 44, ILL.

Est. 1908—Tel. COLUMBUS 2778.
Cable Address "WATLINGTEL" Chicago.

NEW PORTABLE OR CONSOLE VOICE RECORDERS, PROFESSIONAL MODELS: WRITE

1 Rock-Ola Reelmaster & Playmaster	\$410.00
1 Rock-Ola Reelmaster	\$365.00
1 Wurlitzer Twin Twelve, Packard Remastered	\$200.00
1 Wurlitzer Twin Twelve, Bucky Remastered	\$200.00
1 Rock-Ola Twin Twelve, Bucky Remastered	\$200.00
1 Jumbo Parade, Free Play, Etc.	\$4.50
1 Jumbo Parade, Free Play, Etc.	\$119.50
1 Lucky Lions, Two-Tone Cabinet	\$256.50
1 Tiger Moon, F.P.	109.50
1 5¢ Blue Front, Originals, Etc.	136.50
1 10¢ Blue Front, Originals, Etc.	169.50
1 25¢ Blue Front, Originals, Etc.	325.50
1 50¢ Blue Front, Originals, Etc.	169.50
1 1 A.B.T. Reel, White, Blue Gums, Etc.	24.50
1 Mills Club, Strong Tens, Etc.	74.50

BUMPER BOWLING: Ideal for Arcade, 6 Ft. Long, Over-Sized Bumpers, Etc. \$99.50

Greenlines	\$54.50
All American	\$25.50
Louisiana	\$74.50
Victory	\$44.50
Wildcat	\$74.50
Gun Club	79.50
Seaburg Shoot the Clerk	\$129.50
Bellway	\$79.50
Old Oham	\$44.50
Two B's	\$44.50
Brooklyn	\$54.50
Oliver	74.50
Silver Spring	\$44.50
New Champ	\$44.50

Wanted: Any Quantity Pin Games & Phonographs. Write: Will Pay Highest Prices. Terms: 1/3 deposit with all orders for domestic purposes. Full cash with orders for export.

FOREIGN INQUIRIES INVITED.

International Coin Machine Distributors

2118 Prospect Ave. Cleveland 16, Ohio
(Main 5760-70)

2 14 Ft. ROCK-O-BALLS

3 9 Ft. ROCK-O-BALLS

3 9 Ft. ROCK-O-BALLS

3 9 Ft. TARGET BOLLS

3 1/2 Ft. ROLL-SCORERS

1 BIRD, SEEBURG

1 SKY FIGHTER

2 SEEBURG JAPS, Converted Above Machines All in Operating Condition. Write for Prices, Part or All.

Triangle Amusement Co.

14007 Woodrow Wilson Ave., Detroit 6, Mich.
Phone: Townsend 8-8549

MURDO

1 Seaburg 650, Like New, R.O.E., \$798.00
1 Wurlitzer 600, R.O.E., \$250.00

SPECIALS

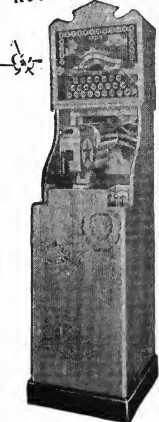
2 5¢ Bate's Patent, Original, Daily Double, A-1 Condition, Serial 7238, \$275.00
2 Mills Double Safe Machine, Boodle's Doors, Complete, Each, \$60.00
One-Third One-Set, Biddle's, C. O. D.

West Side Novelty Co.

647 Sullivan St. Evansville, Ind.

SUPREME'S

"ROCKET BUSTER"



Shoot at a realistically animated, moving target.
Ball, buzzer and constant line-up of backboard gets the attention as hits are scored.
20 Flights for \$5—Maximum of 15,000 Shots!
Overlooks small space—Upright—25' square, 8' tall—Fit Any Location!
Head removable for transportation—simple reconnection—Fuel Pencil—Mechanically Perfect!
Cash Box in separate, sealed unit from mechanism!
A REAL MONEY-MAKER!

Supreme Enterprises, Inc.

557 Rogers Avenue
BROOKLYN 25, N. Y.

There is no substitute
for Quality

Quality Products Will
Last for the Duration
D. GOTTLEB & CO.
CHICAGO

WANT

Wurlitzer Phonographs: Wurlitzer 600, 500, 100, 400, 750, 130, 1500, 350 and 900. Mills Slot, 5¢/10¢/25¢/50¢. Long Range & Bunting Games. Arcade Replacements. Give prices and full details.

MARLIN EQUIPMENT COMPANY
1386 Hamilton St., N.W., Washington 11, D.C.
Phone: Taylor 4183

WANTED

Two first-class Mechanics, experienced in repairing latest model Wurlitzer Music Machines and Will Boxes. Two salaries, also overtime.
Apply or Write

MUSIC SERVICE COMPANY
2800 Southwest Blvd., Kansas City 8, Mo.

ARCADE Sensations!

"WHEE GEE MYSTIC"
"Pitch 'em and Catch 'em"

\$229.50
Each
1/3 Deposit,
Balance C.O.D.,
F.O.B. N. Y.

SEE YOUR LOCAL JOBBER OR DISTRIBUTOR | SEND FOR CIRCULAR |

POKER TABLES—WRITE FOR PRICE!

GEORGE PONSER CO. of N. Y., Inc.
2 Columbus Circle, New York 19, N. Y. Circle 6-6651

C. & P. SALES CO.

407 MADISON AVE. 5-4576 MEMPHIS, TENN.
FOR SERVICE THAT SATISFIES

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Mills Owls, F.P. \$ 79.50 Jennings Multiple Race \$ 59.50
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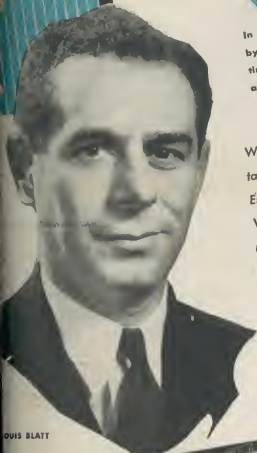
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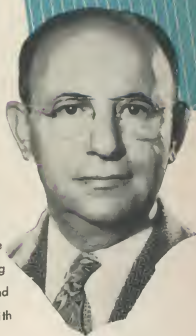
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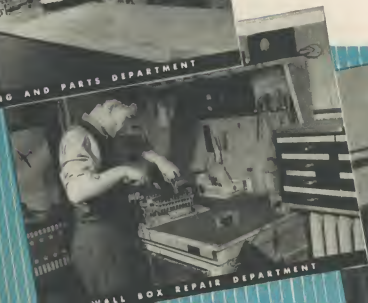
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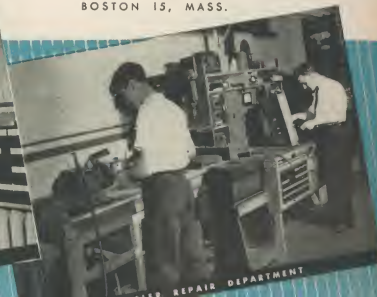
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